

# Legislative Finance Committee IT Project Portfolio: Post Implementation Report

LFC Meeting Date: June 2015

1. Agency: Department of Commerce, Montana Promotions
2. Project title: Rebuild Visitmt.com
3. Executive sponsor: Jeri Duran, Division Administrator Montana Promotions
4. Project close date: 3/5/2015
5. Appropriated budget amount: n/a
6. Total project development cost: \$1,792,512
7. Expected ongoing annual cost: n/a
8. Year the ongoing annual cost started: n/a
9. Funding source(s) for ongoing cost: n/a
10. List the primary project goals: update Montana Promotions tourism website, VisitMT.com to a modern responsive web platform to support current and future web devices. To create a modern technology platform for marketing Montana as a tourism and business destination world wide.
11. List the key project objectives, the metrics used to measure these objectives, and the final metric results.

|          | <b>Key Objectives</b>                             | <b>Metric Used</b>   | <b>Final Results</b>   |
|----------|---|--|--|
| <b>1</b> | <b>Create a responsive web platform</b>           | <b>Testing the final web site on multiple web devices</b>  | <b>The site is fully responsive and performs to our expectations.</b>  |
| <b>2</b> | <b>Institute modern content management system</b> | <b>Multiple team members must be able to edit and update content on the site with minimal training</b> | <b>The content management system, Hippo, is very simple and staff are able to use it with very short training.</b> |
| <b>3</b> | <b>Build a modern digital marketing platform</b>  | <b>Ability to integrate big data, personal user data, and marketing metrics into the web site.</b>     | <b>The content management system, Hippo, is has the ability to integrate all of these features.</b>                |
|          |   |  |  |

12. List and describe all post-implementation issues that have arisen and, if they have been resolved, what was the solution. If they have not been resolved, describe actions taken so far and possible solutions. Also list and describe any possible concerns.

|          | <b>Start Date</b> | <b>Resolved Date</b> | <b>Issues and Concerns</b>   |
|----------|-------------------|----------------------|--|
| <b>1</b> | 3/5/2015          | 4/1/2015             | <b>Site search was not working to our expectations. The vendor</b> |

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|          |  |  |   |
|----------|--|--|---|
|          |  |  | <b>worked with us through the month of March to address this issue to our satisfaction.</b> |
| <b>2</b> |  |  |   |
| <b>3</b> |  |  |   |
|          |  |  |   |

13. Please add any additional comments the agency would like to provide to the committee, if any.