

SENATE FINANCE & CLAIMS

Exhibit No. 2

Date 1-14-13

Bill No. SB 58

MONTANA



CHILDREN'S
TRUST FUND



TO: The Montana Senate Finance and Claims Committee-Senator Rick Ripley,
Chair and Senators:

DATE: January 14, 2013

RE: SB 58

The Montana Legislature created the Montana Children's Trust Fund (CTF) in 1985 to address prevention of child abuse and neglect. The MT CTF's mission is to strengthen and support Montana Families. We believe that Montana's children are the State's greatest assets. Today's children are the leaders of tomorrow. We hold their future in our hands, and our future is in their hands.

The MT CTF is Montana's lead agency for child abuse and neglect prevention. The MT CTF stops abuse before it occurs by providing primary and secondary community-based prevention services. The MT CTF Board is a quasi-public entity, consisting of seven volunteer members appointed by the Governor. The MT CTF is administratively attached to the Montana Department of Public Health and Human Services (MT DPHHS).

The MT CTF's current Board Chair, Betty Hidalgo, R.N., is also a Member on the National Alliance of Children's Trust and Prevention Funds Board, where she represents the MT CTF. In April, Betty received the 2012 Commissioner's Award in Washington D.C for leadership and commitment in the prevention of child abuse and neglect. As a Board, we are committed to staying on the cutting edge of evidence-based practices.

As detailed in the Fact Sheet, Montana receives approximately \$200,000 annually from the federal Community-Based Child Abuse Prevention grant (CBCAP), which is allocated nationwide based upon the population of children under age eighteen residing in a state. According to the 2011 Montana Kids Count Data Book, approximately 223,563 children under the age of eighteen reside in the Montana. The State provides twenty percent matching funds for CBCAP through special revenues. The 2007 Legislative Session appropriated \$1,000,000 to the Children's Endowment Fund which the MT CTF administers through use of interest on the principle. Annual interest earnings are approximately \$40,000.

The MT CTF annually issues grants to eligible community-based programs and community family resource centers across the state. The MT CTF Board reviews all Grant Proposals after the initial review by the MT DPPHS procurement office. The MT CTF Board evaluates and grants awards and contracts after careful review of each organization's capacity and readiness to carry out the proposed project's goal.

We all know the devastating effects of Shaken Baby Syndrome in our State and Nation. The MT CTF Board was extremely pleased that the 2009 Legislature passed a law requiring education on Shaken Baby Syndrome, also known as Abusive Head Trauma (SBS/AHT.) The MT CTF Board initially funded the evidence-based program, The Period of Purple Crying in Montana. The

Period of Purple Crying Program educates new parents and stakeholders on the normal phases of infant crying, the most common trigger for SBS/AHT. The MT DPHHS has supplemented that funding to help bring the program to a statewide level. The MT CTF Board is committed to this program and other early prevention programs starting prenatally through adolescence. We recognize the extreme importance of prevention and early intervention.

The Adverse Childhood Experiences (ACEs) Study shows early experiences set the developmental trajectory for lifelong learning and health. The MT CTF board has been acutely aware of the importance of early adverse childhood experiences on infant brain development. Positive early experiences promote healthy brain development. For example, by age three, eighty percent of the body's neural construction is complete. Early environmental factors and experiences shape the brain's architecture, fostering or inhibiting healthy cognitive and physical development. Studies show three levels of stress response in children: positive, tolerable, and toxic. Toxic stress, such as exposure to violence, physical or emotional neglect, caregiver substance abuse or mental illness, can cause physiological changes that disrupt development of brain circuits, damage learning and memory, and suppress the body's immune response system resulting in vulnerability to infection and chronic health problems. Studies show that adverse, early experiences often lead to babies and children with learning, health, and behavioral issues resulting in physical disabilities, learning disabilities, developmental disabilities, increase need for special education and health services among others. Later in life, the physiological changes caused by toxic stress result in increased rates of adult ischemic heart disease, liver disease, hypertension, anxiety disorders, depression, alcoholism, and coronary obstructive pulmonary disease.

Adverse childhood experiences can also have major impacts for Montana in terms of increased social and economic costs. Likewise, parent education and income levels can substantially affect their children's well-being. According to New York Times columnist David Brooks, "By age five, it is possible to predict with depressing accuracy, who will complete high school and college and who won't." It does not have to be this way. With your help, communities can protect at-risk infants and toddlers and support their families by providing high quality early care and education. Early childhood investments yield the highest economic returns. Yet we invest the least at the time of greatest impact. We need to ensure that all Montana children start kindergarten ready and able to succeed. This is an economic imperative. All children need and have the right to be raised in a safe, loving, and nurturing environment and it only makes sense that this will help the State both socially and economically.

The MT CTF pledges to make a difference in early brain development, as science proves it a good investment of our monies. While we regret not being able to fund all interested Montana communities in some way, this year the MT CTF board provided grants to thirteen community-based programs. In addition, the MT CTF's first state-wide initiative is the Period of Purple Crying shaken baby prevention program.

We all know this work is not done by one person, but by a caring team of partners that know more steps must be taken to help the most vulnerable - our children. We must be their voice. It is our obligation to their future as well as to ours.

Please know that the MT CTF Board stands ready to assist however possible to help our most vulnerable children. Thank you for the opportunity to share the work of the Montana Children's Trust Fund with you today.

Montana Children's Trust Fund Board- Chair: Betty Hidalgo; Mary Gallagher-Vice Chair

Strengthening & Supporting Montana Families



January 14, 2013

To: Before the Senate Finance and Claims Committee, Rick Ripley, Chairman
Re: Testimony by the Montana Children's Trust Fund Board regarding **SB 58**.

My name is Mary Gallagher and I am the Vice Chair of the Children's Trust Fund Board. In your packets you will see a Statement detailing the funds received from the Endowment interest which is approximately \$40,000 annually and the federal Community Based Child Abuse Prevention grant to the Trust Fund which is approximately \$200,000 and has a state match of approximately 20% from state special revenue.

As a Board, we are judicious in our use of these funds and these monies go a long way. This year, CTF funds were put to work in 13 Montana counties through grants to community organizations and family resource centers dedicated to educating parents and providing prevention services in those communities. They use programs that are evidenced-based, well tested, and in keeping with the latest scientific understanding of abuse and brain development. This year also, we were very pleased to begin implementation of a statewide program to address increased reports of childhood deaths from shaken baby syndrome. We are doing this in partnership with a grant from DPHHS.

CTF funds are not used for intervention services. That is the State's role. As a semi-autonomous entity, the CTF is in a unique position to reach people who may not be amenable to receiving services from the state but who are in desperate need of support and prevention education. In that role we also seek to spread the word to all Montanans about early childhood trauma and its' impact on Montana.

Given our limited funds, we continue to explore statewide initiatives which would allow us to reach more communities. Our challenge is to provide child abuse prevention resources to the higher at-risk counties and reservations in the state, whether that is due to the oil boom, the rural isolation, poverty, or general stressors that contribute to childhood trauma. Also, in this time of economic downturn, our work has an increased urgency as more Montanans are out of work causing additional stresses on Montana families.

We have been asked to tell you briefly about the work of this year's grantees and how they use their funds for Montana child abuse and neglect prevention. A representative from our statewide initiative on shaken baby syndrome will also tell you about that program.

Belgrade: **THRIVE -Belgrade Parent Place** provides parenting classes, support groups, resource library materials, home visiting, and community resource referrals. Parent Place offers Love and Logic and Parents as Teachers classes, family activities, and the "Dynamite Dads" support group. THRIVE expanded services to the Belgrade Schools including parent education and teacher trainings.

Billings: **The Forever Families program** offers support and parenting education to engage adoptive families with high-risk children. The program utilizes evidence-based curriculum and programming to assist adoptive parents in ongoing parent skill building. The program offers peer-support and respite care services for parents.

Crow Agency/Hardin: **The FAMILY SUPPORT ENTWORK** is expanding services to provide parenting classes combining an evidenced-based program, Nurturing Parenting Program, and Native American culture and traditions. Services are offered in Crow Agency, Pryor, and Laurel areas.

Dillon: **The WOMEN'S RESOURCE CENTER/COMMUNITY SUPPORT CENTER** offers services to provide the strengthening of rural families program including parenting classes and outreach.

Florence: **The WORD Inc.-the Local Living Family Resource Center in Florence-** promotes the strengthening of networks of support for families, schools, and community. It offers programs to strengthen family and community knowledge of child abuse prevention and strengthen leadership abilities in parents and community leaders around abuse prevention.

Glendive: **Dawson County Healthy Communities Family Resource Center** offers a several different community-based and prevention-focused programs and activities to strengthen and support families. The Center offers parenting education classes; support groups for parents; self-help parent support groups; Father's programs; school readiness; youth development; social connections; and resource and referrals.

Helena: **Lewis and Clark City-County Health Department** utilizes Year Round Parenting from the Heart-a parent education and support program; Circle of Security parent education, Parents Anonymous parent support, and Parents As Teachers Home Visitation model. The program is a member of the Early Childhood Coalition of the Greater Helena Area (ECC).

Kalispell: **The Nurturing Center** provides family and community based programs to children and their families. Services include evidenced-based programs such as Active Parenting, The Nurturing Program, and Parenting the Second Time Around. They do Caregiver Support programs and have a Resource Library and are committed to Early Childhood Education in the community.

Livingston: **The Community Health Partners/Learning Partners Family Center** has a mission to strengthen and support families in south central Montana. The program offers home visitation services; parent education; social support of families; early childhood education; primary health care access, and a family resource center. The program is aimed at enhancing and expanding services to meet the unique needs of families who began parenting as teenagers.

Miles City: **Developmental Education Assistance Program (DEAP)** provides a variety of family education, support, childcare, health nutrition, and residential services to families, children and adults. DEAP has expanded services and programs for caregivers, early intervention, supported and community living, family preservation, childcare resource and referrals, and health education.

Missoula: **The Parenting Place** provides home-visiting, respite child care, parent education classes, and parent/child visits to a highly underserved population of at-risk families who are currently involved in pre-release or parole programs. The Parenting Place offers technical assistance to connect with other

pre-release or parole programs. The Parenting Place also established a statewide coalition to synchronize parent support efforts for families' affected by incarceration; organizes the Montana Alliance of Families Touched by Incarceration (MAFTI.)

Plentywood: Community Incentive Program is now offering community-wide parenting classes using the "Nurturing Program" in an attempt to continue and expand their mentoring programs. They provide public information activities that focus on the healthy, positive development of parents and children as well as promotion of child abuse and neglect prevention activities.

Sidney: District II Alcohol and Drug Program-Family Resource Center offers community-wide parenting education classes using the "Nurturing Program", a computer-based program Parenting Wisely; resource and referral services, and a lending library. The Family Resource Center is located in the Richland County Library. The ultimate goal is to foster positive family relationships by continuing to strengthen families in Richland County.

In sum, in 2011-12, the CTF served a total of 23,992 adults and children through direct parental support services and community and public awareness programs through our mission to prevent child abuse. In 2010-11, we directly served 11,300 adults and children and in 2009-10 we served 20,833. We welcome the challenges ahead as we move forward in the urgent work to better strengthen and support families by increasing protective factors and lowering the risk factors that help reduce childhood abuse and neglect.

Thank you for your time and consideration on this important matter.



Mary Gallagher

Vice Chair

Montana Children's Trust Fund

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JANUARY 2013

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2012-2013 FUNDING REQUESTS:

THE MONTANA CHILDREN'S TRUST FUND

1. DISTRICT II ALCOHOL AND DRUG PROGRAM

Jerry Schlepp, Administrator or Ronda Welnel, Prevention Services Director;
Nicole Hackley, Prevention Projects Coordinator
PO Box 1530
209 2nd ST SE
Sidney MT 59270
(406) 433-4097
Email: rwelnel@hotmail.com; and richlandcountyfrc@yahoo.com; and nicoledhackley@yahoo.com

2. FAMILY SUPPORT NETWORK (CROW/PYOR/LAUREL PROGRAMS)

Wendy Ochs, Assistant Director
PO Box 21366
Billings, MT 59104
(406)
Email: fsntoo@aol.com; and nfarrar@mtfamilysupport.org; woch@mtfamilysupport.org

3. COMMUNITY INCENTIVE PROGRAM

Debra Orozco, Program Director
100 W. Laurel
Plentywood MT 59254
(406) 765-3430
Email: cip@co.sheridan.mt.us; and dorozco@co.sheridan.mt.us

4. DAWSON COUNTY/THE NURTURING TREE

Jeanne Seifert, Director/Alisa Werner/Jeanette Griffin, FRC Directors
207 West Bell
Glendive MT 59330
(406) 377-5213
Email: seifertj@dawsoncountymail.com; and thenurturingtree@yahoo.com; and griffinj@dawsoncountymail.com

5. THE WRC/COMMUNITY SUPPORT CENTER

Kelly McIntosh, Executive Director
221 ½ South Idaho
Dillon, MT 59725
(406) 683-6106
Email: director@cscfswmt.org

6. DEVELOPMENTAL EDUCATION ASSISTANCE PROGRAM (DEAP)

Sylvia Danforth, Executive Director
220 Box Elder
Miles City MT 59301
(406) 234-6034
Email: sdanforth@deapmt.org; and atribby@deapmt.org

7. **WORD, INC. –NORTH VALLEY FAMILY CENTER- FLORENCE**
Naomi Thornton Allison Dunne, Program Coordinator
1102 Cedar Street 5501 Hwy 93 North, Suite 3
Missoula MT 59802 Florence MT 59833
(406) 543-3550
Email: futures@wordinc.org and adunne@wordinc.org
8. **THE PARENTING PLACE**
Child and Family Resource Council, Inc
Teresa Nygaard, Executive Director
1644 S 8th W
PO Box 3805
Missoula MT 59801
(406) 728-5437
Email: teresa@parentingplace.net
9. **NURTURING CENTER**
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10. **Parent Place in Belgrade/THRIVE**
Deborah Neuman, Executive Director/ Anne Swann, Program Manager
PO Box 4325 The Parent Place
Bozeman MT 59772 92 North Broadway
(406) 587-3840 Belgrade MT 59714
Email: aswann@allthrive.org
11. **FOREVER FAMILIES**
Echo Jamieson, Executive Director
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Email: foreverfamiliesmt@gmail.com
12. **COMMUNITY HEALTH PARTNERS/LEARNING PARTNERS**
Cassie Burns, Director and Rie Hargraves, Coordinator
112 West Lewis
Livingston MT 59047
(406) 823-6356
Email: burns@cphhealth.org; and hargravesr@cphhealth.org
13. **LEWIS AND CLARK CITY-COUNTY HEALTH DEPARTMENT**
Melanie Reynolds. MPH; Greg Daly
1930 9th Avenue
Helena MT 59901
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January 2013

How MT CTF is impacting lives through their support of Family Support Network's parenting class at Crow Agency:

Faith became a mother later in life. It was a struggle for her to keep up with her daughter's energy and to understand why her daughter did the things she did. Faith took a parenting class offered in Crow Agency by Family Support Network. The teacher, Kathy, talked a lot about the importance of play and having fun with your kids. She brought activities for the parents to do with their children during class. Faith watched how other parents interacted with their kids—they were being silly and laughing and having fun. Faith decided that she was going to try to play more with her daughter, too. The next morning, she asked her daughter to make her something in her toy kitchen. Her daughter happily made "food" for mom to eat and continued to "cook" for Mom for the next hour. Faith realized that her daughter was having a lot of fun...and she was, too! Faith share, "my husband and I learned something new at every class. The best part is that we would try these things at home with our daughter, and they worked!!"

Lanea has two young children and recently got married. Ben wasn't the boys' biological father and struggled to figure out how to be a dad to them. Lanea and Ben were expecting a baby any day and feeling overwhelmed by the changes and demands in their lives. Mealtimes with the kids were one of the hardest times of the day. During parenting class at Crow Agency, Lanea and Ben shared their mealtime struggles. The instructor, Kathy, asked the class for some ideas about what might make mealtime less stressful for the family and offered some suggestions as well. Lanea and Ben decided to try some of the ideas. They learned that they could follow through with the suggestions and mealtimes became less stressful. Ben also learned about child development, ways to play with kids, and the important role dads play in the lives of children. He began to interact more with the children and built stronger bonds with both. By the time the baby arrived, he felt really confident about being a dad and wanted to hold and play with the baby as much as he could. "This class taught us so much," shared Lanea. Ben said, "Our family is stronger because of it."

SIDNEY- DISTRICT II ALCOHOL AND DRUG/FAMILY RESOURCE CENTER-PARENT SUPPORT PROGRAM

Stories for Montana Children's Trust Fund

- 1) In 2008 a mother who had just gotten out of a domestic violence relationship came to the parenting class. It was the first thing she had done on her own since her boyfriend was in jail. She came to the Nurturing Parenting Program, and attended al 15 weeks with her young daughter. The next session of parenting class started up again several months later, and the same mother attended again. She did this for the next two sessions; in total, she attended 60 weeks of parenting classes in a two month period. She learned the skills she needed to be a great mother to her daughter, and they continue to live and happy and healthy life in our small community. To this day, she will still stop into the Family Resource Center office to catch up and talk about all of the great things she has going on in her life. She says that the parenting classes taught her how to be a strong person for her child, and made her realize she can do it on her own. Because of this strength, she has also become a spokesperson against domestic violence to others in the community, and helps them get the resources they need to get out of abusive relationships. She credits her success to completing the parenting classes and the support she received from the Family Resource Center in a time where she needed it most in her life.

- 2) In 2009, a family of 4 decided to attend the parenting classes. They enjoyed the 15-week session so much, that they decided to come attend the next session of classes, and helped recruit additional parents to attend the class. Several months later, the Family Resource Center held a training to become a facilitator of these classes in Sidney. The mother in this family felt so strongly about helping other families who were going through a hard time, that she decided that she wanted to become a facilitator. She successfully completed the 2-day training, even taking days off of work to make sure she was able to attend. After receiving her training, she felt so strongly about helping with the children's portion of the class, that she wanted to teach them. Not only did she help do this, but she thought she could do even more. She and her husband joined the Advisory Board for the Family Resource Center, to help advance our efforts in the community. They give parent feedback, help hang posters and fliers for parenting classes, helped develop the Family Resource Center policy and procedure manual, helped bring meals to parenting classes, recruit parents to this class and others, and gives the board feedback on what they feel is best for the parents in our community. Their input is extremely valuable to the Family Resource Center and how we run the programs in our community.

MISSOULA PARENTING PLACE

What does respite child care offer a family? Well, in many cases, it is a life changing experience for both the parents and the children:

Little Bobby has been attending respite care for over two years and is five years old now. He and his family came to us as a last resort....mom and dad were at wits end with a child with some of the most challenging behaviors one can imagine. He was hyperactive, would not follow directions, eluded them when they tried to reprimand, screamed at them, pushed and hit other children and adults, and the list goes on. Mom and Dad have issues as well which contribute to the dysfunction of the family, as dad is possibly an alcoholic and mom has health issues which have resulted in surgeries and extended hospital stays. They have no other family living near enough to offer any kind of assistance and when they came to the Parenting Place they were highly stressed and we considered them at high risk of abuse and neglect.

During the first year that Bobby attended respite, our staff worked toward building a relationship with both him and mom and dad. Because the family was high risk, we often allowed him to attend several nights per week instead of the customary one night per week. Staff worked on strategies to add structure for Bobby so he could begin enjoying some activities and learn to play and socialize appropriately with other children. I won't kid you and tell you it was an easy process, because it wasn't. It has been a long, arduous process to implement strategies that work for Bobby. Part of this process included a referral, this past year, to our local Child Development Center, where Bobby underwent an assessment and evaluation, resulting in a diagnosis and medication. While we are not advocates of medicating children, we also trust that our local CDC looked exhaustively and sensitively into this case. CDC also offers ongoing support and guidance for Bobby's parents as they navigate the waters of having a child with a disability.

This past year has been one of many successes for Bobby and his parents. During the time they drop him off or pick him up the conversation is now full of positive comments. Gone are the days where those times are filled with the exchange of "the bad things Bobby has done". Our staff worked with the entire family to implement strategies for behavior modification and to help Bobby learn to control physical outbursts. Common reactions to other children would have been screaming or pushing as they entered his personal space, but that is no longer the common reaction. Now, Bobby is learning to verbalize his needs by offering to play a game with another child or if he's not feeling like it, to tell them he wants to play by himself. He is sitting through dinner time without incident and talking with children around him as they eat, which is also an amazing improvement. Mom and Dad have smiles on their faces these days when they come to pick Bobby up after respite, because they are truly happy to see him and they are eager to get back into their parenting role following a brief period of respite and self care.

Montana State Map

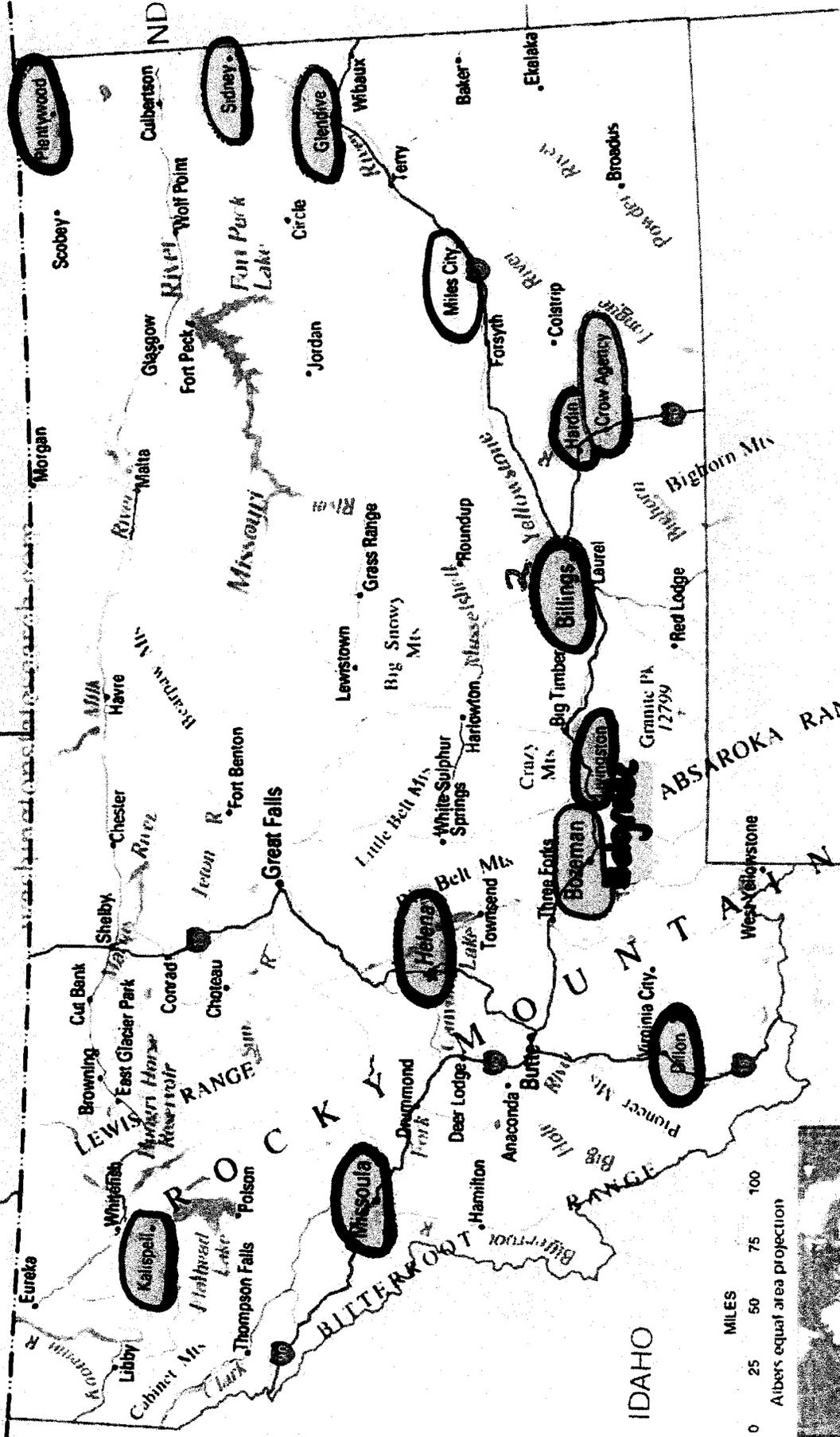
CANADA

SASKATCHEWAN

ALBERTA

BRITISH COLUMBIA

IDAHO



MILES
0 25 50 75 100

Aiters equal area projection



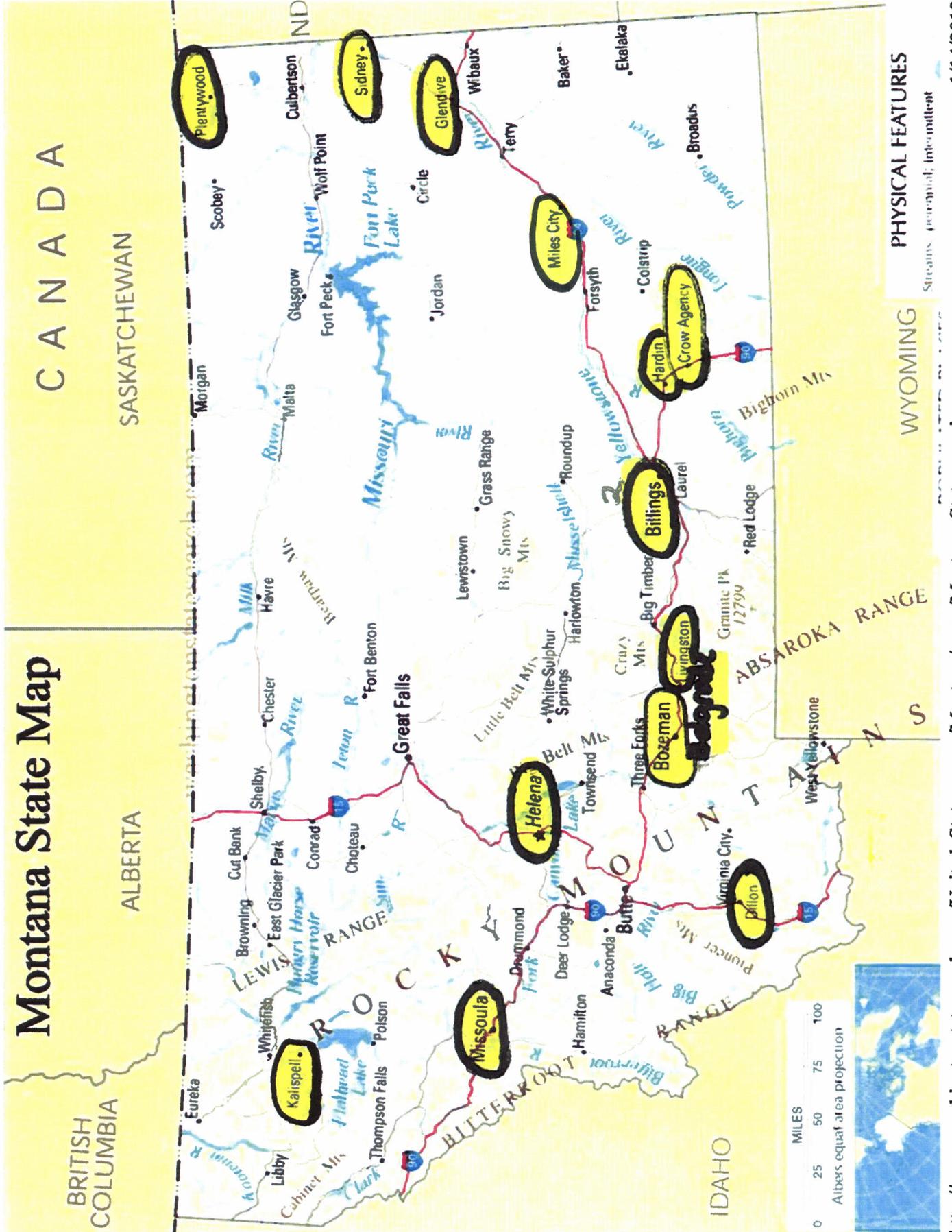
PHYSICAL FEATURES

WYOMING

ABSAROKA RANGE

Streams perennial; intermittent

Montana State Map



PHYSICAL FEATURES

Streams: perennial; intermittent

WYOMING

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The Partnership Project to Strengthen Families is a home visiting program that has been operating in Gallatin County for 18 years. The Partnership Project provides a full spectrum of parent education, family support, health, mental health and quality child care services to young parents with multiple challenges and children ages 0-5. The service area is Bozeman, Belgrade, Three Forks and surrounding communities.

The Project is a unique, collaborative model. The partners, Thrive, Gallatin City-County Health Department, and the Gallatin Mental Health Center share financial, design, project and case management, planning and evaluation resources and responsibilities. Our commitment to collaboration is fueled by the belief that only through collaboration can we effectively impact our target group and avoid duplication thereby maximizing scarce resources. This approach increases our efficiency by bringing to the table the best of each partners' areas of expertise.

The Partnership Project combines this unique collaborative model with the evidence-based PAT home visiting program. Recent research conducted by Dr. George Haynes, Montana State University utilized 10 years of data and shows statistically significant improvements in 31 of 43 areas including income, education, substance abuse, well child care, relationship with the FOB or spouse, maternal depression and child development. We are currently working with a national team to publish these results and move the project toward an evidence-based model.

The Partnership Project is one of the Thrive programs that has been funded by the Montana Children's Trust Fund. The Trust Fund has supported the growth and development of Thrive's parent education and family support programs for over two decades. As a result of this support we have also: created Family Resource Center's in Bozeman and Belgrade; offer a wide array of parenting classes across the region and developed a monthly program for fathers called Dynamite Dads. Over 2000 parents attend Thrive classes and groups each year. With Montana Children's Trust Fund support, Thrive has incubated effective models of connecting with parents to provide the support and education they need when they most need it. Parents and their children benefit. Please support this request so that Montana Children's Trust Fund can continue to impact Montana families.

A handwritten signature in black ink, appearing to read "Deborah Neuman".

Deborah Neuman
Executive Director

Thrive, P.O. Box 6637, Bozeman, MT 59771

MONTANA CHILDREN'S TRUST FUND



SUPPORT

CARE

HOPE

TRUST

- Enabling federal legislation is The Child Abuse Prevention and Treatment Act, 42 USC 5116, Sec. 201. Title II, Sec. 201 provides for the Community-Based Grants for the Prevention of Child Abuse and Neglect.
- The purpose of grants are to support community-based efforts to develop, operate, expand, and enhance community-based, and prevention-focused programs designed to strengthen and support families to prevent child abuse and/or neglect. Programs are accessible, effective, voluntary, culturally appropriate, and may include:
 - ❖ Assistance to families;
 - ❖ Early, comprehensive support for parents;
 - ❖ Development of parenting skills, especially in young parents and parents of very young children;
 - ❖ Opportunities for an increase family stability;
 - ❖ Improvement for access to formal and informal resources within communities;
 - ❖ Support for the needs of families with children who have disabilities through respite care and other services;

The foundations for our programs are evidence-based and utilize the five protective factors:

- 1) Parental Resiliency
- 2) Social Connections
- 3) Concrete Support
- 4) Knowledge of Parenting and Child Development
- 5) Social and Emotional Competence of Children.

- Montana receives approximately \$200,000 annually from the Federal Community-Based Child Abuse Prevention (CBCAP) Grant allocated nationwide based upon the population of children under age 18 residing in the state. Approximately 223,563 children under the age of 18 reside in the state (MT KIDS COUNT 2011.)
- The state must provide up to 20% matching funds. Montana provides approximately \$100,000 annually at the state level through a state special revenue account representing fees from divorce filings; donations; contributions from the state income tax check-off found on the annual tax form; and interest earnings from the MT Children's Endowment.
- Montana's lead agency for child abuse and neglect prevention is the Montana Children's Trust Fund (MT CTF.) The MT CTF's Board is as a quasi-public entity. The MT CTF Board and the MT CTF Programs are attached to the Montana Department of Public Health and Human Services, Director's Office, Prevention Resource Center (1/2013) for administrative purposes.
- The MT CTF Board meets quarterly and is actively involved in selecting and funding local, non-profit agencies that include both Family Resource Centers and local, community-based programs that provide family support and prevention services.

MONTANA CHILDREN'S TRUST FUND



- During the 2007 MT Legislative Session, \$1,000,000 appropriated to the Children's Endowment Fund. The principle earns approximately \$40,000.00 annually in interest earnings.
- The MT CTF has a seven-member, volunteer Board appointed by the Governor; and it is autonomous in that it makes decisions regarding program selection, design, evaluation and other administrative matters.
- The MT CTF Board meets on a quarterly basis and is actively involved in selecting and funding local, non-profit agencies that include both Family Resource Centers, and local, community-based programs that provide parenting education, family support and prevention services; parent/child activities, and Shaken Baby Syndrome/Abusive Head Trauma (SBS/AHT) Prevention with the Period of PURPLE Crying.
- Each year, the MT CTF Board issues a Request for Proposals (RFP) statewide to entities that can provide core services. Contracts are issued by July 1st for each state fiscal year.
- In state fiscal year 2013, the MT CTF awarded \$206,363.00 in contracts to 13 community-based providers statewide. An additional \$110,000 allocated to SBS/AHT Prevention and the Period of Purple Crying.
- In addition to programming and technical assistance, the Board allocates funding to support training, evaluation, public awareness, and special projects as deemed necessary.

FOR MORE INFORMATION:

<http://www.dphhs.mt.gov/cfsd/childrenstrustfund/childrenstrustfund>

Thank you for helping us to create strong families and safe kids.

Thank you for helping us to create strong families and safe kids.



Healthy MOTHERS

Healthy BABIES

WRITTEN BY DEMARIS BRUCE

The Letters in PURPLE Stand for

P PEAK OF CRYING	U UNEXPECTED	R RESISTS SOOTHING	P PAIN-LIKE FACE	L LONG LASTING	E EVENING
Your baby may cry more each week. The most at two months, less at three-five months	Crying can come and go and you don't know why	Your baby may not stop crying no matter what you try	A crying baby may look like they are in pain, even when they are not	Crying can last as much as five hours a day, or more	Your baby may cry more in the late afternoon and evening

Daylyn Porter wasn't a panicked new mother, unaccustomed to the crying of a newborn or exhausted from the experience of giving birth for the first time. She wasn't overwhelmed from the unknown demands of an infant or unaware of a new baby's need. She was a pediatric nurse with years of professional experience under her belt and the very real, personal experience of having already birthed and mothered a child.

And yet she was frustrated that her new baby cried. And cried and cried. Every day there was a period of time in which her baby girl was inconsolable, unable to stop crying on her own. It was if she was in pain and was trying to release it. It just went on and on, and seemingly never stopped. Daylyn tried the soothing techniques that she knew, she used a blow dryer to create white noise, she took her baby on long drives, she used constant movement and motion to distract her. Nothing worked. Finally, Daylyn took her baby to the doctor, who examined her and diagnosed the baby had colic.

Colic is a condition in which an otherwise healthy baby cries or displays symptoms of distress (cramping, moaning, etc.) frequently and for extended periods, without any discernible reason. The strict medical definition of colic is a condition of a healthy baby in which it shows periods of intense, unexplained fussing/crying lasting more than three hours a day, more than three days a week for more than three weeks. So it's no more than a collection of symptoms and not a medical event.

As a pediatric nurse at Helena's St. Peter's Hospital, Daylyn had also treated cases of Shaken Baby Syndrome (SBS), and was seeing the incidence of babies suffering from SBS increase at an alarming rate. She now understood that any parent can become so frustrated with an inconsolable infant that the baby can be roughly shaken in an attempt to get the baby to stop crying. Daylyn became passionate about advocating on behalf of the victims of SBS, and ultimately worked to pass legislation that requires information on prevention of Shaken Baby

Syndrome to be provided to new parents. Now she has joined with Healthy Mothers, Healthy Babies, who have secured funding to make this educational process possible. The Montana Children's Trust Fund recently awarded \$110,000 towards this goal.

The Montana Coalition of Healthy Mothers, Healthy Babies, in Helena has introduced a new awareness campaign: PURPLE Montana. Designed to help parents of new babies understand a developmental stage that is not widely known, infant crying, PURPLE Montana provides education on the normal crying curve and the dangers of shaking a baby. The program proposes a new educational approach in how parents, caregivers and everyone in the community deal with the normalcy of early infant crying and the dangers of reacting to an infant's crying with frustration or a lack of patience. The program is based on 30 years of scientific research on infant crying, and the connection between the crying curve and the incidence of Shaken Baby Syndrome.

through an early crying while some are easily soothed, other babies are not. The common characteristics of this phase, or period, are better described by the acronym PURPLE.

PURPLE explains the normalcy of prolonged infant crying between two weeks and five months of age.

The acronym reinforces that crying is a normal process and not an illness requiring medication or a condition that needs treatment. Parents, caregivers and educators can now access Healthy Mothers, Healthy Babies and Purple Montana at www.purplemont.org for comprehensive information on The Period of Purple Crying®, a now recognized period of time beginning at about two weeks and continuing into the fourth month of a newborn's life. Understanding infant crying as a developmental phase is just the beginning in approaching this stage in infant behavior and finding coping strategies that work while crying is at its peak.

PURPLE Montana starts in the hospital where nurse-educators use the newly-developed booklet and DVD entitled The Period of Purple Crying®, that shows the dangers of shaking a baby out of frustration, and continues in healthcare provider settings such as pediatricians' and doctors' offices. The Period of Purple Crying® is being used as a tool to educate the parents of all newborns in Montana.

For more information on PURPLE contact Daylyn Porter at purple@hnhb-mt.org. And to get the most up to date information on topics of concern to new parents, check out HMBB on their website at www.hnhb-mt.org.

Demaris Bruce, a Helena resident, celebrated 30 years of marriage last month and is the mother of three children: an 18-year-old son, who currently attends Helena College, and twin girls, age 15. Demaris is a certified birth and postpartum doula and doula trainer. She is passionate about improving the experience of new mothers in Montana by providing education, information, advocacy and support.

The Period of
PURPLE
Crying®



A New Way to Understand
Your Baby's Crying

*Did you
know your
baby would cry
like this?*

A new video on ways to soothe your baby is included.



Healthy babies can cry a lot in their first 5 months of life.

The **Period of PURPLE Crying** is a new way to understand this crying. It explains what is normal, what you can expect, and how to keep your baby safe. It is based on over 25 years of research on infant crying by leading child development and medical experts.

Your package, to share with everyone who cares for your baby, includes:

- 10-minute **PURPLE Crying** video
 - Video on ways to soothe your baby
- DVD**
10-Page Booklet

Visit **PURPLEcrying.info** or call the NCSBS at (801) 447-9360.

This program was developed and trademarked by the National Center on Shaken Baby Syndrome, USA and developmental pediatrician Ronald G. Barr, MD, CM, FRCP(C).

The program is designed so that each family of a new baby receives their own complimentary copy of the DVD and booklet. The information and material contained in this booklet cannot be resold or reproduced in any form.

Montana State Legislature

2013 Session

Exhibit: 2

The following images are partial photo copies of pamphlets.

The original exhibit is on file at the Montana Historical Society and may be viewed there.

**Montana Historical Society Archives
225 N. Roberts
Helena MT 59620-1201
2013 Legislative Scanner Susie Hamilton**

CRYING!



Just doing what comes naturally

You know your baby will cry, but do you know how frustrating listening to that crying can be?

Shaken Baby Syndrome/Abusive Head Trauma happens when a frustrated caregiver loses control and violently shakes a baby. Shaking a baby is very dangerous and can cause blindness, seizures, learning and physical disabilities and even death.

Try the following tips to help comfort your crying baby:

- Give the baby a warm bath.
- Have the baby listen to and watch running water.
- Lay the baby tummy-down across your lap and gently pat his back.
- Run the vacuum cleaner.
- Give the baby something new to look at or hold.
- Take the baby outside or for a walk in the fresh air.
- Take the baby for a ride in a car.

Remember, these tips won't work every time. Try other ideas and ask for help if you need it.

As you try to survive your baby's crying times, it is comforting to know that infant crying is normal and will eventually stop.

Normal Crying

- Crying increases and peaks around 2 months of age.
- Crying happens more in the evening.
- Crying lasts 30 – 40 minutes and even longer.
- Crying babies may look like they are in pain, but they may not be.
- Crying continues no matter what you do.
- Crying comes and goes for no reason.

Remember, if your otherwise healthy baby cries a lot, it doesn't mean there is anything wrong with you or your baby. However, you can always check with your doctor if you think there is something wrong that is causing the crying.

Tips to calm yourself

- Do something to take a break from the sound.
- Listen to relaxing music.
- Take a hot bath or shower.
- Exercise.
- Call a friend or relative.

Remember: There will be times when you get frustrated. If you feel yourself getting angry, put the baby in a safe place and take a moment to deal with your own stress.

Period of **PURPLE** Crying® coming soon to Montana

National Center on
Shaken Baby
Syndrome

www.dontshake.org

MONTANA



CHILDREN'S
TRUST FUND

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Department of Public Health & Human Services

National Child Abuse Hotline: 1-800-4ACHILD • 1-800-422-4453

NEVER SHAKE A BABY OR YOUNG CHILD

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hope

