

Montana State Legislature

Exhibit Number: |

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EX 1

SENATE BUSINESS & INDUSTRY

EXHIBIT NO. 1

DATE 2/17/05

BILL NO. NA

Montana Liquor Price Book

February-April 2005



Montana Department of
REVENUE



Don Hoffman
Acting Director

Montana Department of Revenue



Judy Martz
Governor

December 2004

Dear All-Alcohol Beverage License Holder:

The Department of Revenue's quarterly liquor price book has a new look for the February, March and April 2005 publication. The department and the printing vendor have mutually agreed to discontinue our partnership. As a result, this book was printed in-house.

The department has begun to look at different options for future price books that will meet your needs. Of course, quality is high on our list of requirements for a new book.

Consideration will be given to the comments you have expressed about past price books, including your need for clearly distinguishable sale prices, non-glare paper and timely delivery. We would appreciate hearing any additional feedback you may have. Please call Mickey Carlson at (800) 332-6135 with your ideas and suggestions.

The department also understands it is imperative that your establishment receives the quarterly liquor price book, so we do our best to maintain an accurate mailing list. The price book will continue to be mailed to you at this address. If you wish to receive your price book at a different address, please call our office at (800) 332-6135 so we can update our records.

Sincerely,

Shauna Helfert

Shauna Helfert, Administrator
Montana Department of Revenue
Liquor Distribution Bureau
P.O. Box 1712
Helena, MT 59624
(406) 444-1464
shelfert@state.mt.us



Don Hoffman
Acting Director

Montana Department of Revenue



Judy Martz
Governor

Memorandum

TO: Liquor Industry
FROM: Montana Department of Revenue, Liquor Distribution Team
DATE: February, March and April 2005
SUBJECT: Montana Retail Price List

It is always our goal at the Department of Revenue to serve Montanans well. It is our pleasure to provide you with the Montana Liquor Price Book.

The price book will be effective February 1, 2005. The price book is valid through the months of February, March and April 2005. Changes to retail selling prices published in this book result from adjustments made by suppliers/vendors due to either freight or case costs.

Liquor distribution has three product categories including Regular List, Warehouse Supply and Special Orders. Regular List products are located in the front of the price book and the two other categories are located at the back of the price book under the section titled "Special Order and Warehouse Supply Products." The two categories in the back of the price book are recognized by a specific symbol; "W" represents Warehouse Supply and "S" represents Special Orders.

- **Regular List Products** - Products that sell over 100 cases with a minimum of a \$1000 profit and 24 cases sold annually. Products are available at all times during the year.
- **Warehouse Supply Products** – Specialty products maintained in the warehouse.
- **Special Order Products** - Rare or unusual products not maintained in the warehouse. Orders may take 6 to 8 weeks, or more.

Please feel free to contact our office for any questions or information needed at the below addresses.

Liquor Distribution Telephone/Fax: 1-800-332-6135

E-mail Address: dorliquordist@state.mt.us