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67th Montana Legislature

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HJ48 Study on Facial Recognition Technology Follow-up Questions for ID.me

1. ID.me stated that “ID.me does not share data with advertisers absent consent, through an opt-in process, from the individual to whom such data pertains. ID.me never sells data to advertisers.”
 - a. ID.me does not technically sell data to advertisers but are you saying that, with opt-in consent, ID.me does share data with advertisers?
 - i. If so, what data is shared with/supplied to/otherwise furnished to those third parties?
 - ii. Can this data then be used for targeted advertising to ID.me users?
 - b. What does ID.me consider to be consent?
 - c. What does the opt-in process consist of?
 - d. By simply creating an account with ID.me, does ID.me consider that to be consent?
 - e. Describe the specific workflow associated with getting consent and/or opting-in.
 - f. What percentage of user profiles currently have their data shared for advertising/marketing purposes?
 - g. How many users have proactively opted-out of sharing their data for advertising/marketing purposes?
 - i. in Montana specifically; and
 - ii. in total

2. Earlier this month, ID.me stated that they would create a process whereby users could delete their selfie. Specifically, "...all ID.me users will be able to delete their selfie or photo at account.ID.me beginning on March 1." In written response to questions on February 9th, ID.me stated "The subject contract with Montana was performed in accordance with NIST Special Publication 800-63-2, Electronic Authentication Guideline, which required a retention period of seven years and six months."
 - a. Does this mean that Montana citizens will NOT be able to delete their biometric information?
 - b. How can ID.me abide by federal guidelines that require retention for 7 ½ years while simultaneously permitting users to delete their selfies?
3. Is facial recognition the only form of biometrics that ID.me collects from its users?
 - a. If you collect other forms of biometrics, what does that include?
 - b. For what purpose are those biometrics collected?
 - c. What are the corresponding retention policies on those biometrics?
4. What other companies do you partner with to deliver your services?