



PRIVACY POLICY

CLEARVIEW AI, INC. PRIVACY POLICY

This privacy policy explains what kind of information Clearview AI, Inc. ("Clearview") collects for our online services and how we use that data.

Topics:

- What data do we collect?
- Why do we collect data?
- How do we use it?
- How do we store personal data and for how long?
- What are cookies and how do we use cookies?
- Linking to external websites
- State-specific notices
- Copyright protections
- Updates to this policy
- How to contact us
- California Privacy Notice

What Data Do We Collect?

We collect several types of information for our business operations, including:

- Information users provide to us directly: When users create a user account, they provide us with information such as name, contact information (email and phone number) and employing organization.
- Usage details, IP address and cookies: When a user logs in to our services, navigates through them and uses Clearview's search functionality, we may automatically collect certain information about usage activity. This may include the user's IP address, browser information, location data, search history within our services, and login history.
- Information derived from publicly available photos: As part of Clearview's normal business operations, it collects photos that are publicly available on the Internet. Clearview may extract information from those photos including such geolocation metadata as the photo may contain and information derived from the facial appearance of individuals in the photos.
- Information provided by individuals: When an individual submits a request to exercise a right identified in this policy, in order to fulfill the individual's request, we may collect that individual's email address, contact information, photo, or an image of the requester's



Clearview collects the name, contact information and employer of our users so that we can:

- Provide a user login ID and password
- Verify that users are law enforcement and security professionals
- Provide customer service support

Clearview collects the usage details, IP address and cookies of our users so that we can:

- Ensure compliance with the [Clearview User Code of Conduct](#)
- Secure our services and user accounts
- Improve our services
- Protect our services and prevent fraud

Clearview collects information from individuals seeking to exercise a privacy right in order to verify the identity of the individual making the request and to fulfill the request.

Sharing Information with Third Parties

Users of Clearview AI: The publicly available images collected by Clearview are shared, along with the source of the image, in a searchable format with our users, who are all law enforcement, security and national security professionals. Personal information derived from users is not shared by Clearview with its users.

Legal: The law may require or permit us to use, disclose, or share the information we collect with third parties in response to legal proceedings, in response to a request from a competent law enforcement agency, to protect our rights, privacy, safety or property, or the public, to enforce the terms of any agreement, or for any other purpose that is required or permitted by law.

Fraud Detection: We may use, disclose, or share the information we collect in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of this policy, or as otherwise required by law.

Compliance with Clearview policies: We may use, disclose or share the information we collect in order to ensure that our users are complying with all applicable aspects of our policies.

Mergers and Acquisitions: In the event that Clearview or its assets may be or are acquired by, or merged with, another organization or company including through bankruptcy, we may use, disclose, or share the information we collect with any of our legal successors.

How Do We Store Personal Data And For How Long?

Clearview uses a variety of technical, physical, and administrative measures to protect all of the information that we process, whether from users or from the Internet, against unauthorized access, use or disclosure. We will only keep personal information for as long as it is



What Are Cookies And How Do We Use Cookies?

Cookies are text files placed on your computer to collect standard Internet log information. When users visit our website, Clearview uses cookies to keep our users signed in to our website across browsing sessions, if they choose to activate that feature. For further information, visit [all aboutcookies.org](http://allaboutcookies.org).

Linking To External Websites

Our service provides links to other websites. We do not control, and are not responsible for, the content or practices of these other websites. Our provision of such links does not constitute our endorsement of these other websites, their content, their owners, or their practices. This Privacy Policy does not apply to these other websites, which are subject to any privacy and other policies they may have.

State-Specific Notices

Notice to Residents of Nevada

We do not presently sell any personal information we collect to any third parties. If we were to do so in the future, we will update this Privacy Policy, and provide Nevada residents with the opportunity to opt-out of the sale of their personal information.

Notice to Residents of California

California Civil Code Section 1798.83 permits California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us by emailing privacy@clearview.ai. Please be aware, however, that Clearview does not currently disclose your personal information to any third parties for marketing purposes.

Under the California Consumer Privacy Act (CCPA), California Civil Code 1798.100, et seq., California residents have additional privacy rights, which you can learn more about by visiting our California Privacy section, which is below.

Notice to Illinois Residents



Copyright Protections

It is Clearview's policy to comply with notices of copyright infringement pursuant to the Digital Millennium Copyright Act (DMCA). Persons who seek to file a DMCA takedown notice can do so by clicking [here](#).

Updates To This Policy

We may modify this policy at anytime in our sole discretion. If we make material changes to this Privacy Policy that change our rights to use personal information that we have previously collected about you, we will comply with applicable law regarding the use of that personal information. Any changes to this Policy will become effective when we post the revised Policy on our website. This policy was last updated on March 20th, 2021.

Contact Information

If you would like to ask a question about our Privacy Policy or submit a request relating to personal data, please contact us at: privacy@clearview.ai. Please submit name, a headshot and, if you are requesting data access, a photo of a government-issued ID to facilitate the processing of your request.

California Privacy Notice

The [Privacy Policy](#) provides you with an overview of what Personal Information Clearview collects, uses and shares with third parties, as well as what rights individuals have with respect to their Personal Information collected by Clearview. This section describes the additional rights that California residents have with respect to their Personal Information. This section supplements, but does not replace, Clearview's [Privacy Policy](#).

As used in this document, "Personal Information" means information that can reasonably be associated with an identified or an identifiable person, household or device. Personal Information can include, but is not limited to, a name, an identification number, e-mail address or other unique identifier.

Your Rights to Request to Know and to Access Personal Information

If you want to know the Personal Information we have collected about you in the last 12 months, you may submit a verifiable consumer request to us and, subject to our verification of that request, we will provide you with the following information:

- The categories of Personal Information we have collected about you;
- The categories of sources from which the Personal Information is collected;
- The business or commercial purpose for collecting, disclosing, or selling, if applicable, the Personal Information;
- The categories of third parties with whom we have shared or sold, if applicable, your Personal Information; and

Can Submit A Verifiable Consumer Request” section below.

Your Right to Request Deletion

If you want us to delete the Personal Information we have collected from you, you can send us a verifiable consumer request requesting that we delete some or all of the information we have collected from you, subject to certain exceptions. Once we receive and confirm your request, we will delete your Personal Information in our active records, unless an exception applies. In the event that we deny your request to delete based on an exception under the California Consumer Privacy Act (CCPA), we will inform you, in writing, of the reason.

How You Can Submit a Verifiable Consumer Request

In order for us to process a request made pursuant to the CCPA, it is necessary for us to verify your identity. We cannot fulfill your request if we cannot verify your identity.

We will acknowledge receipt of a consumer request to know, access or delete within ten (10) business days of receipt. However, it may take up to forty-five (45) calendar days to fulfill your request, or up to a total of ninety (90) calendar days if additional time is needed. In the event that we cannot complete your request within the initial forty-five (45) calendar day period, we will notify you in writing within the initial forty-five (45) calendar day period.

To request to exercise one or more of your CCPA rights, please submit a verifiable consumer request by either:

- Send an email to privacy@clearview.ai containing your request and all of the verification information set forth below; or
- Visiting the appropriate webform [here](#) and providing all of the verification information set forth below; or
- You can call [1\(866\) 637-0257](tel:1(866)637-0257) and follow the instructions.

Only you or a person that you authorize to act on your behalf may submit a Personal Information request. You may also make a Personal Information request on behalf of your minor child.

All verifiable consumer requests must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information, or an authorized representative.
- For a request by the actual person, we will typically require: (1) your email address (2) a headshot of you and (3) a government-issued ID, if you are requesting data access. If we require any additional information from you in order to verify your identity, we will contact you. Any additional information you provide for verification purposes will be deleted within a reasonable period of time after responding to your consumer request.
- For an authorized representative, we require a valid power of attorney, court appointment document or signed authorization from the individual on whose behalf the agent is acting demonstrating the agent’s ability to act on that person’s behalf. Once we receive a personal information request from an authorized representative, unless that representative has a power of attorney issued pursuant to California Probate Code Sections 4000 to 4465, we may contact the person to whom the request relates to in order to, among other things, verify their identity, confirm the agent’s capacity to act on that person’s behalf, and if applicable, respond to or deliver information requested pursuant to the personal information request.
- For a request related to a household, all members of the household must submit the request, and each must provide information sufficient for us to verify their identity. We may deny a request from a household if we cannot verify that the individual(s) making the request are part of the same household.

Your Right to Non-Discrimination

The CCPA prohibits businesses from discriminating against California consumers for exercising any of their rights under the CCPA. This means that if you exercise any of your rights under the CCPA, we will not deny you goods or services; charge you different prices or rates for goods or services; or provide different levels or quality of goods or services to you.

For Californians

[CCPA ACCESS](#)

[CCPA DELETION](#)

Do Not Sell My Personal Information:

[CCPA OPT-OUT](#)

Last Updated: March 20th, 2021



[REQUEST TRIAL](#)



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