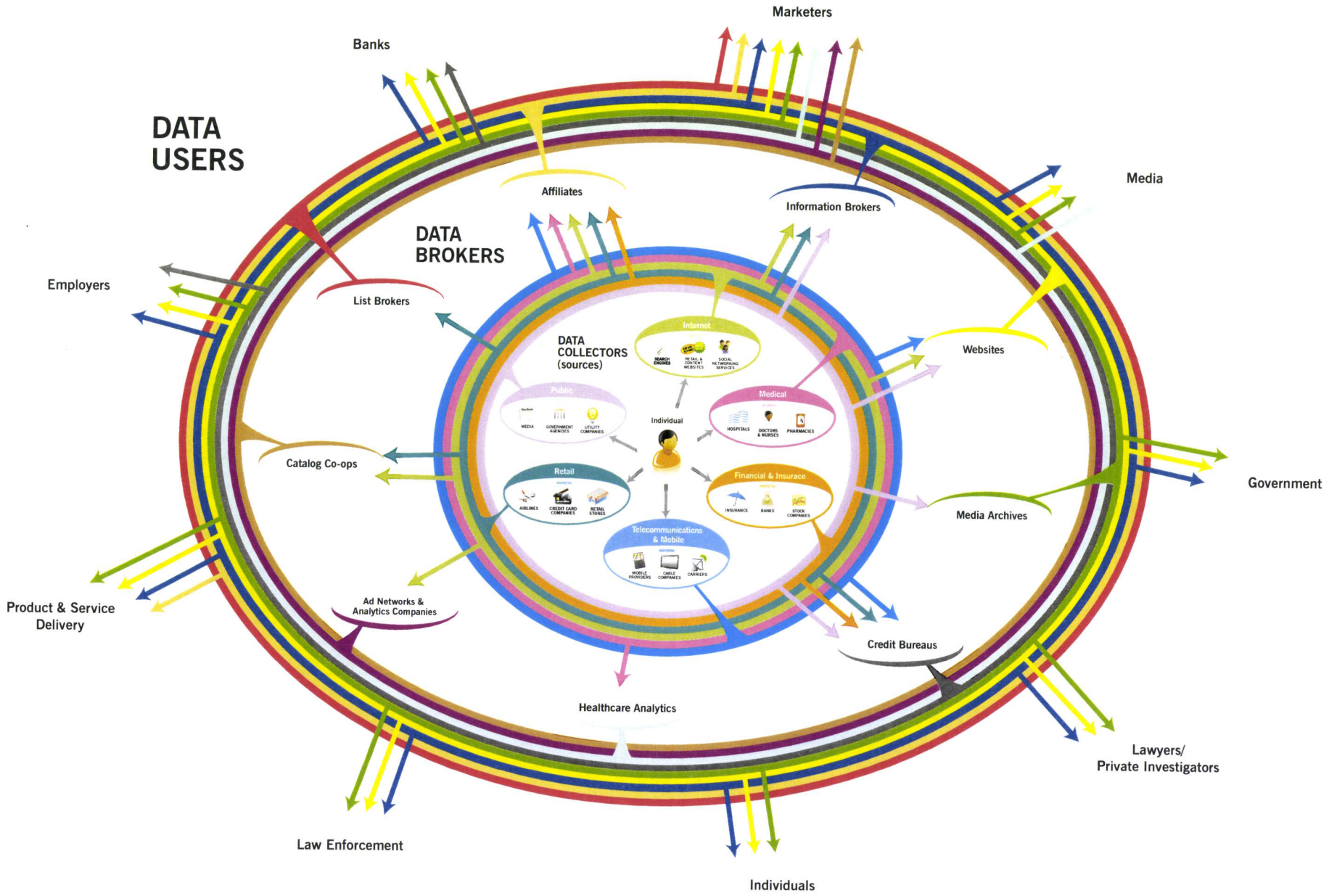
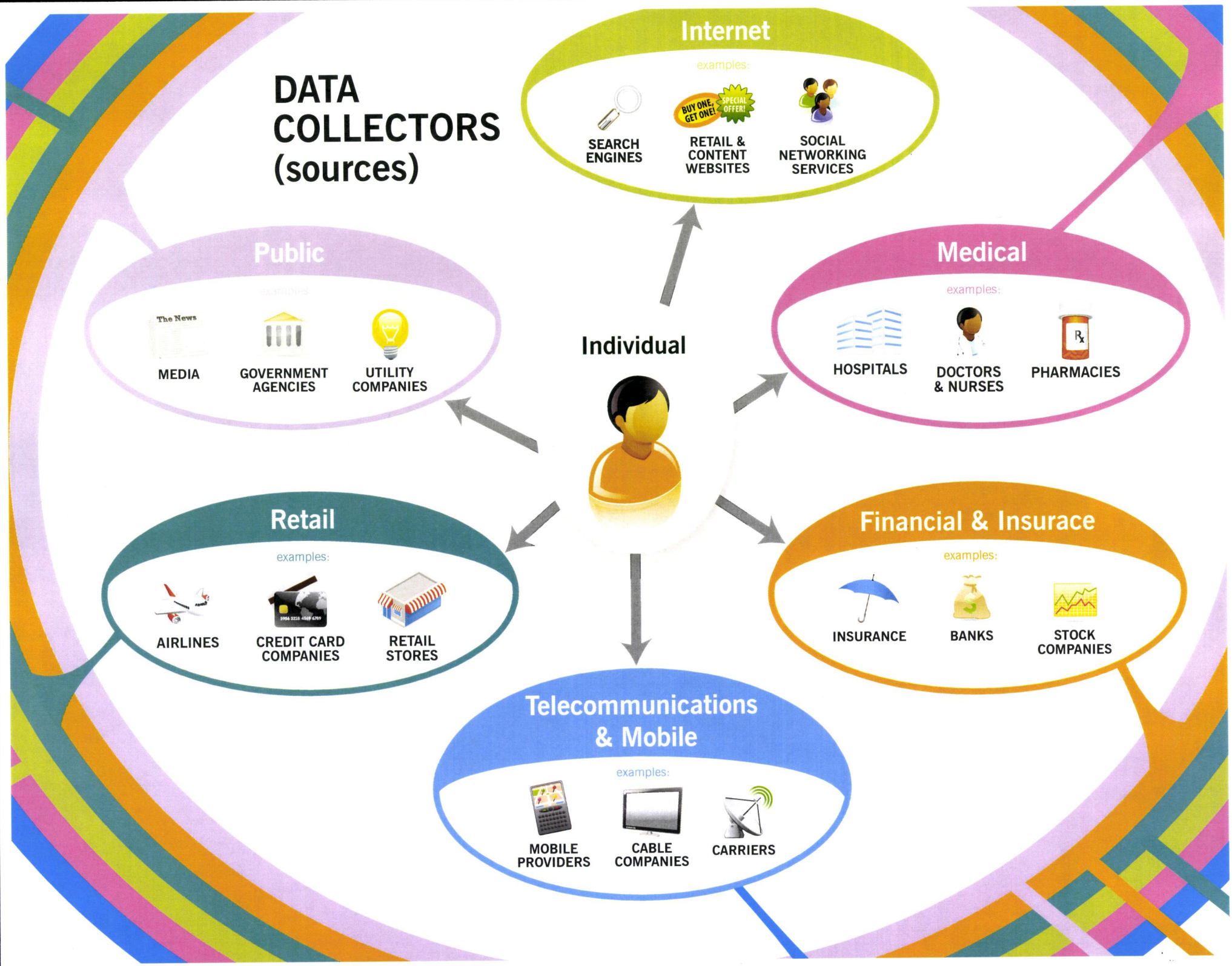
Personal Data Ecosystem



State Administration & Veterans' Affairs
November 17, 2015
Exhibit 7


DATA COLLECTORS (sources)
Internet
examples:
SEARCH ENGINES
BUY ONE, GET ONE!
SPECIAL OFFER!
RETAIL & CONTENT WEBSITES
SOCIAL NETWORKING SERVICES
Public
examples:
The News
MEDIA
GOVERNMENT AGENCIES
UTILITY COMPANIES
Individual
Medical
examples:
HOSPITALS
DOCTORS & NURSES
PHARMACIES
Retail
examples:
AIRLINES
CREDIT CARD COMPANIES
RETAIL STORES
Financial & Insurace
examples:
INSURANCE
BANKS
STOCK COMPANIES
Telecommunications & Mobile
examples:
MOBILE PROVIDERS
CABLE COMPANIES
CARRIERS