Montana State Legislature

Exhibit Number: 6

Title: Economic Impact of Montana Artists

Center for Applied Economic Research MSU-Billings

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Montana Historical Society Archives, 225 N. Roberts, Helena, MT 59620-1201; phone (406) 444-4774. For minutes in paper format, please contact the Montana State Law Library, Justice Building, 215 N. Sanders, Helena, MT 59620; (406) 444-3660. Tapes and exhibits are also available at the Historical Society (tapes are retained for five years). Scanning done by: Susie Hamilton

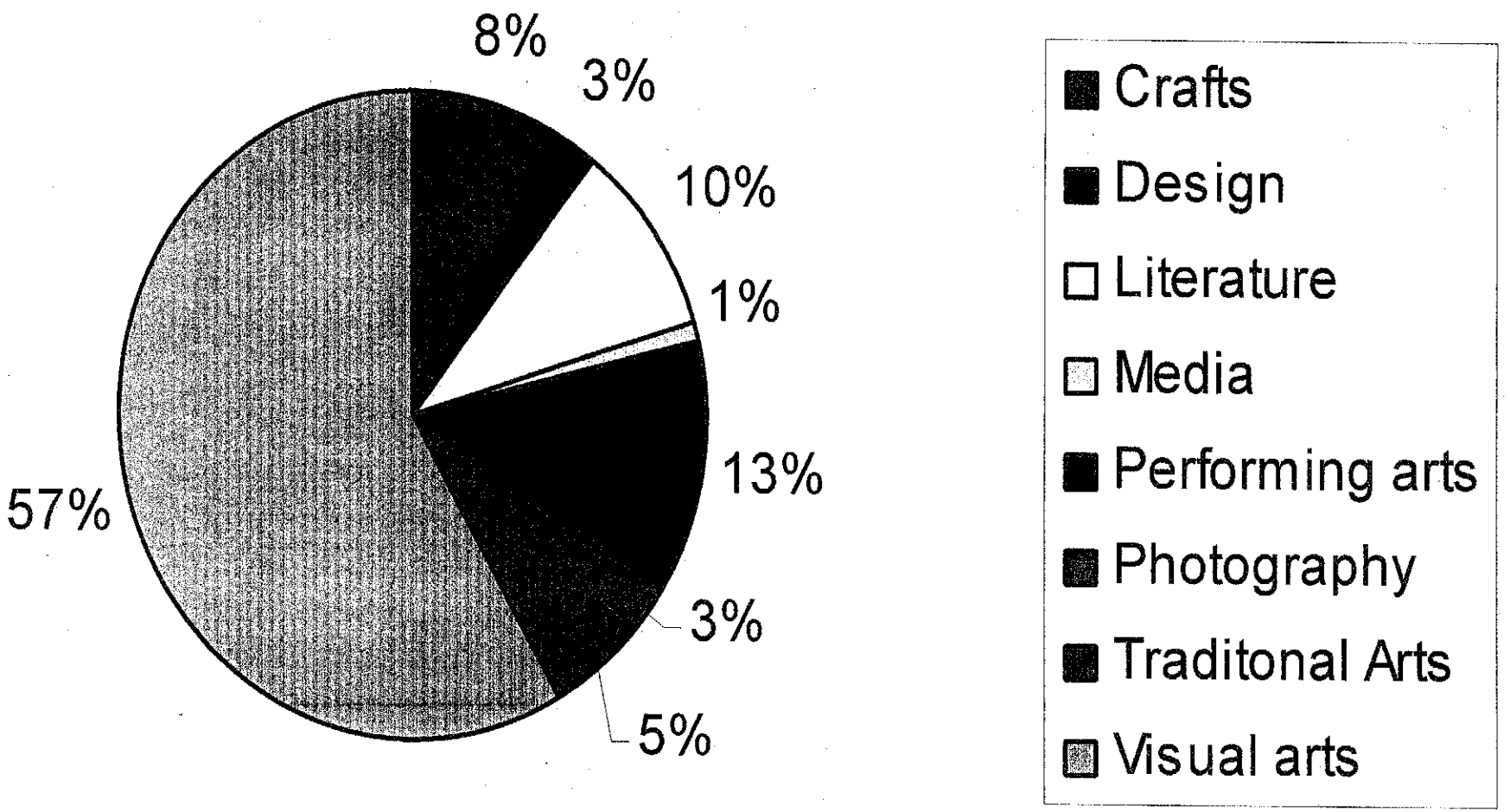
EXHIBIT 6
DATE 1/6/2005
HB

Economic Impact of Montana Artists

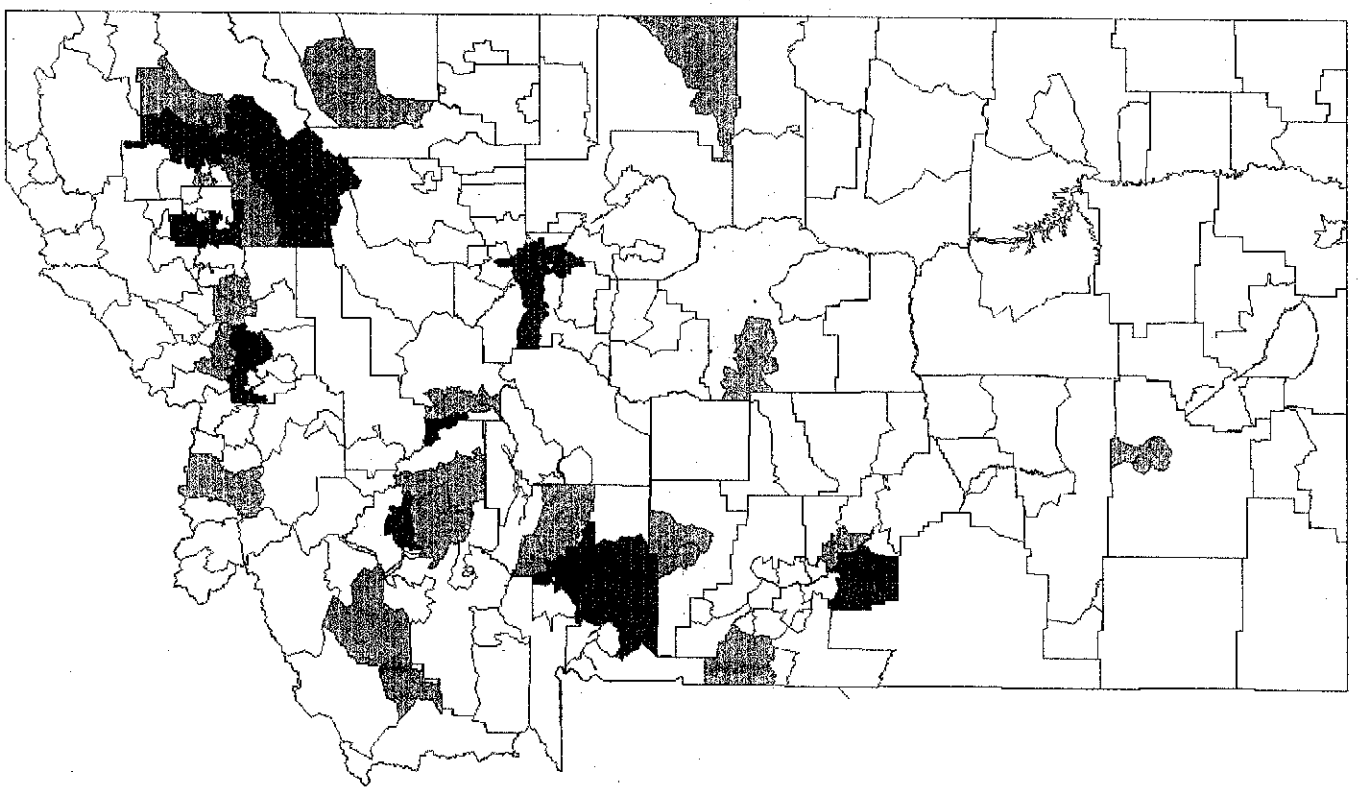
Center for Applied Economic Research
MSU-Billings

- Survey data
  - Income, sales, expenses, artistic discipline, migration (in and out of state), in and out of state spending and marketing.
  - 3,099 artists in different disciplines were surveyed.
  - The survey required 398 responses to provide a 95% confidence level
  - We received 797 responses

Respondents by Discipline



Density of Respondents by County



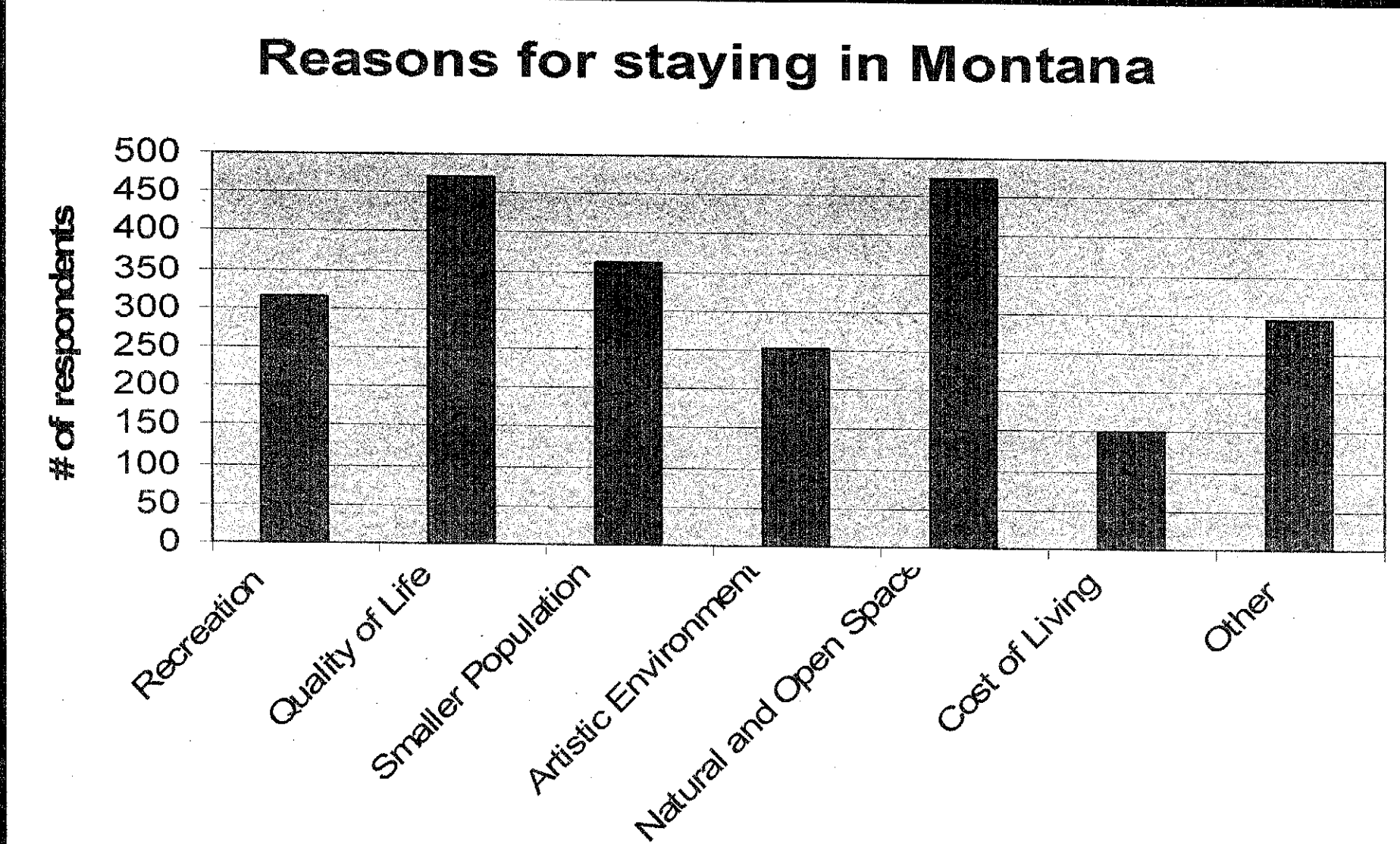
32-59

13-32

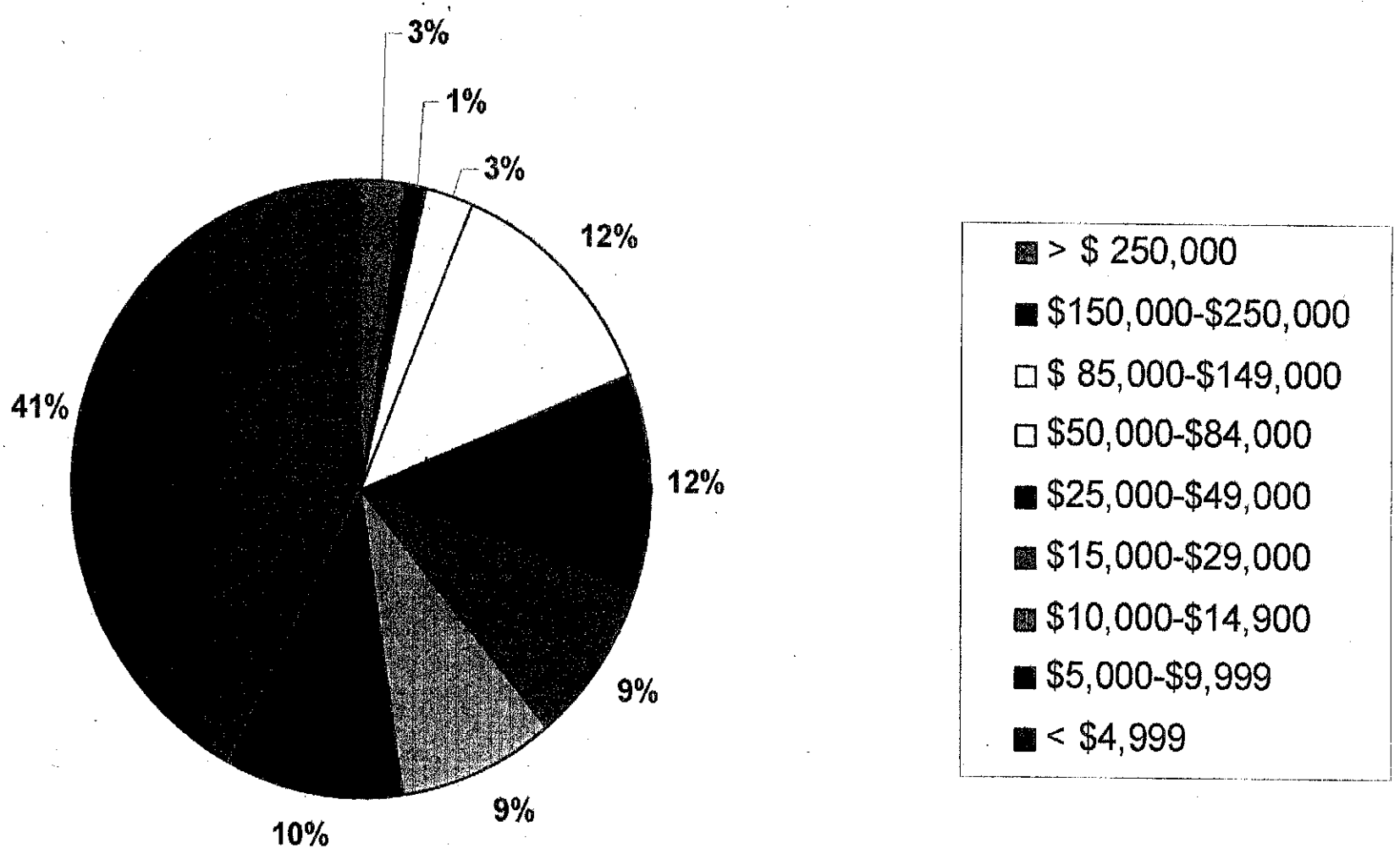
5-13

1-4

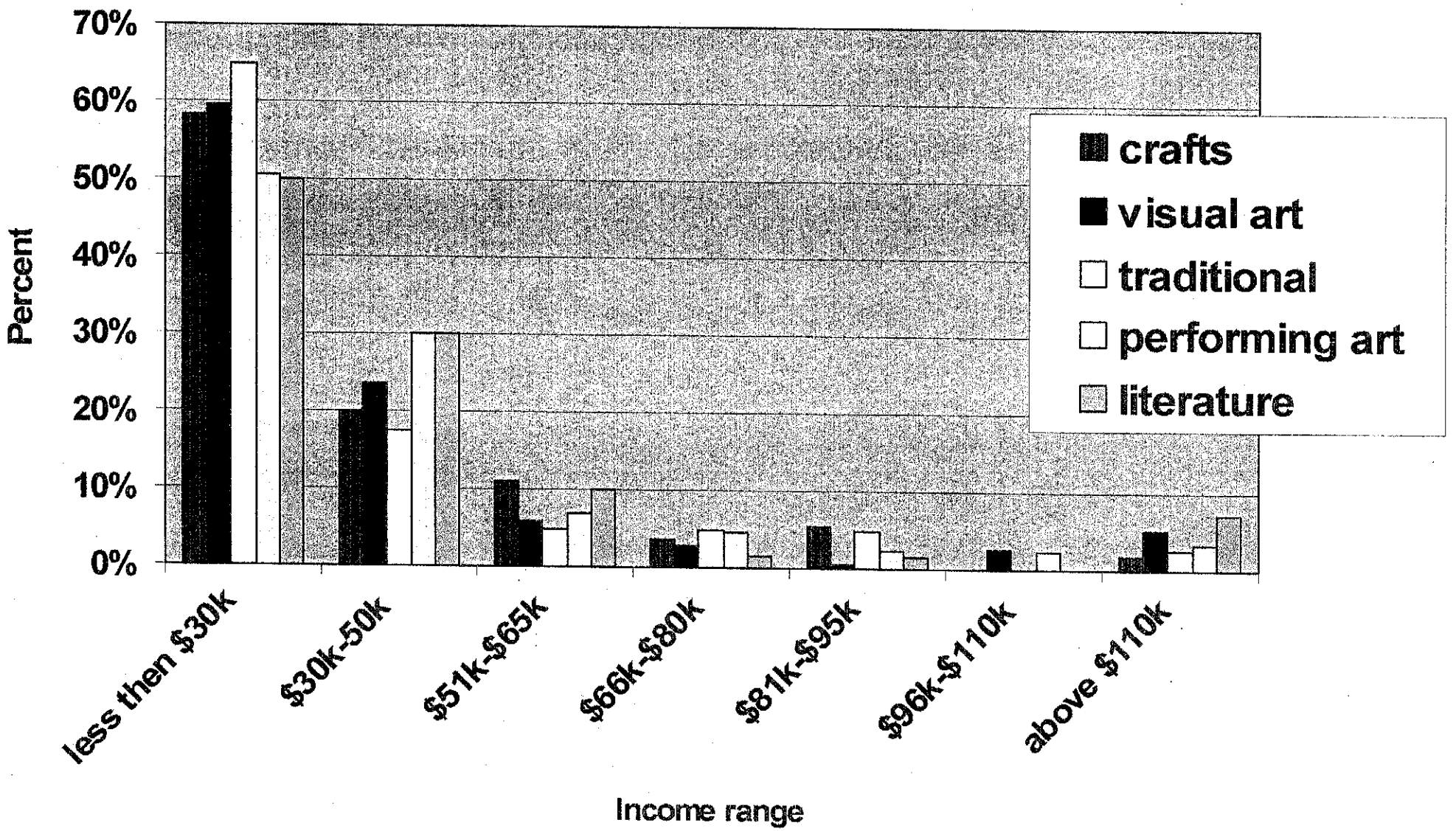
- 90% of respondents said they would stay in the state.



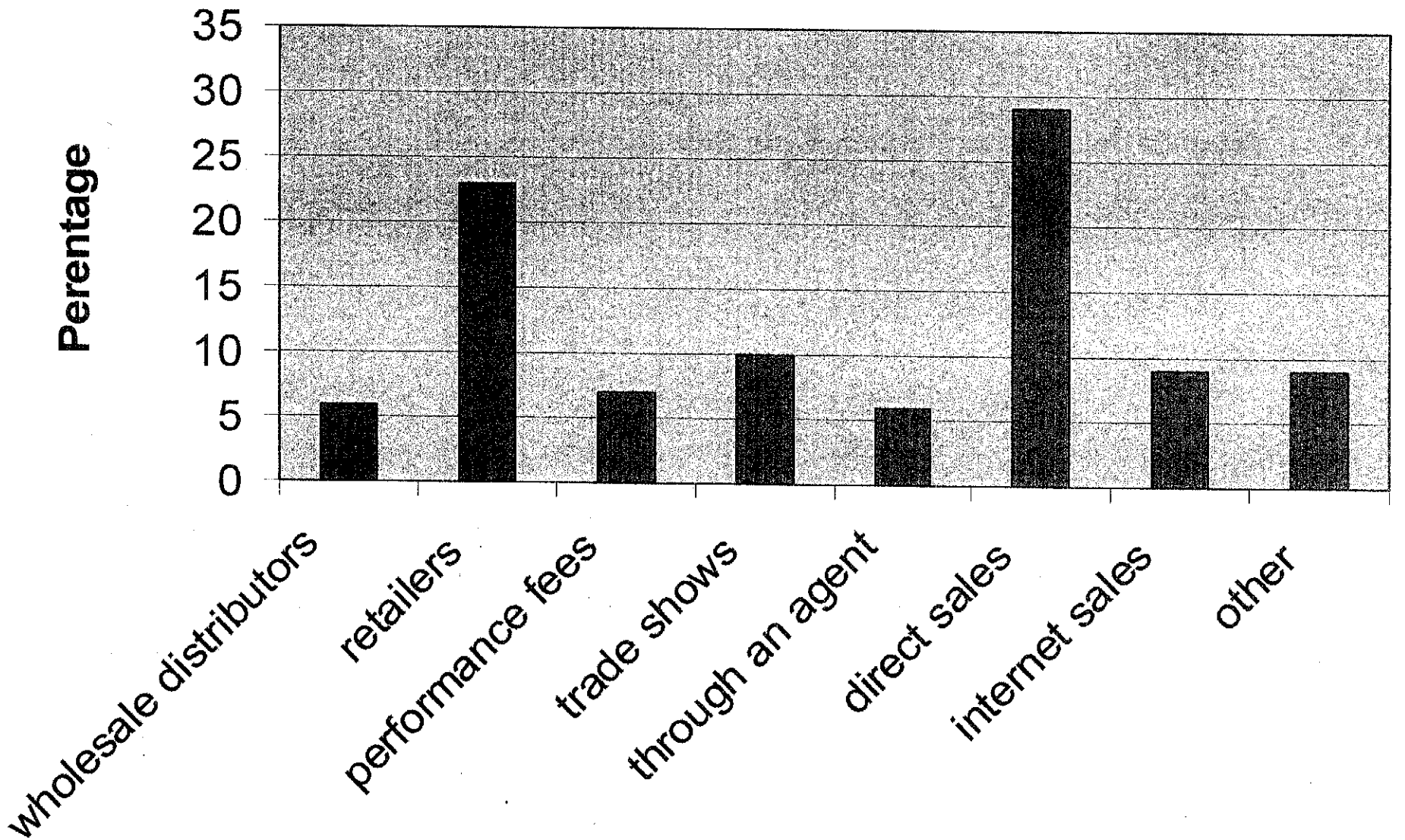
2003 Sales Distribution



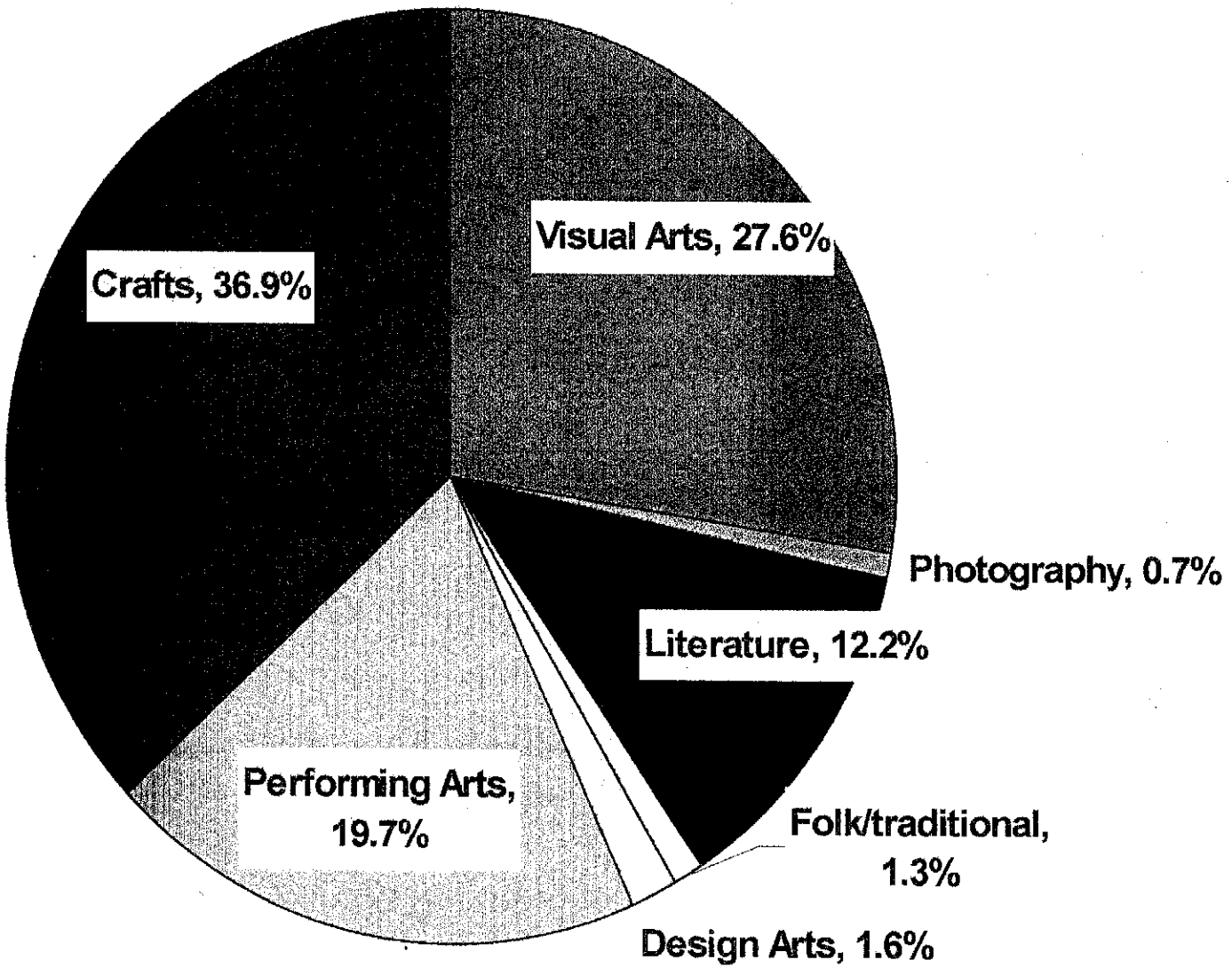
Income Distribution by Type



How do you market your art?



Percent of Out of State Sales by Discipline



Economic Impacts

- An input-output model was used to determine economic impact
  - Including direct, indirect and induced effects related to production and sale of art

1. direct effects fall on art related business
2. indirect effects fall on businesses that artists use
3. induced effects relate to spending on goods and services that boost the economy

Respondent Sales

	Employment (jobs)	Output (dollars)
Direct	411	$28,102,987
Indirect	222	$6,468,284
Induced	96	$5,214,106
Total	729	$39,785,377

Reported Out of State Sales

	Employment (jobs)	Output (dollars)
Direct	315	$21,564,754
Indirect	170	$4,963,421
Induced	73	$4,001,031
Total	559	$30,529,206

Extrapolated Out of State Sales (based on 5840 artists)

	Jobs	Output
Direct	1850	$126,511,133
Indirect	998	$29,118,256
Induced	431	$23,472,325
Total	3280	$179,101,715

County Level Economic Impact- Top 13

County	Reported Sales	Total Economic Impact	Total Jobs
Gallatin	$9,228,048	$13,657,511	352.8
Missoula	$6,130,840	$9,073,643	238.3
Flathead	$2,705,457	$4,004,077	104.3
Park	$2,287,350	$3,293,784	86.0
Lewis & Clark	$1,605,632	$2,312,110	61.9
Yellowstone	$1,168,140	$1,740,529	45.4
Cascade	$892,052	$1,284,555	34.1
Ravalli	$454,875	$582,240	16.8
Carbon	$438,438	$556,816	14.9
Lake	$400,583	$520,758	14.2
Deer Lodge	$250,000	$310,000	8.5
Teton	$245,545	$316,753	8.6
Lincoln	$223,441	$268,129	7.6

Summary

- Artists bring an estimated $ 126 million dollars of out of state monies into the economy.
- Artists' production supports an estimated 3200 jobs within the state
- Results are for ***direct art production,*** not galleries, non-profits or museums.