I want to be a 2005 member:

☐ STUDENT/SENIOR		$15 A YEAR
☐ INDIVIDUAL/FAMILY		$30 A YEAR
☐ FRIEND/NON-PROFIT		$60 A YEAR
☐ BUSINESS		
1-10	EMPLOYEES	$125 A YEAR
11-25	EMPLOYEES	$150 A YEAR
26-50	EMPLOYEES	$200 A YEAR
51-100	EMPLOYEES	$300 A YEAR
101-200	EMPLOYEES	$400 A YEAR
201+	EMPLOYEES	$500 A YEAR

Name (business & individual)

Address

Owner/Manager

Contact Person

Phone

e-mail & web site

Method of Payment

☐ Check - Make Check Payable to Mainstreet Uptown Butte ☐ Bill Me

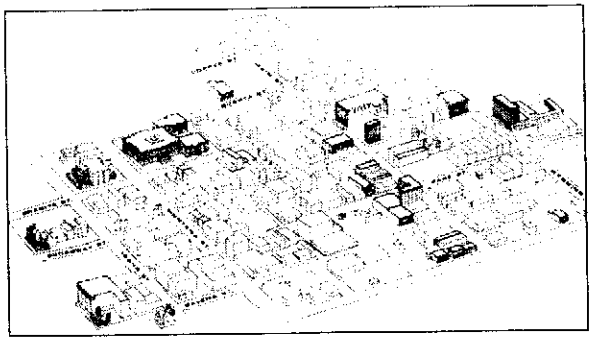
Signature

Mail your membership form and check to:

Mainstreet Uptown Butte
P.O. Box 696
Butte, MT 59703
(406) 497-6464

For details about ways you can donate your time or other resources, visit www.mainstreetbutte.org

Our Service Area



While Mainstreet Uptown Butte strives to make the heart of the Uptown district clean and safe, we also work in the broader area of Butte that is delineated by Excelsior Avenue on the West, the Berkeley Pit on the East and from Walkerville on the north to Front Street on the south.

Member Benefits

- ✔ Online directory listing with web link
- ✔ High Impact Paint Program grants
- ✔ Uptown Bucks premium program
- ✔ Available Property listings
- ✔ Restaurant guide
- ✔ Shopping guide
- ✔ Tree and flower purchases
- ✔ Uptown Events Calendar
- ✔ UPtown UPdate e-mails
- ✔ Networking opportunities with members including our annual member dinner
- ✔ Window Sticker and membership card

EXHIBIT 16
DATE 3/31/05
SB 146

MAINSTREET UPTOWN BUTTE

P.O. Box 696
Butte, MT 59703
(406) 497-6464
www.mainstreetbutte.org

MEMBERSHIP BROCHURE

Mainstreet Uptown Butte works to rejuvenate Uptown Butte, Butte, Montana's traditional central business district.

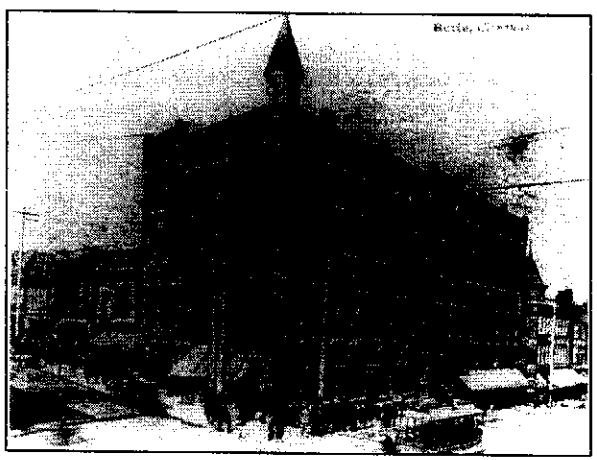
A century after its heyday, Butte, Montana remains scarred but largely unscathed by time. Butte remains rich in history, art and culture in the midst of the mountains and valleys of Southwest Montana.

Butte is one of the largest National Historic Landmark Districts in the country, with more than 4,000 historic structures still intact on the Hill. These include some of the country's first multi-story "skyscrapers," elegant hotels, banks, boarding houses and mansions, Victorian homes, and miner's cottages.

A walk along any Butte street lined by these buildings makes it easy to imagine what it must have felt like to live here during the days when millionaires and miners alike built one of the West's greatest cities.

Butte's wealth of attractions, like the ore beneath the surface can remain hidden from anyone driving by on the Interstate highways. We invite you to come up and take a closer look.

You may decide, as many have, that the greatest treasure here is the quality of life and decide to invest yourself in Butte's future.



Where Did We Come From?

Since 1999, Mainstreet Uptown Butte, a 501 (c)(3) non profit organization, has been affiliated with the National Trust for Historic Preservation's Main Street Center. In 2000, the Butte Uptown Association merged with Mainstreet and elected to have the organization represent the interests of small businesses in the Uptown district. Mainstreet Uptown Butte relies on the input and support (through dues and volunteer efforts) of its members—nearly 150 businesses, non-profits, and individuals with the common interest of wanting to see Uptown Butte thrive again.

What's The Big Idea?

The idea is simple. If businesses in a historic district remain viable, they will help preserve historic buildings by building on the assets in downtown communities. This basic goal is approached from four directions.

Design—improve the physical appearance of streets, buildings, window displays, parking areas, signs, sidewalks, and other elements that convey a visual message that Butte is a clean and safe place to live and to visit.

Promotion— package and present Uptown's most attractive qualities through retail promotional events, festivals, and ongoing programs to build positive perceptions of the district.

In this area, Mainstreet is the primary sponsor for the Annual Butte Christmas Stroll, Ice Sculpting Contest, and the Butte Farmers' Market. We sponsor retail promotional events such as Uptown Krazee Days in July, Ghost Tours in October, a Bite of Butte restaurant events, and Uptown Art Walks.

We also help to promote and support our major annual festivals of St. Patrick's Day, 4th of July Freedom Festival, Evel Knievel Days, and the An Ri Ra Irish Festival.

Organization—work closely with community stakeholders to improve communication and create a common pathway toward economic viability.

Economic Restructuring—strengthen the local economy by helping small businesses to expand, recruit new businesses to complement existing businesses and work with property owners to convert unused Uptown space into productive properties.

Where Do We Go From Here?

We are planning several projects for 2005. In design, we plan to paint buildings, plant trees and flowers, and clean Uptown streets and lots. Uptown's image will be brightened by the continuing community effort to light up the headframes on the Butte Hill.

In promotions, we are planning special events, contests and retail promotions such as the Farmers' Market, Crazy Days and Butte Christmas Stroll, and to support events planned by others, including Lunch in the Park, the Freedom Festival, Evel Knievel Days and the An Ri Ra Irish Festival.