

EXHIBIT NO. 1
 DATE 2-16-2015
 BILL NO. _____

ENGAGING THE PUBLIC

in developing the Montana State Parks & Recreation Strategic Plan



stateparks.mt.gov
 Explore More.

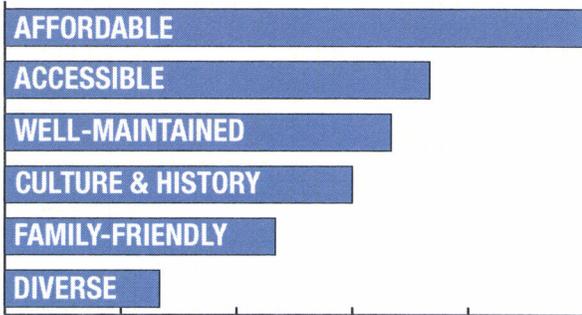
BOARD RETREAT

The Montana State Parks & Recreation Board participated in a two-day retreat and developed a strategic framework for each part of the Montana State Park system.



LEGISLATIVE SURVEY

Top attributes the Park System should stand for:



Top priorities for the Park System over the next 10 years:

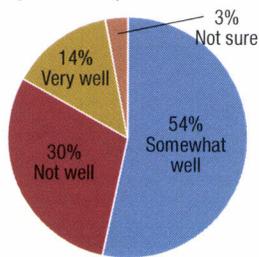
- 1 Address maintenance backlog
- 2 Develop new revenue streams
- 3 Sell, transfer, or donate lands that do not meet the mission of the system to city, county, or other state agencies

STAFF SURVEY

Top needs for the Park System:

- 1 Sustainable funding and staffing
- 2 Enhance visitor experiences
- 3 Improve resource conditions

To what extent does staff feel they have adequate resources?



PUBLIC COMMENT & REVIEW



2762 emails
sent notifying of public comment



6 newspaper
articles printed

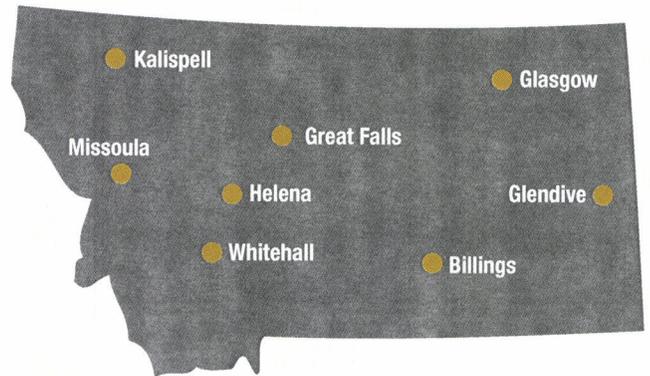


31 people
attended statewide public meeting



63 comments
received between Oct 21 - Nov 19, 2014

COMMUNITY LISTENING SESSIONS



117
MONTANANS

participated in community listening sessions facilitated by the MSU Extension Service Local Government Center about the future of the Montana State Park system

Top strategies to sustain the park system:

1. Develop revenue streams
2. Pursue public-private partnerships
3. Address the backlog of capital maintenance needs
4. Pursue general state fund allocation
5. Reduce the size of the system

Top strategies to enhance the park system:

1. Develop partnerships with communities
2. More recreation resources and services
3. Expanded experiences and zoning to improve opportunity
4. Develop more focused marketing and social media
5. Enhance disabled access



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