

THE WORLD'S LARGEST FACIAL NETWORK

We believe law enforcement should have the most cutting-edge technology available to **investigate crimes, enhance public safety, and provide justice to victims.**

And that's why we developed a revolutionary, web-based intelligence platform for law enforcement.



DIGITAL EVIDENCE ON THE RISE

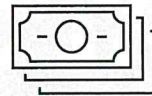
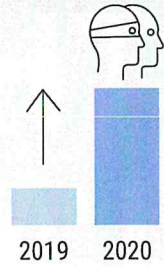
Technology never stops evolving. Day-by-day it becomes more integrated into the way society operates, changing how we accomplish the tasks at hand and making our lives more convenient, secure, and safe. This is true for the average citizen, but especially for law enforcement.

Major shifts in the landscape of both crime and technology in the 21st century have made the collection and analysis of digital evidence an increasingly important tool for solving crimes and preparing court cases. As technology has become more powerful, prevalent, and intertwined in our daily lives, information is constantly created and shared across the globe. Smartphones serve as rich repositories of personal information and allow people to easily access and share information on the Internet. The question becomes how do law enforcement sift through this massive amount of digital evidence and synthesize it to help them solve more crimes?

KEY FIGURES

2x MORE

Number of identity theft cases more than **doubled** in 2020 from 2019, FTC report finds¹

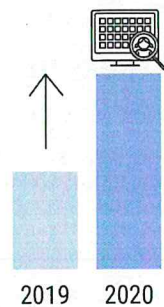


\$2.6
TRILLION

Estimated crime costs throughout the U.S. in 2017²

97.5%
INCREASE

Online enticement reports from 2019 to 2020, with more than **21.7 million** reports of suspected child sexual exploitation made to NCMEC's CyberTipline³



“In the past decade, the availability of video evidence in all types of criminal investigations has grown exponentially, and the trend is by no means slowing down. But video evidence only gets detectives halfway to where they need to be. Facial recognition technology is the missing piece that detectives need to make the best possible use of video evidence.

As law enforcement officers, we have an obligation to the victims of crime to lawfully use every resource within our means to properly identify suspects and to implement the policies and procedures necessary to ensure that we use those resources in a responsible manner.”

— **ARMANDO R. AGUILAR**,
Assistant Chief of Police
Miami Police Department

COMPANY

WHAT DRIVES US

“Clearview AI is committed to offering cutting-edge identity tools for responsible organizations charged with protecting society. Every day, our products are used to deter crime, rescue victims, and make real contributions to public safety.

With the unmatched scale of our data and accuracy, our identity tools are orders of magnitude more effective than anything else available. We believe that when used by responsible organizations, our technology has the power to help build a safer, more secure society.”

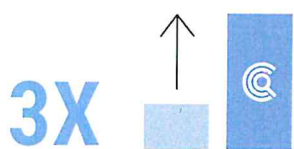


Hoan Ton-That
 CEO & Co-Founder
 Clearview AI

KEY FIGURES



Rescued using Clearview AI from one federal agency in 12 months



A Federal Agency's Child Exploitation Unit tripled the number of victims identified with Clearview AI



Faster identification time with Clearview AI than other investigative methods¹⁰

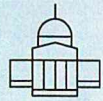
**SUPPORTING
U.S. AGENCIES**



Department of
Justice



Department of
Homeland Security



Federal



Tribal



State & Local



Military

CUSTOMERS

We serve federal, state, tribal, and local law enforcement agencies. We have existing contracts with the U.S. Federal Government, including agreements with agencies within DOJ, DHS, and DOD. Our solutions allow agencies to gain intelligence and disrupt crime by revealing leads, insights, and relationships to help investigators solve both simple and complex crimes, increase officer and public safety, and keep our communities and families safer.

We support public safety units, including, but not limited to:

- ▶ Criminal Investigations
- ▶ Major Crimes
- ▶ General Investigations
- ▶ Intelligence
- ▶ Organized Crime
- ▶ Narcotics
- ▶ Property Crimes
- ▶ Crimes Against Persons
- ▶ Analytical Units
- ▶ Patrol Operations
- ▶ Support & Special Services
- ▶ Internal Affairs
- ▶ Vice / Public Morals
- ▶ Homeland Security
- ▶ Counterterrorism
- ▶ Forensic Crime Labs
- ▶ Real Time Crime Centers
- ▶ Fusion Centers

“Clearview AI is probably the best law enforcement tool I have ever used. It has paid enormous dividends in cutting the time it takes to identify suspects, witnesses, and victims. It’s also been a lifeline in cases where all leads are exhausted and a photo is the only piece of evidence you have.”

– **NICHOLAS FERRARA,**
Detective Sergeant,
Gainesville Police Department

ADVISORY BOARD

Clearview AI's Advisory Board helps guide the ongoing development of our groundbreaking technology, and ensure that it is used by government and law enforcement according to the highest professional standards to keep communities safe. Its members include leading figures from the fields of law enforcement, government, the legal profession, financial services and national security including Raymond Kelly, Floyd Abrams, Richard Clarke, Rudy Washington, and more. The entire list, along with their bios can be found here: clearview.ai/leadership



RAYMOND KELLY

*Former NYPD
Commissioner*



FLOYD ABRAMS

*Of Counsel,
Cahill Gordon*



SARAH SCHOTT

*Former Chief Compliance Officer,
Northwestern Mutual*



RICHARD CLARKE

*Fomer National Coordinator for Counter-terrorism,
Former Deputy Asst Secretary State Department*



RUDY WASHINGTON

Former Deputy Mayor of NYC



OWEN WEST

Fomer Asst. Sec. of Defense for Special Ops. and Low-Intensity Conflict, Fomer Partner at Goldman Sachs



AMB. LEE WOLOSKY

*Former Special Envoy for Guantanamo Closure;
Partner, Jenner & Block*



THOMAS FEDDO

*Former Assistant U.S. Treasury Secretary,
Chair, Foreign Investment in the U.S. (CFIUS)*

PRODUCT

INTELLIGENCE PLATFORM

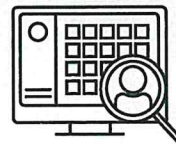
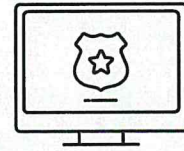
Clearview AI is a revolutionary intelligence platform, powered by facial recognition, and designed to support law enforcement and government agencies in their shared mission to keep communities safe. Agencies utilize Clearview AI's collection of 10+ billion open-source images, including social media posts, personal and professional websites, news articles, online mugshots and other criminal databases, public record sites and thousands of other open sources, to generate leads and accelerate investigations.

With the largest volume of non-traditional data, the most powerful search tools available, and industry-leading compliance, Clearview AI reveals what no one else can: leads, insights, and relationships. These insights, when supported by other evidence, help law officials accurately and rapidly identify suspects, protect victims, and keep communities safe.

KEY FIGURES

#1

Facial recognition solution on the market with **3100+ agencies** who trialed or procured



10+
BILLION

Images in our database – the largest in the world by far

99+%

Accuracy for all demographics*



*Source: FIRST TRAFFIC | VERIFICATION CENTER 2022

USE CASES

Our investigative tool has helped law enforcement agencies successfully investigate thousands of cases including child sexual assault, violent crimes, narcotics, organized crime, fraud, theft, terrorism, and sex/human traffickers. This tool is used to help identify suspects, victims, missing persons, and people otherwise unable to communicate their identity due to mental or physical infirmities.



Child Sexual Assault



Violent Crimes



Narcotics



Organized Crime



Fraud



Theft



Terrorism

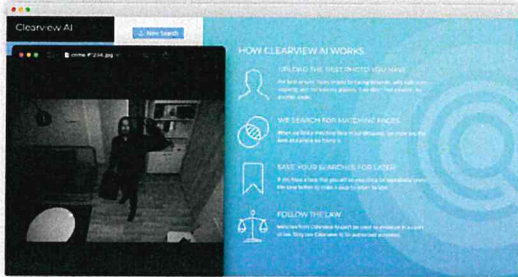


Missing Persons

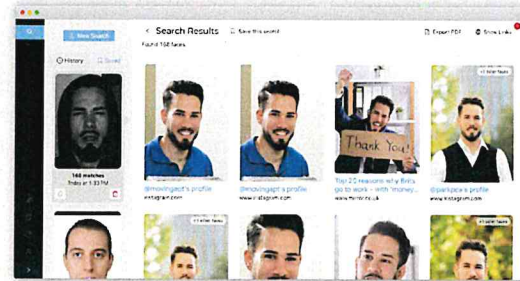


Human Trafficking

HOW IT WORKS



1 Probe image is uploaded and required intake form (case number and crime type) is completed



2 Clearview AI searches the probe image against images indexed from public sources and custom galleries



3 Facial image results are returned with a source URL to the public image



4 End user must verify and support returned results with further investigative steps

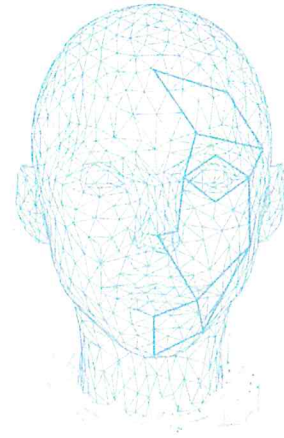


After the application returns results, trained facial examiners perform an analysis to compare the probe image to the application results, following agency policy and procedures to advance the investigation.

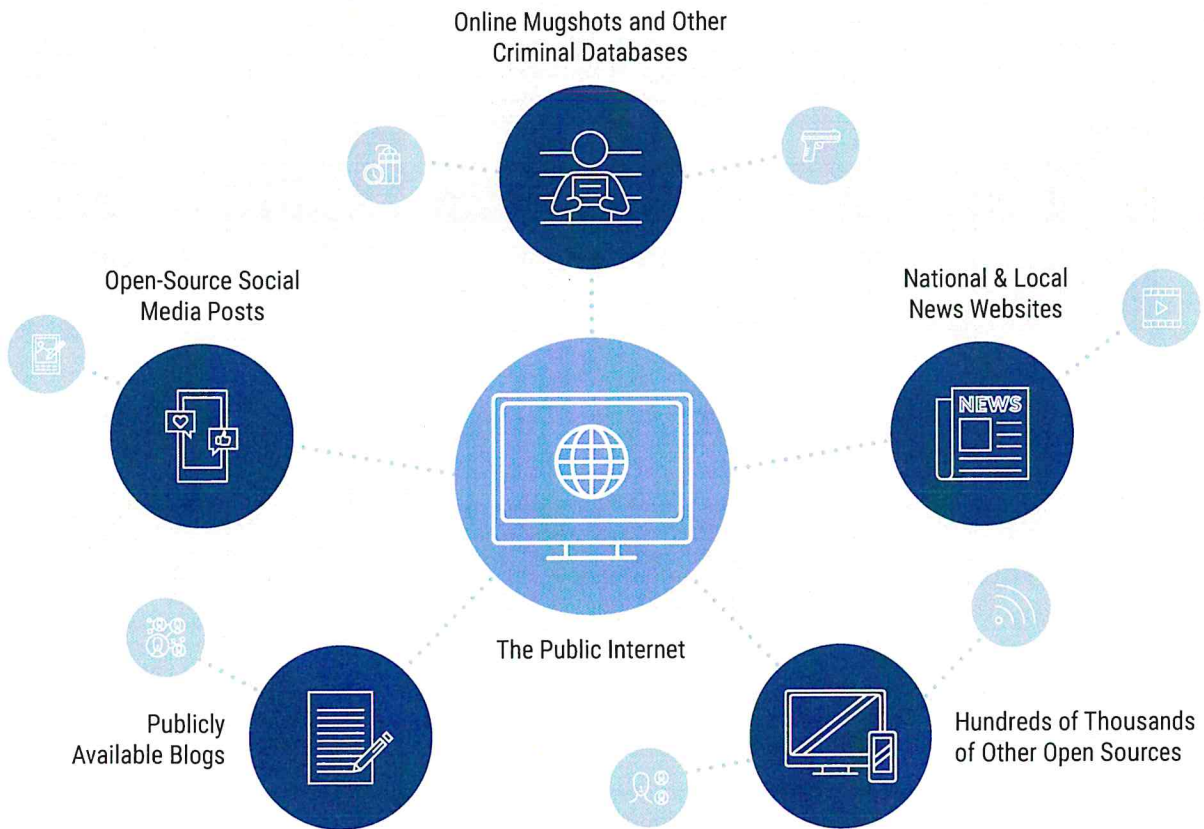
DATABASE

DATA

Clearview AI has a proprietary open-web crawling algorithm which has collected data from millions of domain names, an achievement that other vendors in the facial recognition space have not been able to replicate. Clearview AI is the only company on the market with billions of faces in a database with near perfect accuracy. Because of this, Clearview Search is patent-pending.



WHERE ARE THE IMAGES SOURCED FROM?



ACCURACY

ADVANCED FACIAL RECOGNITION ALGORITHM

Older facial recognition algorithms used manual forms of measurement focusing on facial landmarks such as the length of a person's nose, the size of a person's lips, or the length of a jawline. Many of today's advanced facial recognition algorithms rely on an artificial intelligence called a "neural network". Neural networks use millions of faces to train algorithms. The training data set is consistently fed more images to train the algorithm and diversify the database. This method exponentially improves matching accuracy, reduces false positives, and reduces the risk of accuracy bias across different ethnicities

TRAINING DATA SETS AND BIAS

Unlike most facial recognition vendors, our algorithm was trained on a large, diverse, custom-built dataset, as opposed to pre-packaged training galleries, which may favor a certain gender or ethnicity and impact the accuracy of the results. Clearview AI trained its algorithm on millions of facial images from diverse sources. As a result, the racial bias and accuracy disparities that affects other applications are substantially eliminated. In a recent NIST FRVT 1:1 TEST that evaluates demographic accuracy, Clearview AI's algorithm consistently achieved greater than 99% accuracy across all demographics.

#1 ALGORITHM IN THE UNITED STATES



VALIDATED

Validated by the **National Institute of Standards and Technology (NIST)**



DEPENDABLE

Our algorithm is **highly accurate in many different situations**, including wild photos, the most challenging category



FAIR

Our system is highly accurate across **all racial demographics**

Clearview AI Scored in the **Top 5** (out of 650) in **5 of 6 Categories** in NIST Results



#1 IN U.S.
#2 IN WORLD

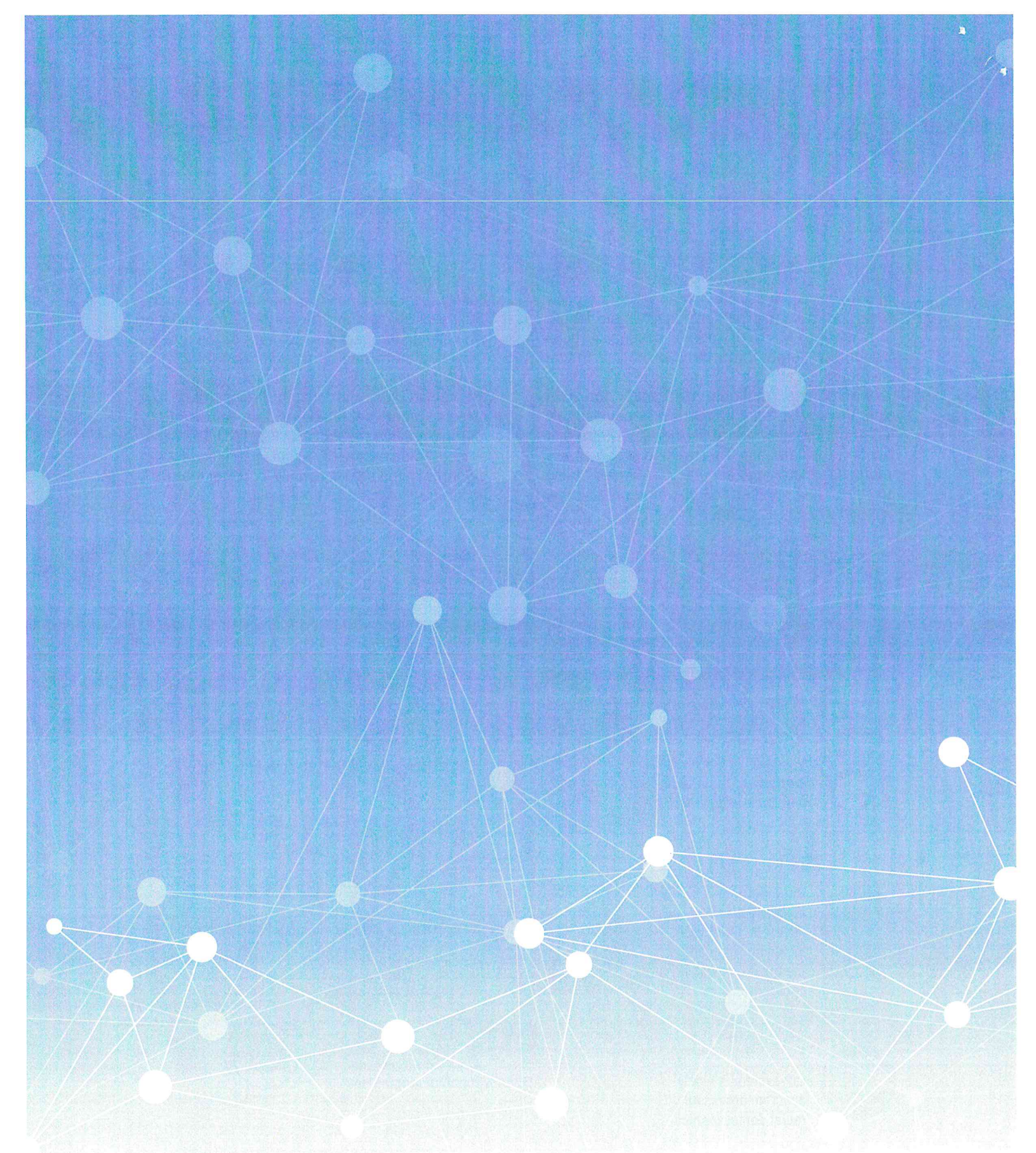
For the most difficult category **"Wild Photos"**

99+%

Accuracy for **all demographics***



*Source: NIST FRVT 1:1, 04/2017 | Clearview AI is in the process of updating their NIST trained algorithm



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