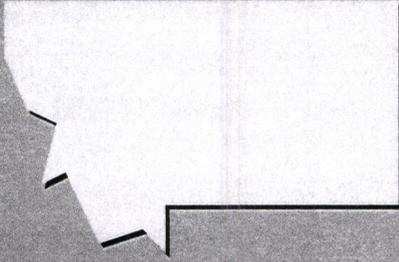


Exhibit No. 1Date: 2/17/15Bill No. SB291

Montana Safety Facts

December 2014

Montana's seat belt use rate remains consistently lower than the national average. However, even at 74% use, over 261,000 Montanans still are not buckling up.

	2009	2010	2011	2012	2013
United States	84%	85%	84%	86%	87%
Montana	79.2%	78.9%	76.9%	76.3%	74%

NHTSA estimates that if Montana were to pass a primary seat belt law, belt usage could rise by approximately 10 percentage points.

In 2010, crashes cost Montana

\$1 billion –

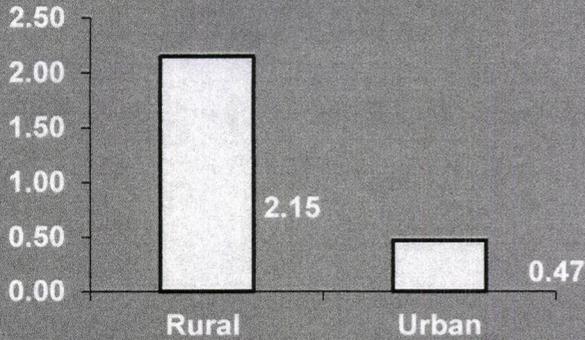
About \$1,030 for each resident

With a primary seat belt law, each year Montana could save about:

- 15 lives
- 118 serious injuries
- \$39 million in costs

(Based on an 10.4 percentage point increase from the 2013 MT seat belt use rate.)

**Motor Vehicle Fatality Rate
per 100M Vehicle Miles**

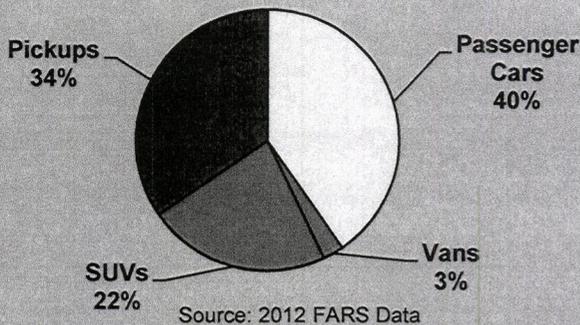


Over 93% of Montana's motor vehicle traffic fatalities are in rural areas.

The fatality rate in rural areas is nearly 5 times higher than the rate in urban locations.

Source: 2012 FARS Data

**Passenger Vehicle Occupant Fatalities:
Proportion of Vehicle Types**



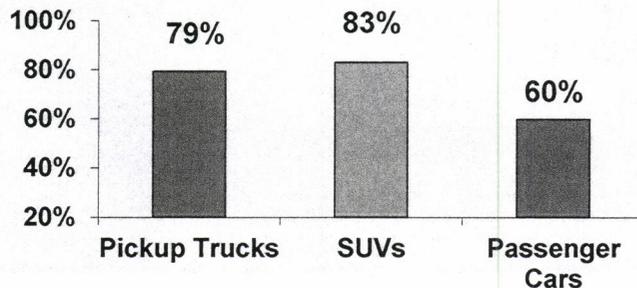
Source: 2012 FARS Data

In 2012, seat belt use saved an estimated 48 lives in Montana.

An additional 34 lives could have been saved with 100% restraint use.

Source: STSI

**Unrestrained Passenger Vehicle
Occupant Fatalities**



Source: 2012 FARS Data

In Montana, a larger percentage of SUVs and Pickup truck fatalities are unrestrained compared to Passenger Cars.

81% of nighttime fatalities and 61% of daytime fatalities are unrestrained in Montana.

Source: 2012 FARS Data

**Nighttime Unrestrained Passenger Vehicle
Occupant Fatalities**

