



# an investment opportunity



Linx is a member cooperative that connects existing public and private transportation providers in Idaho, Montana and Wyoming. Linx integrates and markets its members' services as one system on [www.linx.coop](http://www.linx.coop). Linx is designed to give riders a convenient, seamless and affordable travel experience across the Greater Yellowstone region.

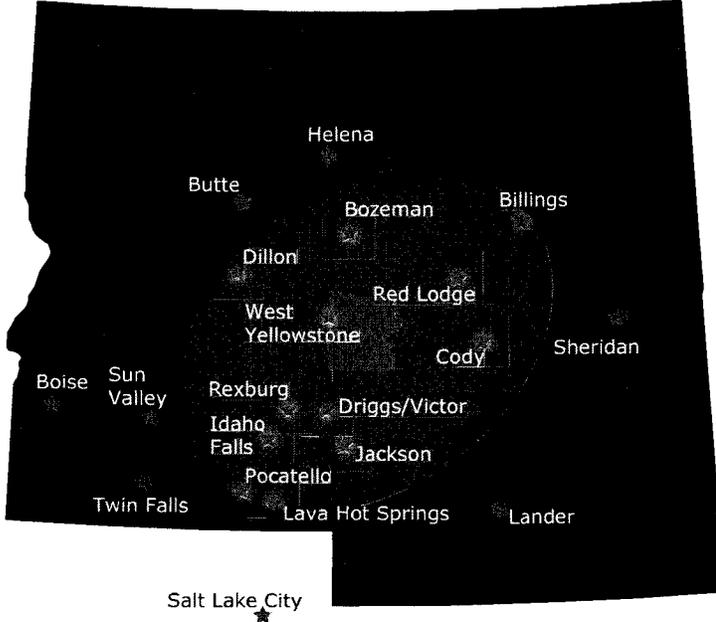
[www.linx.coop](http://www.linx.coop)





Linx offers mobility management services in the Greater Yellowstone region, defined as the 27 counties and four Indian reservations that surround Grand Teton and

**GREATER YELLOWSTONE REGION:**



Linx was incorporated in January 2010 and is now testing and developing the following mobility management components:

- Trip planning and ticketing system with multiple customer touchpoints
- Improved marketing of existing and emerging services
- Coordination of route schedules and transfer points
- Innovative technology applications that benefit both transportation operators and their riders
- A centralized location for information on all modes of mobility

Founding board members represent the following entities:

- Karst Stage - Bozeman, Montana
- Wyoming Services for Independent Living - Lander, Wyoming
- Rimrock Stages - Billings, Montana
- Grand Teton Lodge Company - Moran, Wyoming
- Salt Lake Express - Rexburg, Idaho
- Partners for Prosperity - Blackfoot, Idaho
- Targhee Regional Public Transportation Authority - Idaho Falls, Idaho

# Things to know about Linx



**HIGHLIGHTS OF THE POTENTIAL ECONOMIC IMPACT  
OF LINX ON THE GREATER YELLOWSTONE REGION:**

	<b>IDAHO</b>	<b>MONTANA</b>	<b>WYOMING</b>
Total Output.....	\$4,558,231.....	\$4,173,125.....	\$2,138,549
Total Employment.....	96.2.....	69.....	32.3
Total Labor Income.....	\$1,719,684.....	\$1,683,725.....	\$902,660
Total Value Added.....	\$2,586,416.....	\$2,554,496.....	\$1,377,628
State & Local Taxes.....	\$210,268.....	\$196,813.....	\$83,650

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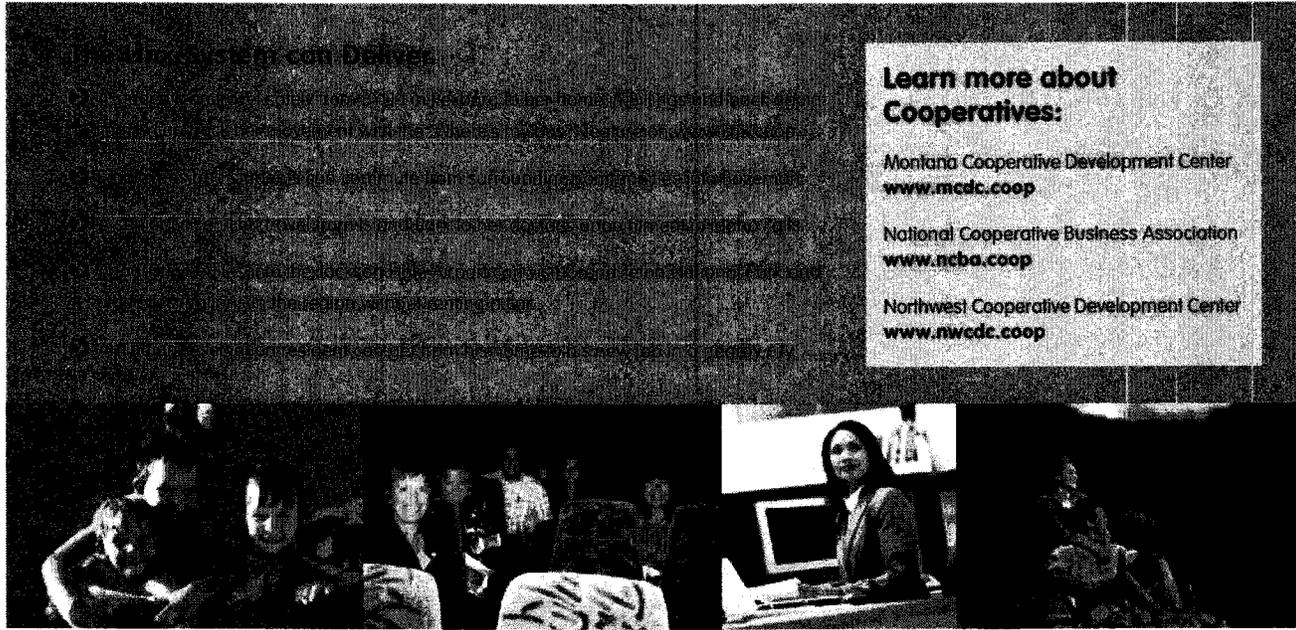
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# Benefits of Linx

*Investing in Linx is about investing in a sustainable future for you, your community and the entire Greater Yellowstone region.*

- Linx will make regional transportation **information easier to find and understand** – both online and through a toll-free phone number. Within a year, Linx riders will be able to plan, book, and manage their entire trip with a single visit to the website.
- Linx will **enhance mobility** for residents by getting them to and from the places they really want to go – not only for recreation and pleasure, but also for health and social service needs.
- Linx will help public and private providers **increase the number and frequency of bus routes** to better serve all of us who call Greater Yellowstone home.
- Linx will **reduce traffic** by giving residents and visitors practical alternatives to driving a personal vehicle. We also will **maintain our outstanding air quality** by reducing vehicle emissions.
- Linx will **aid our economic recovery** by helping people easily access their jobs, shopping centers, events and seasonal resorts. International visitors will feel more welcome in our region, extending their stays and seeing more attractions in each state.



**Learn more about Cooperatives:**

Montana Cooperative Development Center  
[www.mcdc.coop](http://www.mcdc.coop)

National Cooperative Business Association  
[www.ncba.coop](http://www.ncba.coop)

Northwest Cooperative Development Center  
[www.nwcdc.coop](http://www.nwcdc.coop)



# investment schedule

## COMMON STOCK CLASSES

All stockholders are eligible for patronage credits based on use of the Linx system. Holders of Class A-D stock are also eligible to serve on the Linx Board of Directors.

**CLASS A - PROVIDERS      ONE-TIME INVESTMENT: \$2,000      VOTING**

For transportation companies that provide more than 50,000 rides/year

**CLASS B - SHUTTLES      ONE-TIME INVESTMENT: \$1,000      VOTING**

For transportation operators that provide fewer than 50,000 rides/year

**CLASS C - CORPORATE      ONE-TIME INVESTMENT: \$1,000      VOTING**

For larger businesses and organizations that will benefit from a region-wide system

**CLASS D - INDIVIDUALS      ONE-TIME INVESTMENT: \$500      VOTING**

For sole proprietors and individuals seeking to support region-wide service

**CLASS E - RIDERS      ONE-TIME INVESTMENT: \$50      NON-VOTING**

For those interested in supporting Linx with a minimal up-front investment

**PREFERRED STOCK      FULL SHARE: \$1,000      NON-VOTING**

These stockholders will receive first priority for dividend payments when the board chooses to payout residual income in any given year. While only single shares of common stock can be purchased, multiple and partial shares of preferred stock are available without limit.

## Membership Certificates

**(no equity stake but have voting privileges)**

### PUBLIC PROVIDER

**ONE-TIME INVESTMENT: \$2,000**

This member category is designed for quasi-governmental entities that may not be able to, or would prefer not to, have an equity stake in Linx. These members are eligible for board service and have voting rights.

### AGENCY

**ONE-TIME INVESTMENT: \$1,000**

This member category is designed for all of the governmental agencies with a stake in transportation within the Greater Yellowstone region. Many of them are not able to have an equity stake in any corporation. This category accommodates that restriction, but gives the agency voting rights and they are eligible for board service.



The Yellowstone Business Partnership is a nonprofit organization committed to enhancing the social, economic and environmental well-being of the Greater Yellowstone region. YBP is providing administrative services for Linx through its developmental stage. YBP has offices in Bozeman, Montana, and in Idaho Falls and Driggs, Idaho. YBP staff working with Linx include:

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208-881-4521

Kyle Babbitt, Linx Field Representative  
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208-313-2877

Kimberly Brown, Linx Field Representative  
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Carissa Klarich, Linx Field Representative  
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[www.linx.coop](http://www.linx.coop)



**YELLOWSTONE BUSINESS PARTNERSHIP**

*Advancing Sustainable Enterprise*

[www.yellowstonebusiness.org](http://www.yellowstonebusiness.org)