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30	and public service announcements should be managed by and reported to the Legislature.		
29	(3) develop recommendations to the Legislature about how state agency expenditures for advertising		
28	announcements; and		
27	(2) investigate expenditures by state governmental entities for advertising and public service		
26	(b) "public service announcements" by state governmental entities;		
25	(a) "advertising" by state governmental entities; and		
24	(1) identify the purposes of and develop a working definition for:		
23	section 5-5-217, MCA, or direct sufficient staff resources to:		
22	That the Legislative Council be requested to designate an appropriate interim committee, pursuant to		
21	STATE OF MONTANA:		
19 20		TE AND THE HOUSE	OF REPRESENTATIVES OF THE
18		service announceme	nts should also be examined.
17	request an interim study resolution; and		
16	WHEREAS, the House State Administration committee tabled these bills and voted unanimously to		
15	expenditures for promotional media about state agency services from different aspects; and		
14	WHEREAS, the bills used different definitions of advertising and approached concerns about agency		
13	WHEREAS, Senate Bill No. 291 required the public disclosure of advertising costs; and		
12	government report to the Legislature money spent to advertise; and		
11	WHEREAS, Senate Bill No. 227 required that every state government entity from all branches of		
10)		
9	OF THE STUDY BE REPORTED TO THE 63RD LEG	SLATURE.	
8	ANNOUNCEMENTS BY STATE GOVERNMENTAL ENTITIES; AND REQUIRING THAT THE FINAL RESULTS		
7	MONTANA REQUESTING AN INTERIM STUDY OF ADVERTISING AND PUBLIC SERVICE		
6	A JOINT RESOLUTION OF THE SENATE AND THE	HOUSE OF REPRES	ENTATIVES OF THE STATE OF
5	5		
4	4		
3	BY REQUEST OF THE HOUSE STATE ADMINISTRATION STANDING COMMITTEE		
2	INTRODUCED BY G. HENDRICK		
1	HOUSE JOINT RESOLUTION NO. 34		

62nd Legislature

BE IT FURTHER RESOLVED, that if the study is assigned to staff, any findings or conclusions be	
presented to and reviewed by an appropriate committee designated by the Legislative Council.	
BE IT FURTHER RESOLVED, that all aspects of the study, including presentation and review	
requirements, be concluded prior to September 15, 2012.	
BE IT FURTHER RESOLVED, that the final results of the study, including any findings, conclusions,	
comments, or recommendations of the appropriate committee, be reported to the 63rd Legislature.	

7

- END -

