



June 21, 2011

Brian Hasselbach  
Federal Highway Administration (FHWA)  
585 Shepard Way  
Helena, MT 59601

Subject: CM 8199(107)  
2011/2012 – Missoula TDM Project  
Control Number: 3679

Dear Brian Hasselbach:

This letter is a notification that this proposed project qualifies as a Categorical Exclusion under the provisions of 23 CFR 771.117(c), part (16). This proposed action also qualifies as a Categorical Exclusion under the provisions of ARM 18.2.261 (Sections 75-1-103 and 75-1-201, MCA).

In order to increase public awareness and use of transportation options and help to curb the anticipated increase in single occupant vehicle miles traveled (VMT) in the Missoula Urban area, the Transportation Technical Advisory Committee formed a Transportation Demand Management (TDM) subcommittee, now known as Missoula In Motion. Missoula In Motion work is funded with Congestion Mitigation Air Quality Funds. Several local organizations provide cash and in-kind services that surpass the necessary match requirements. The Senior Planner at the Office of Planning and Grants (OPG) serves as the Project Manager.

This Transportation Demand Management (TDM) project began in 1997. Phase I was designed to test several different types of Transportation Demand Management (TDM) strategies to determine which work best in Missoula. Over the next two years, Missoula In Motion piloted several projects focusing primarily on employer outreach. In June 1999, Missoula In Motion began Phase II, which expanded employer outreach efforts and widened the focus to include public education and marketing, a working resource center, and several community-based TDM projects. Throughout this second phase, Missoula In Motion has expanded the program to encompass more segments of the Missoula community. In Phase III, which began in 2004, Missoula In Motion is working to institutionalize TDM efforts within the community.

The work plan for the Fiscal Year 2011/2012 of Phase III incorporates a five-prong approach to introducing and implementing TDM activities in Missoula:

1. Work with employers to establish and maintain programs that reduce work-related trips;
2. Create and implement a broad-based public education campaign to reduce vehicle miles traveled;
3. Provide, enhance and market TDM services which give Missoulians options to driving alone;
4. Provide incentives and educational events that encourage commuters to utilize transportation options; and
5. Evaluate the program to determine its impact and ensure that resources are being used effectively.

This proposed project is located in an area that is currently classified as "nonattainment" for particulate matter with aerodynamic diameter less than 10 microns (PM10) and formerly classified as "nonattainment for carbon monoxide (CO) under 40 CFR 81.327, as amended. However, this type of proposed project is listed in the US Environmental Protection Agency's Final Rule of November 24, 1993 on Air Quality conformity as being exempt from the requirement of a conformity determination. Therefore, this proposed project complies with Section 176(c) of the Clean Air Act as amended (42 U.S.C. 7521(a)).

This project will not encounter or generate hazardous waste. No cultural resources, biological resources, threatened or endangered species, wetlands, or prime farmlands will be affected by this project.

A news release describing this proposed project will be issued to the local news media to inform the public of the continuing program.

This project will not induce significant land use changes or promote unplanned growth. There will be no significant affects on access to adjacent properties or present traffic pattern. This project will not create disproportionately high and adverse human health or environmental effects on minority and low-income populations (EO 12898) and complies with Title VI of the Civil Rights Act of 1964 (42 USC 2000d). In accordance with 23 CFR 771.117(a), this action will neither individually nor cumulatively, have any significant environmental impacts.

If you have any questions, please phone me at 406.444.7203. I will be pleased to assist you.

Sincerely,



Heidi Bruner, P.E.  
Engineering Section Supervisor  
Environmental Services

copies: Doug Moeller - Missoula District Administrator  
Paul Ferry, P.E. - Highways Engineer  
David W. Jensen, Supervisor - Fiscal Programming Section  
Zia Kazimi, Supervisor - Statewide & Urban Planning Section  
Diane Burbank, Urban Planning Section  
Tom Martin, P.E. - Environmental Services Bureau Chief  
Susan Kilcrease - Environmental Services Project Development Engineer  
Heidi Bruner, P.E. - Environmental Services Engineering Section Supervisor  
Gene Kaufman - FHWA  
Montana Legislative Branch Environmental Quality Council (EQC)  
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