



AMERICAN
KENNEL CLUB®



Economic Impact of AKC Purebred Dog Ownership in Montana

The American Kennel Club (AKC) was established in 1884 to promote the study, breeding, exhibiting, and advancement of purebred dogs. We now represent more than 5,100 dog clubs nationally, including 20 clubs in the state of Montana.

The AKC sanctions thousands of dog events each year, which generate significant economic benefits to local communities in addition to the millions of dollars AKC dog owners in Montana spend annually on their dogs.

Here are the statistics for the State of Montana over the past three years:

2009: AKC licensed and sanctioned 83 events in the state of Montana, in which more than 15,900 dogs participated.

2010: AKC licensed and sanctioned 89 events in the state of Montana, in which more than 17,600 dogs participated.

2011: AKC licensed and sanctioned 103 events in the state of Montana, in which more than 17,500 dogs participated.

The AKC conducts ongoing research regarding the economic impact of AKC events in localities throughout the state, as well as of AKC registered dogs in the state. **Based on our findings, approximately \$6.57 million is generated annually within the Montana economy from spending on purebred dogs in the state.** This includes spending on events, dog clubs, show exhibitors, breeding and basic dog care, just to name a few. As dog shows are a family sport, the large spectator gates generate additional revenues for cities and towns statewide.