HTTP://PLUS.CODES

WHAT ARE PLUS CODES?

A plus code is like a street address for people or places that don't have one.

Plus codes give addresses to everyone, everywhere, allowing them to receive deliveries, access emergency services, and register to vote.

A plus code address looks like a regular address, but with a short code where the street name and number would be. These addresses exist for any location, even for places where there are no roads. The plus code for the Pyramid at the Louvre in Paris is:

V86P+C8, Paris

FINDING AND SHARING PLUS CODES

Q: How can I find the plus code of my home?

You can use the Google Maps app on your phone. It's easiest if you are at your home. With location services turned on, you'll see the blue dot with your current location. Check the map to verify that it's the right place. Then drop a pin by touching and holding the screen at the right place. Click the section at the bottom to see all details of the place and find the plus code.

Alternatively, you can also <u>find your plus code using this map</u>.

Q: Do I have to register a code for my home?

No registration is required. Codes already exist for every place on the planet. You just have to look up the correct one. It'll always remain the same and will never change.

Q: How much does it cost to use plus codes?

Nothing! Plus codes are free for anyone to use, forever.

PLUS CODES AND STREET ADDRESSES

Q: Will plus codes replace street addresses?

We don't think they will. After all, street addresses work well – where they exist. Where they don't work is where streets are not named or where there are no streets at all. Plus codes are a cheap and easy way to share addresses in those cases.

That said, plus codes can be valuable in places with street addresses. They could be used, for example, to distinguish different entrances to the same building, or to provide an exact location on a long rural road. Or they could be used for emergency services to locate the site of an accident. There are likely many important ways plus codes could be used that we haven't even thought of yet. Let us know if you have an idea.

ALTERNATIVES TO PLUS CODES

Q: Why don't we just give all streets names?

Street addressing projects are long and expensive. The World Bank has said, at city level, street naming can take four to five years, and cost around \$7 per addressed doorway.

Why? Mapping the city and defining the land parcels take a large amount of time and resources. Furthermore, selection of names is something done at a community level and requires a lot of discussion. Plus codes eliminate all of this effort, applying the same addressing system across the globe, so it can be implemented anywhere in an instant.

O: Isn't another form of location codes better?

There are many different addressing schemes made for different purposes. They each have benefits and drawbacks. We tried to create something that provides the benefits of addresses in areas where they don't exist and that is easy to use. See the <u>page for developers</u> for a more detailed explanation of the advantages of plus codes.

Q: What about floor numbers and apartment numbers?

Street addresses tell you where a building is located. More detailed information about the location of an apartment inside a building is provided additionally. It works the same with plus codes. The plus code tells you where a building is located. Other information (name of the person, floor number, apartment number, door code, etc.) can be provided on other lines of the full address.