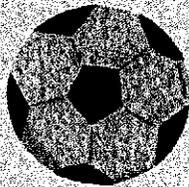


Approximately
5.3 million

children and adolescents
between the
ages of
6 and 17
are overweight
or obese.



BOTTOM LINE: The perceived benefits
increased and demands for quality, daily physical
education programs in schools are growing.
Schools across the country need resources to



advocates to
improve the quality of physical
education programs.

This brochure is made available by an unrestricted research grant from
the **National Soft Drink Association**.

*Public Attitudes toward Physical Education: Are Schools Providing what
the Public Wants?* A Survey conducted by Opinion Research
Corporation International of Princeton, NJ for the National Association
for Sport and Physical Education (NASPE). February 3-6, 2000.

Adults/Teens Attitudes toward Physical Activity and Physical Education.
A Survey conducted by Opinion Research Corporation International of
Princeton, NJ for the National Association for Sport and Physical
Education, August 1-4, 2002.

Parents Views' of Children's Health and Fitness. A Survey
conducted by Opinion Research Corporation International of Princeton,
NJ for the National Association for Sport and Physical Education
(NASPE), April 3-7, 2003.



NASPE is an association of the American Alliance for Health,
Physical Education, Recreation and Dance (AAHPERD).

EXHIBIT 7
DATE 2-14-05
HB HJ17



**PHYSICAL EDUCATION
IS CRITICALLY IMPORTANT**



CONFIRMS NEW PARENTS OPINION SURVEY

