March10, 2014

Senator Tutvedt, Chairman
Economic Affairs Interim Committee
PO Box 201706
Helena, MT 59620-1706

Dear Senator Tutvedt and Members of the Committee

We are writing this letter as consumers to express our continued support for the "12-Day Rule". This issue is simply about providing high quality product to Montana's consumers. We support Montana's dairy farmers and the great product that they provide to us and our communities.

As consumers, we are fully capable of understanding that a sell date means that the product must be sold by that date. We are not confused as to whether this is a use by date or a best by date. We understand that this is a sell by date. We appreciate and want this method of dating because that means that once we get the milk in our refrigerators it will last until our family has enjoyed every last drop. For some of us, we travel many miles to buy our groceries and it isn't as simple as "running to the store" if our milk is bad. We need a longer shelf life in our refrigerator and like the way that this works now.

Please keep the 12-Day rule in place so that we can continue to have fresh milk in our refrigerators.

Printed Name	Signature	Mailing Address
Ronald Pickinpaugh	[illegible]	585 Moock Dr Billings MT 59105
Mary Wood	Mary Wood	440 Adelson Ave Billings MT 59101
Douglas Anderson	[illegible]	1000 Rockfork Cir Laurel MT 59044
Gennette Hogan	Gennette C Hogan	1190 El Ranch Dr 59105
Joyce Vogt	[illegible]	848 Westgate Dr 59101
Kristin Lande	[illegible]	228 Brookshire Blvd 59102
Carolyn Bailey	Carolyn Bailey	890 21st St W. Blgs 59101
Isabel Riewaldt	Isabel Riewaldt	3285 Canyon Dr #100 - Blgs 59102
Lynda Newell	Lynda Newell	3325 Dover Lane Billings 59105
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