

WHY BUY LOCAL

EXHIBIT 8
 DATE 1-15-13
 HB _____



It's Healthier for your Economy.

If Western Montana consumers spent only 15% of their grocery budget on local food, it would generate

\$66 million

of new farm income in the region... to be spent in the region.

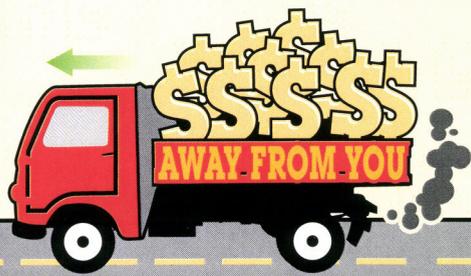
15%

That's only **\$4.60** per week, per person.

Ken Meter study

Food grown locally uses 4 to 17 times less fuel and emits 5 to 17 times less Co2

It's Healthier for your Environment.



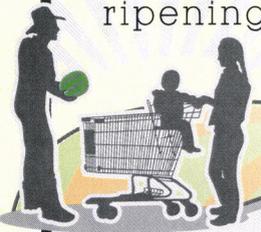
On average, your food produced elsewhere travels **1,518** miles

On average, food produced locally travels **44.6** mi.

Grow Montana study

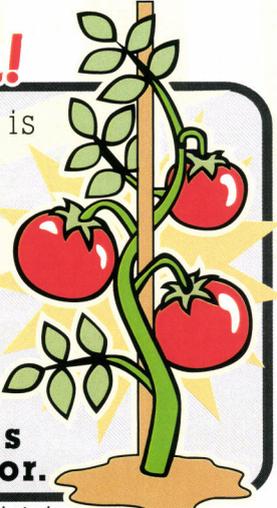
It's Healthier for you!

Food that travels long distances is often picked early to allow for ripening on the truck.

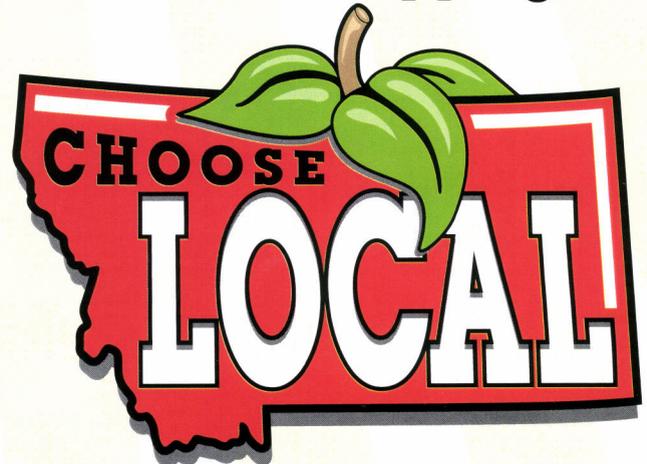


Local produce can ripen naturally and retains more nutrients and better flavor.

Harvard study



Look for this logo while shopping.



Lake County Community Development Corp.
 Growing Communities; Growing Businesses