

Total Montana Arts Council Funding by Source of Authority  
2015 Biennium Budget

| Funds                                | HB 2          | Non-<br>Budgeted<br>Proprietary | Statutory<br>Appropriation | Total<br>All Sources | % Total<br>All Funds |
|--------------------------------------|---------------|---------------------------------|----------------------------|----------------------|----------------------|
| General Fund                         | \$1,126,085   | \$0                             | \$0                        | \$1,126,085          | 39.7%                |
| State Special Total                  | \$436,024     | \$0                             | \$0                        | \$436,024            | 15.4%                |
| 02009 Cultural And Aesthetic Project | \$436,024     | \$0                             | \$0                        | \$436,024            | 15.4%                |
| Federal Special Total                | \$1,271,484   | \$0                             | \$0                        | \$1,271,484          | 44.9%                |
| <b>Percent - Total All Sources</b>   | <b>100.0%</b> | <b>0.0%</b>                     | <b>0.0%</b>                |                      |                      |

# **The Montana Arts Council Creativity at Work**

## **Goals and Objectives for the 2015 Biennium**

### **Mission Statement**

The Montana Arts Council is the agency of state government established to develop the creative potential of all Montanans, advance education, spur economic vibrancy and revitalize communities through involvement in the arts.

### **Vision Statement**

Montana will be known far and wide as "The Land of Creativity," where the arts are essential to the creativity, imagination and entrepreneurship that make Big Sky Country the very best place on earth to live, learn, work and play.

### **Goals and Objectives**

Goal #1: Arts Education: Provide access to high quality arts education in order to develop the full creative potential of all Montanans.

#### Objective #1: Life-long Learning

- Organize workshops for teachers, teaching artists and arts organizations' staff on how to work with a diverse group of learners
- Offer grants to develop artist residencies, professional development workshops, and operating support grants for arts organizations' educational missions
- Offer technical assistance to schools and arts organizations to determine how to make their programs and facilities available to a diverse group of learners

#### Objective #2: K-12

- Provide technical assistance on curriculum development, assessment tools and resources.
- Organize workshops for teachers and teaching artists in assessment, lesson planning, classroom management, and integration of the arts with other subjects
- Offer grants to develop arts curriculum, assessment, professional development, and artist residencies

Goal #2: Economic Vitality: Creativity at work through services that boost careers, economies and community vitality.

#### Objective #1: Training and Network Development

- Continue ongoing training to build skills in marketing, business, fund raising, audience development, legal issues and leadership/governance
- Produce publications, share arts industry information resources and research.

- Utilize technology distribute resources and provide remote learning opportunities

#### Objective #2: Market Expansion

- Partner to create web-based arts marketing programs that tie to other State of Montana and national arts organization websites
- Create juried artist/artisan programs to set new standards/develop new markets
- Promote Montana artists, artisans and arts organizations and create trade and showcase opportunities for their work to reach broader markets

Goal #3: Public Value of the Arts: Actively convey the positive difference the arts make in the individual and collective lives of Montanans.

#### Objective #1: Bridge Building

- Find and define the connections between the arts field and politics, education and economics where there are common values, goals and outcomes
- Initiate opportunities to establish relationships between the arts community and those who fund or provide services for the arts
- Partner with the arts community to help them articulate the return on investment

#### Objective #2: Innovation

- Facilitate networking to build/strengthen partnerships between local programs or initiatives and the arts community
- Share industry developments, research and publications with the arts field that reinforces the benefits of bringing the arts into community conversations
- Provide and/or link artists and arts organizations to the skills and training needed to make them stable, innovative and active community participants and partners

#### Objective #3: Challenges and Opportunities

- Anticipate new directions and challenges that will be important to the lives of Montanans such as affordable healthcare for artists and arts organization employees, ADA compliance, and arts in healthcare
- Assess how the arts council can handle the potential impact of new directions within its programming and project funding decisions, and make sound, strategic investments with agency dollars and staff to advance these areas
- Define and convey to those who impact state and local resources how those challenges can be met through increased revenues and resources for the arts