

Business Outlook Presentation for RATIC

Jon Bennion Montana Chamber of Commerce

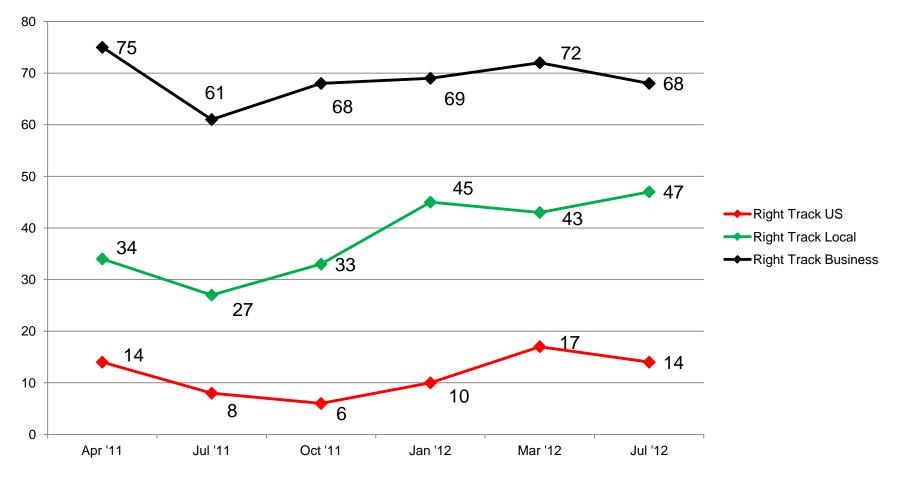
Started in April, 2011

Conducted quarterly (July 2-9 latest)

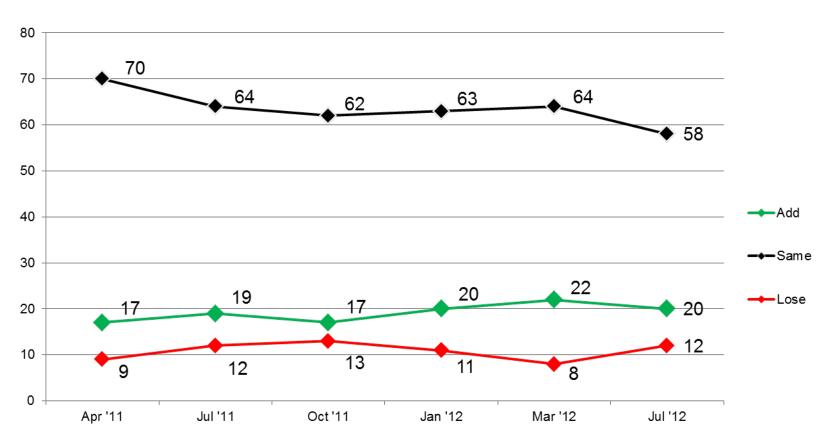
1,225 small business owners and execs

Sampling error of +/- 2.5%

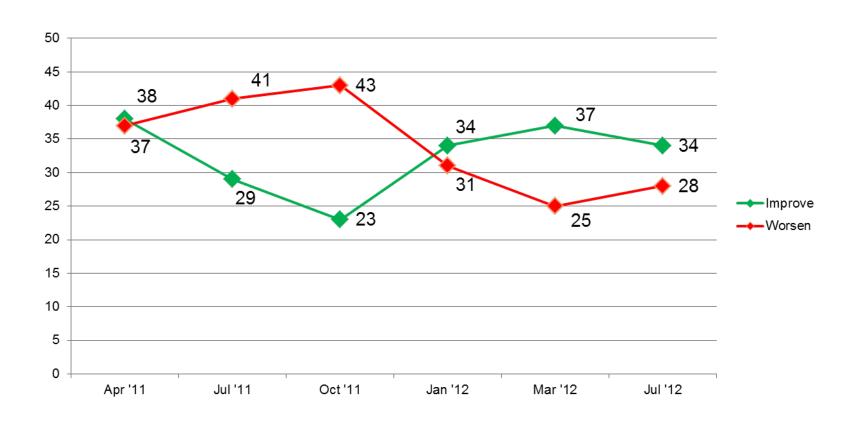
Are we on the Right Track with Economic Conditions?



Are You Likely to Add or Lose Employees or Stay the Same?



What's the Climate for Small Business over the Next Two Years?



Concerns expressed in comments:

- Federal Healthcare Reforms
- "Fiscal Cliff"
- tax hikes
- energy costs concerns

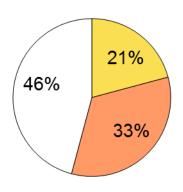
Conducted District-wide November, 2010

- District includes Minnesota, Montana, North & South Dakota and parts of Wisconsin and Michigan

Conducted Montana-only June 27-30, 2011

Repeated Montana-only July 10-31, 2012

U.S. Economy Nov. 2010

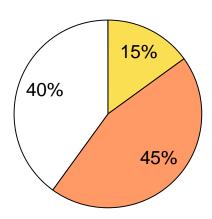


Well

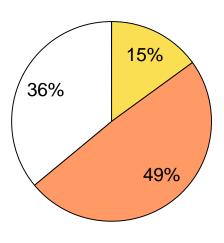
Poorly

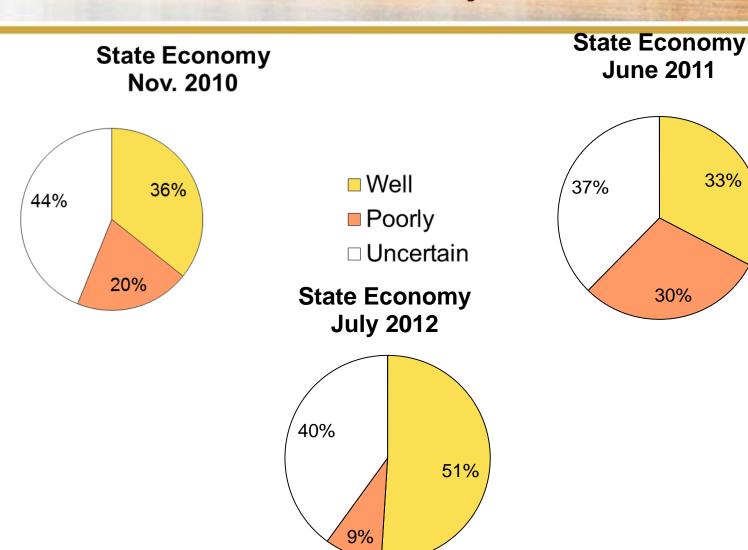
□ Uncertain

U.S. Economy July 2012



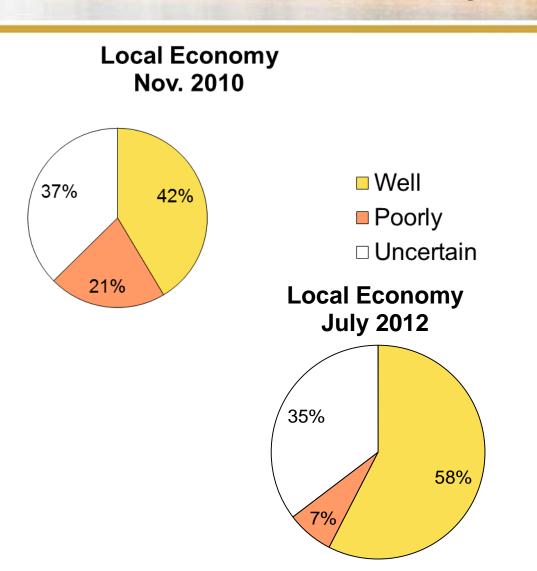
U.S. Economy June 2011



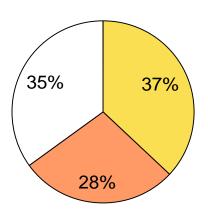


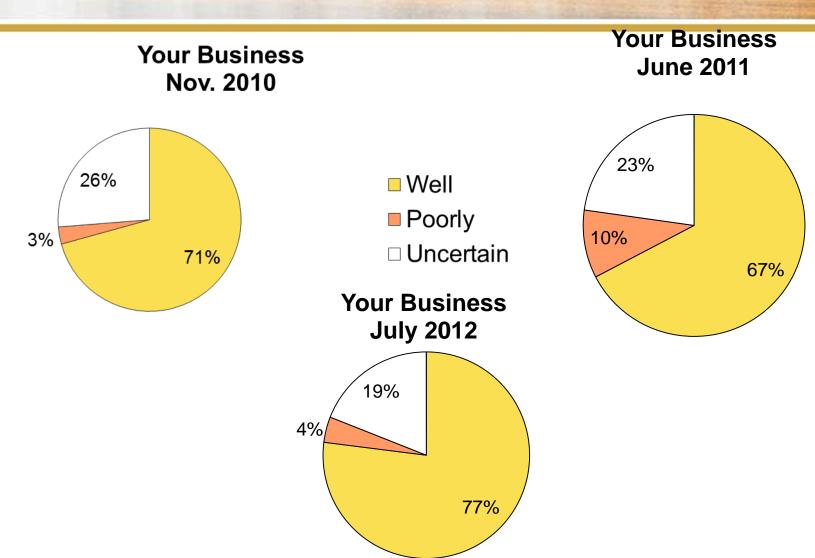
33%

30%

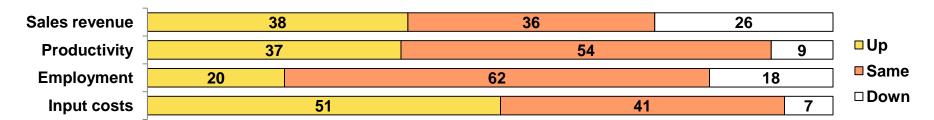


Local Economy June 2011





Business Expectations - Nov. 2010



Business Expectations - June, 2011



Business Expectations - July, 2012



Confidence recovering – except US

Comments reflect election jitters & Congressional action

Regulatory Burden

Continuing, gradual recovery

Montana Chamber of Commerce Outlook for Future

Montana Chamber Big Sky Roundup:

- Large and Small Businesses
- Regional Representation
- Diversity of Industries and Businesses