

HB599

Red Lodge Mountain Information

Benefit of infrastructure for residents, tourists, and RLM. RLM is not just a local attraction, Rather for South Central and Eastern Montana as well as Non-resident dollars

Sources:

USFS Study- "Economy of Carbon County and The importance of The Red Lodge Mountain Ski Resort to Carbon County".

University of Montana ITRR Report- "Economic & Skier Characteristics of Montana 2009-2010 Season".

Zip code Survey of Day Ticket purchases Red Lodge Mountain

- ITRR survey- Montana Ski Area Impact on economy, 16 areas-\$83,000,000.00, RLM is 4th or 5th largest depending on season.
- USFS Study-Red lodge Mountain impact on regional economy-190 jobs and \$4,800,000.00 in labor income impact to the area.
- Red Lodge Mountain employment- 24 year round benefited jobs, 250 total employees at peak season, 74 FTE, over 2M Payroll.
- Zip Code Survey YTD 2011/2012 Season- Total 63% Resident, 37% Non- resident. Resident 11% Carbon County, 40% Yellowstone County, Non Resident- Dakotas, Minn-16% which spend in Eastern MT.
- Heavily discounted School Ski Program-serving region including: Stillwater, Yellowstone, Bighorn, Rosebud, Custer, Powder River, Treasure Counties.
- Summer activities- Adventure Race, Mountain Bike Race, Cancer Society Event, USFS Nature Walk, Mountain Bike Clinics, Fall Running Race.
- Taxes paid to Carbon County from RLM through Resort Tax District for west Fork and Ski Run road improvements and maintenance-\$130,609.47, of this the bulk of it has been used to prep for this project.

STAC

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