
INTRODUCING

SOLUTIONS TO STRENGTHEN YOUR EFFORTS TO END & PREVENT HUMAN TRAFFICKING

Engage Together & Justice U

Ashleigh S. Chapman, JD
Human Rights Lawyer | Founder/CEO



**ENGAGE
TOGETHER**[®]

JUSTICE U[™]

WHAT IS HUMAN TRAFFICKING?

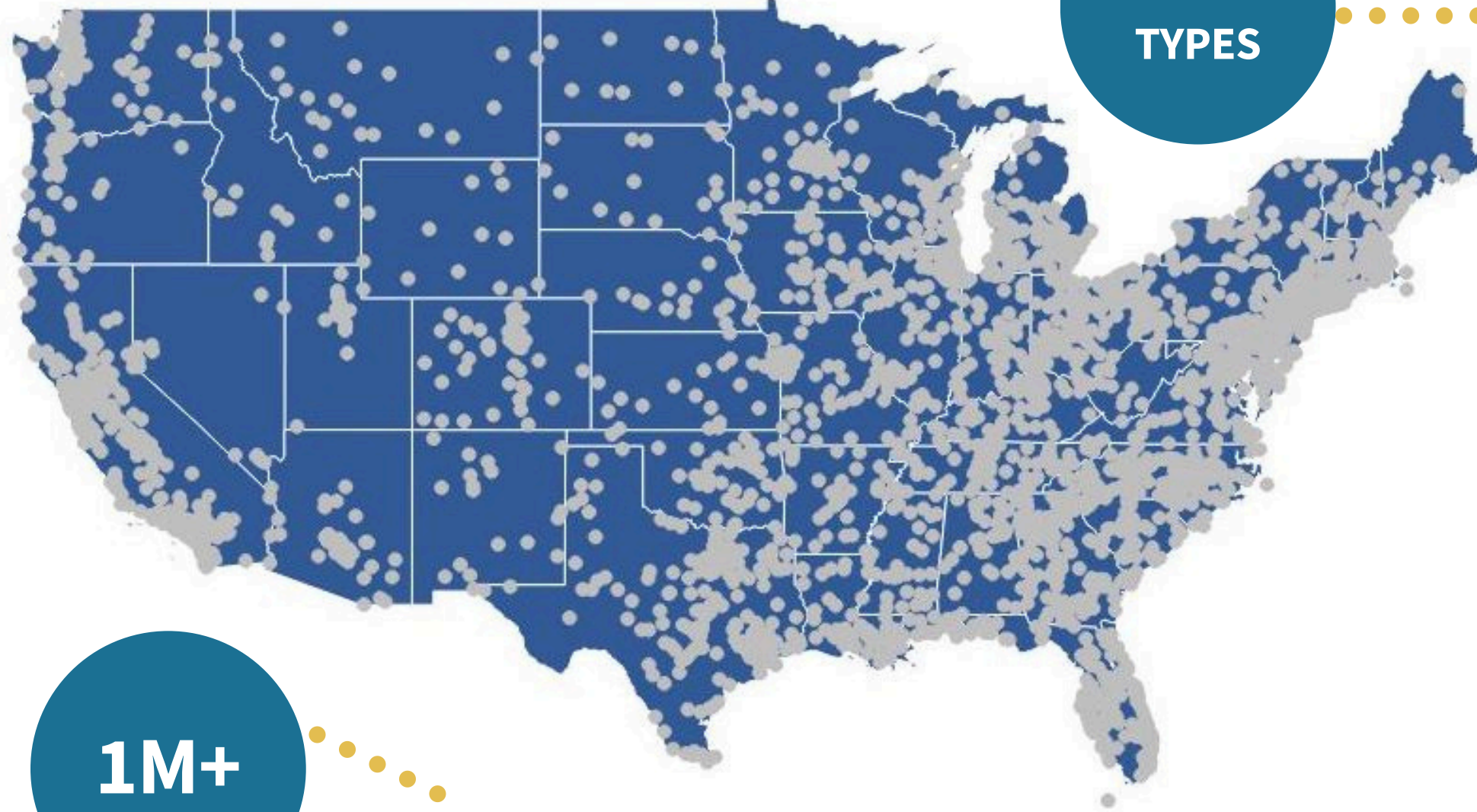
The sale of human beings
for labor, sexual exploitation, and organs.

Globally, human trafficking is a **\$236 billion criminal business**
that is impacting over **50 million individuals** worldwide.

PREVALENCE IN THE UNITED STATES

Note: This graph represents 51,000 calls to the National Human Trafficking Hotline.

25
TYPES



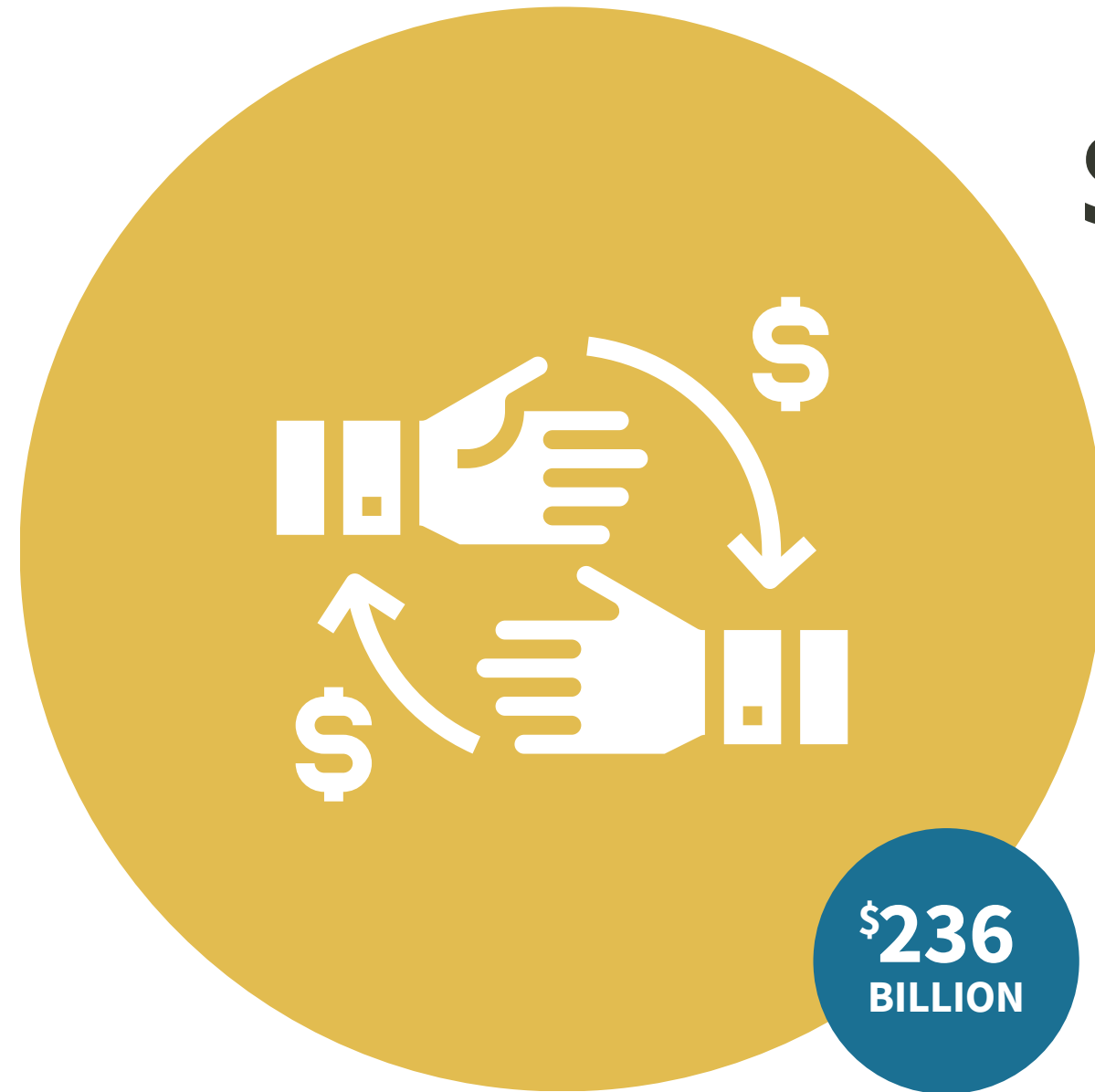
in 2018, Polaris Project released its report on the Typology of Modern Slavery in the United States. polarisproject.org/the-typology-of-modern-slavery/

- Escort Services
- Illicit Massage, Health, & Beauty
- Outdoor Solicitation
- Residential Sex Trafficking
- Domestic Work
- Bars, Strip Clubs, & Cantinas
- Pornography
- Traveling Sales Crews
- Restaurants & Food Service
- Peddling & Begging
- Agriculture & Animal Husbandry
- Personal Sexual Servitude
- Health & Beauty Services
- Construction
- Hotels & Hospitality
- Landscaping
- IllicitActivities
- Arts & Entertainment
- Commercial Cleaning Services
- Factories & Manufacturing
- Online Sexual Exploitation
- Carnivals
- Forestry & Logging
- Health Care
- Recreational Facilities

1M+

There are currently over 1M victims of human trafficking in the United States. [Global Slavery Index 2023 Report](#)

WHY IS THIS HAPPENING?



SUPPLY & DEMAND

Human Trafficking **PERPETRATORS** include both **BUYERS** and **TRAFFICKERS**.

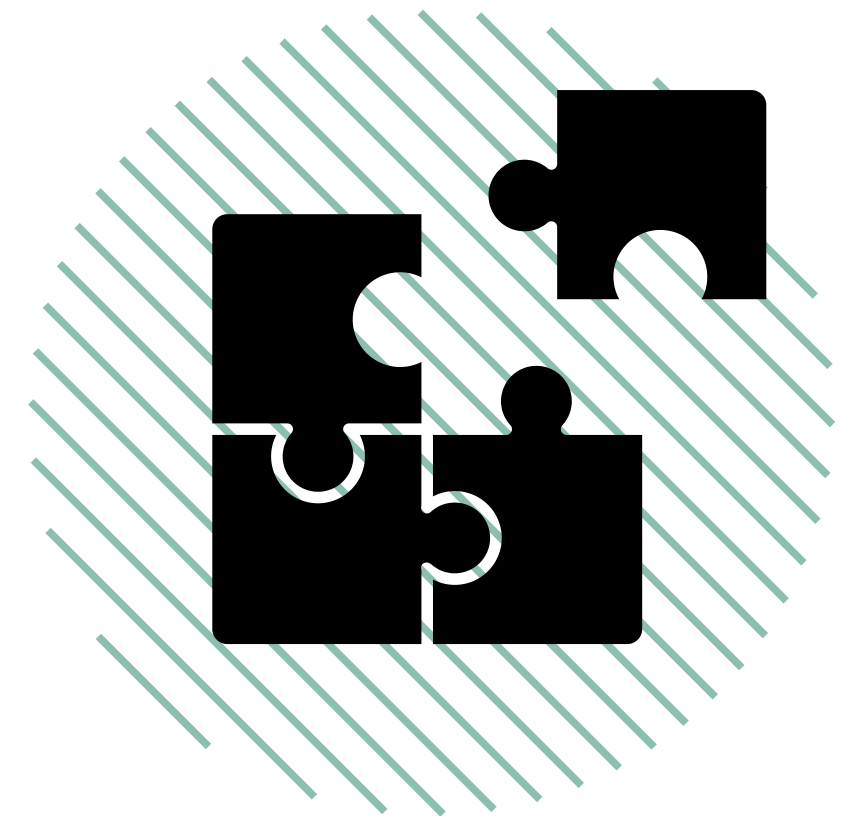


WHY IS THIS HAPPENING?



**VULNERABILITIES IN
INDIVIDUAL LIVES**

**VULNERABILITIES IN
SYSTEMS OF CARE**



VULNERABILITIES

THOSE MOST AT-RISK IN THE U.S.

Runaway and gang-involved youth

Youth in and aging out of foster care

Drug-endangered children

Individuals with disabilities

Those who **have already suffered** other types of abuse or exploitation

Refugees and recent migrants

Individuals experiencing homelessness or poverty

Marginalized groups and minorities

WHAT THEY HAVE IN COMMON

Lack of safety nets and support systems

Compounding vulnerabilities


Traffickers exploit vulnerabilities through **force, fraud, and coercion* luring victims with promises of work, shelter, food, and support.

TRAFFICKERS CAN BE ANYONE - FROM A STRANGER TO A PARENT



OVERVIEW

ENGAGE TOGETHER[®] PROJECT

engagetogether.com/project
@engagetogether    



OUR MISSION:

**To strengthen community
response to end and
prevent human trafficking.**

THE PROBLEM



AWARENESS

Community becomes aware of the impact of human trafficking and begins working diligently to combat and prevent it.



NEW PROGRAMS & EXPANDED SERVICES

Those already serving vulnerable populations expand their services. Many new efforts and entities are created to join the cause.



UNCOORDINATED EFFORTS

With the increase of activity, the challenge becomes keeping up with all the efforts and effectively identifying gaps.



LACK OF DIRECTION

As a result, most states and communities are unable to properly forecast what their next steps should be to increase effectiveness.

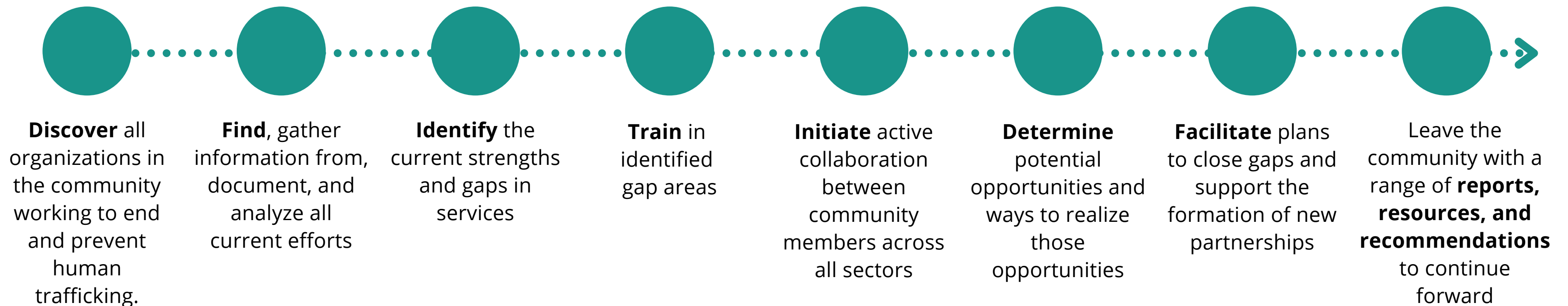


SLOW PROGRESS

At best, this reality leads to slow progress on behalf of those in very great need, and at worst, conflict, duplicity, and a stalemate of impact.

OUR SOLUTION

The Engage Together Project (ETP) enables communities to "see" every effort occurring in their community, know what is being done (and what is not being done), who is being served (and who is not), and where those services are available (and where they are not.)



THE PHASES

This is a 2-phase Project that is front-loaded in Year 1, with continued support in Years 2-3.

Engage Together uses a partnership approach with the local community in each phase of the Project.

1

Research & Reports

We research, gather, analyze, and visualize data from everyone doing anything related to any form of human trafficking, including those working to support high-risk populations in every community within the geographic scope of the project. Additionally, we pull together data that help illuminate which communities are at highest risk of trafficking and why. *(9-12 months, or faster if we can.)*

2

Community Mobilization

Based on the strengths, gaps, needs, vulnerabilities and opportunities revealed by the data, we work with the community to strengthen their strategies and take action in ways that will meet needs and fill gaps. *(Remainder of the time.)*

THE APPROACH

ETP uses a partnership approach with the goal of catalyzing whole community participation.

①

Local Coordinator & Steering Committee - for whom the ETP Team will train, support, and coordinate closely with throughout the Project to encourage (and vet) participation, present the findings, and catalyze community action

②

University Partner(s) - with whom the ETP Team will work to research, reach out, and catalog all existing efforts in the Community through our Community Assessment Survey Tools

③

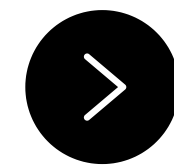
Fiscal Sponsor(s) - who will sponsor the Project, partners, and process

THE RESEARCH

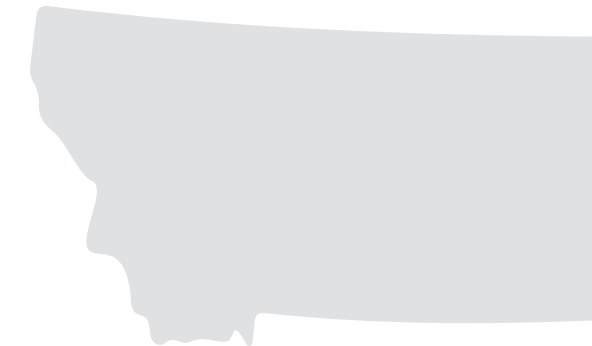


ETP includes research and assessments of all efforts by every sector related to labor and sex trafficking, for adults and minors, citizens and foreign nationals.

THE SCOPE



GEOGRAPHIC SCOPE = ENTIRE STATE



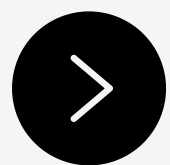
DEMOGRAPHIC SCOPE INCLUDES

- All Genders
- Foreign Nationals & Citizens
- Adults & Children
- Labor & Sex Trafficking

INCLUDING THOSE SERVING HIGHLY VULNERABLE POPULATIONS

Refugees and recent migrant populations

Drug endangered children and **gang-involved** youth



EVERYONE & EVERYTHING








Those experiencing **homelessness** or **poverty**

Youth aging out of **foster care**

Those who **have already suffered** other types of abuse or exploitation (DV/SA)

The survey data we gather includes



-  Programmatic Details
The Freedom Strategy.
-  Demographic Details
Age, Gender, Citizenship
-  Geographic Details
Org Location & Service Area
-  Capacity Details
Past & Future
-  Sector Engagement
All Sectors
-  Needs & Perspectives
Tangible, Funding, Service
-  Vulnerabilities
Open-Source & Shared Data Sets

WIDE RANGE OF DASHBOARDS, REPORTS, AND DIRECTORIES

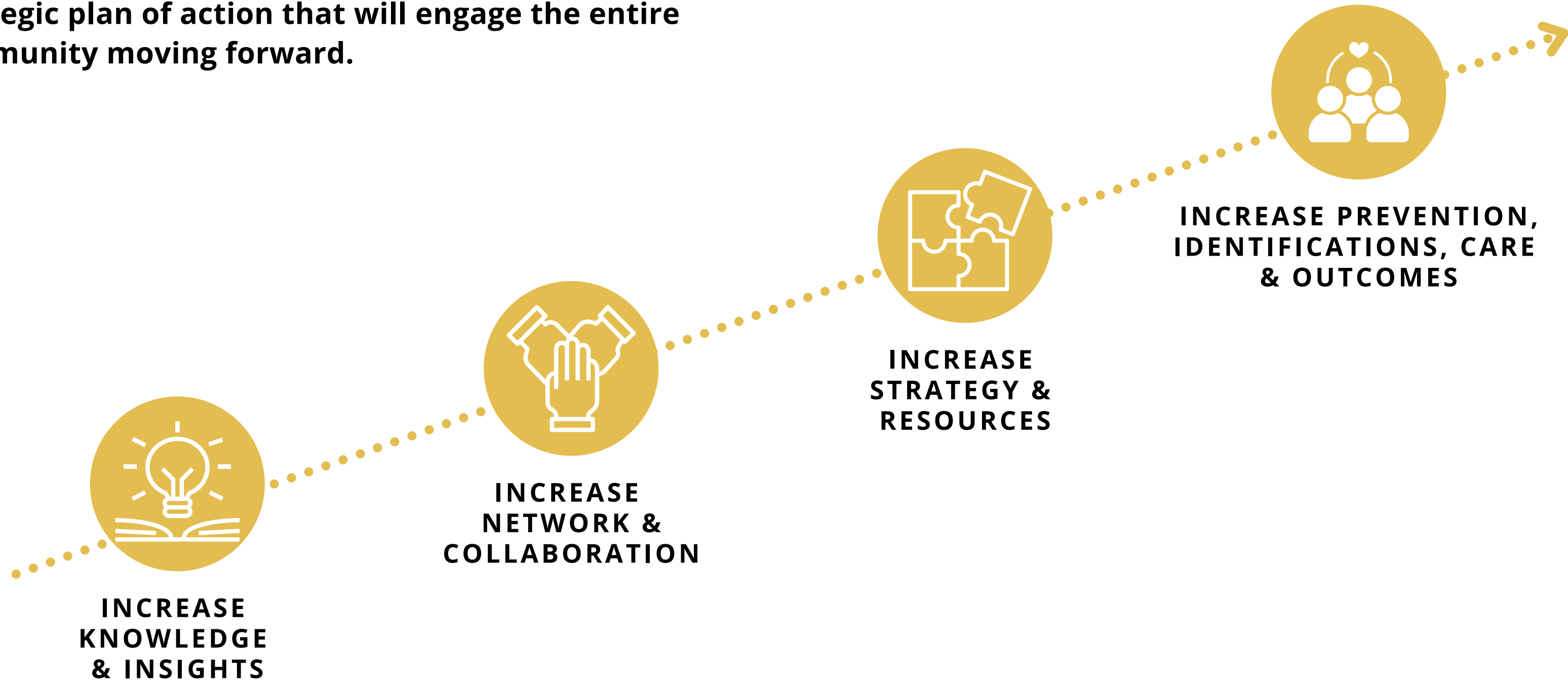


RECOMMENDATIONS & ROADMAPS



THE IMPACT

The goal is to accelerate the development of a strategic plan of action that will engage the entire community moving forward.



JUSTICE U™



**Equip every person
in a position to recognize & respond
to human trafficking in your state**

Training-at-scale solutions for your state



The Problem

Lack of education - or worse, misinformation - keeps us from keeping people safe from harm. People in a position to recognize and respond to human trafficking don't know how to see it. As a result, less than 1% of victims are currently identified.

1

People who **CAN HELP**

don't know how to recognize and respond to human trafficking in their local communities

2

People who **NEED HELP**

don't know what resources are available to them or how to reach out for assistance

Because here's the deal

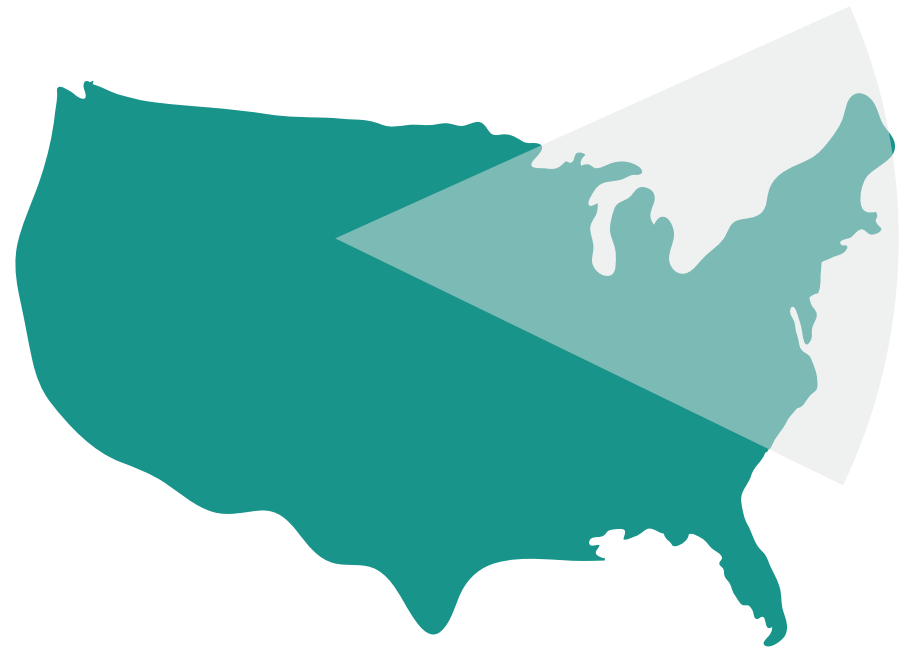
Being **GENERALLY** aware that human trafficking exists in the world does not save lives.

Being **SPECIFICALLY** equipped to address it in your **LOCAL COMMUNITY** does.



The Solution

Working in close partnerships with your state's local SMEs and community partners, with our combined capabilities and reach, we can accelerate impact in the fight to prevent and identify HT if we...



Educate EVERYONE

in a position to recognize and respond to HT

...in their local communities

...in their native language

...specific to their unique role

...with local calls to action

...and local resources for help.



The Plan

STEP 1:

Launch Justice U's Just-in-Time app for your state

Develop and deploy a web-based app that will provide immediately accessible critical content on HT for all frontline professionals in your state. Available in multiple languages and with a low-tech barrier experience to increase accessibility for all community stakeholders.

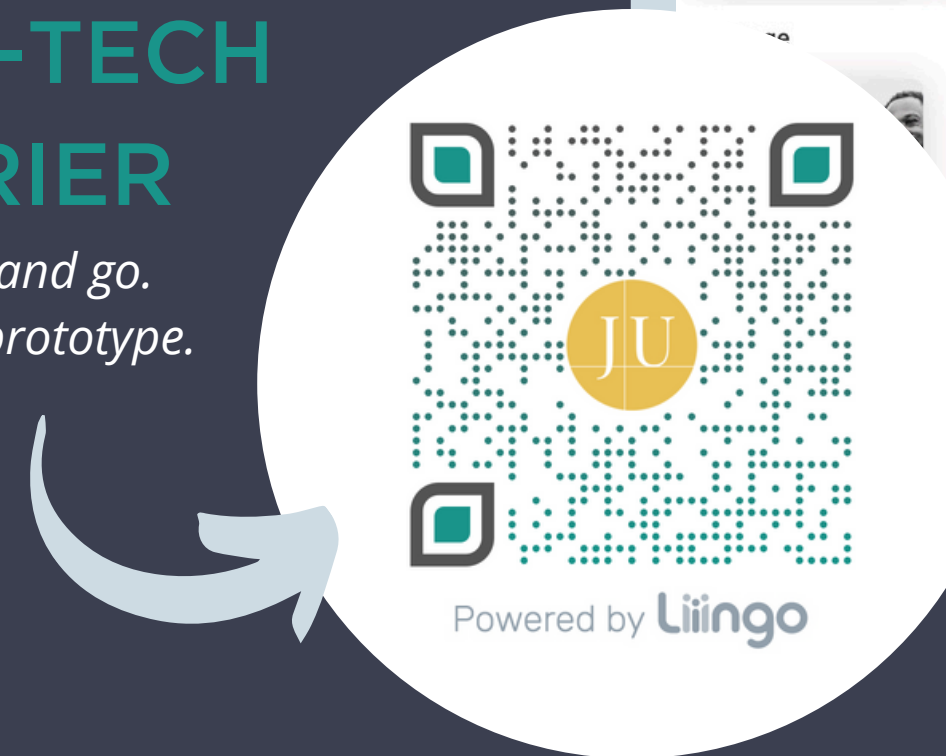
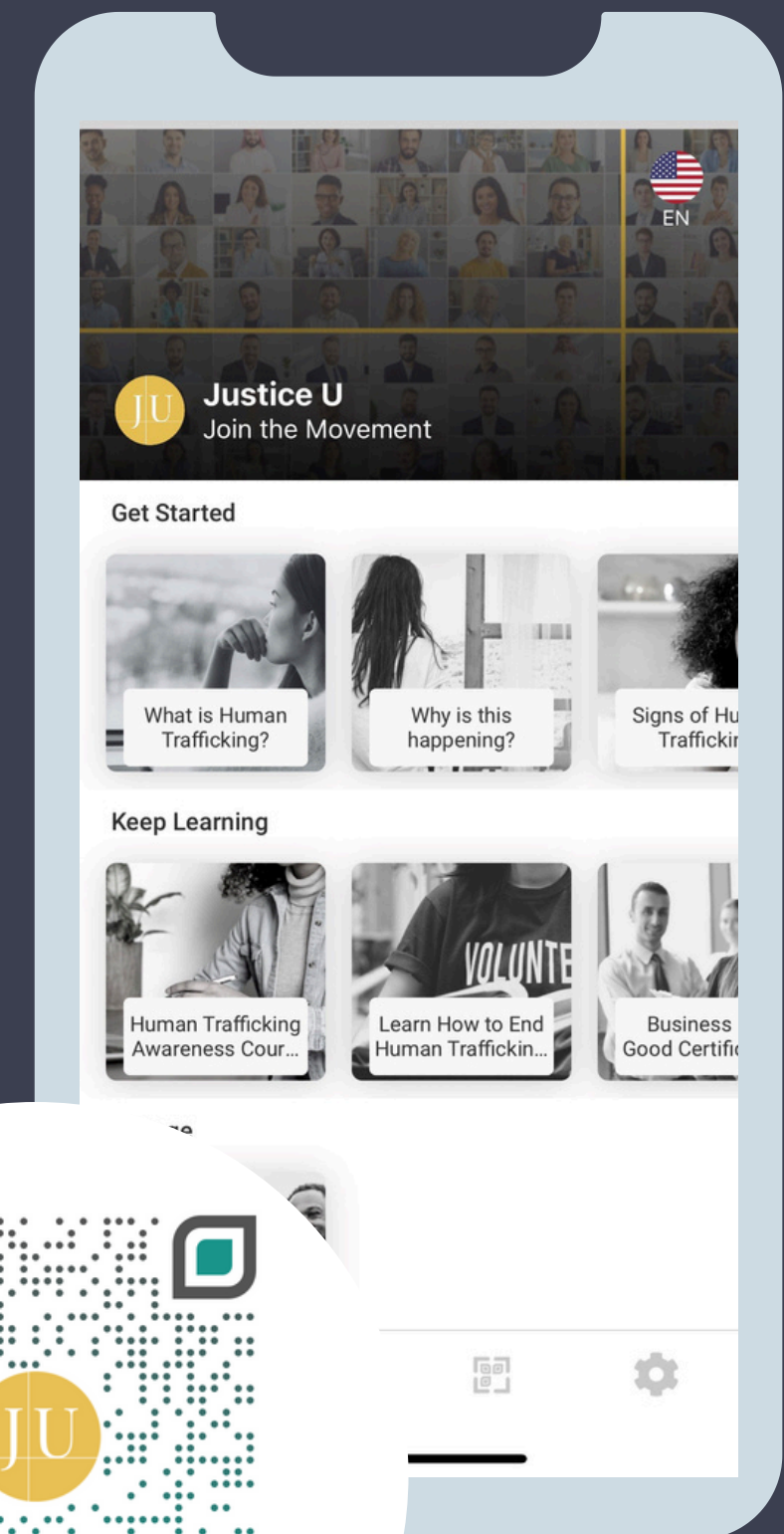
ROLE-BASED
CRITICAL
CONTENT

IN MULTIPLE
LANGUAGES

WITH LOCAL
RESOURCES

LOW-TECH
BARRIER

*Just scan and go.
Here's a prototype.*

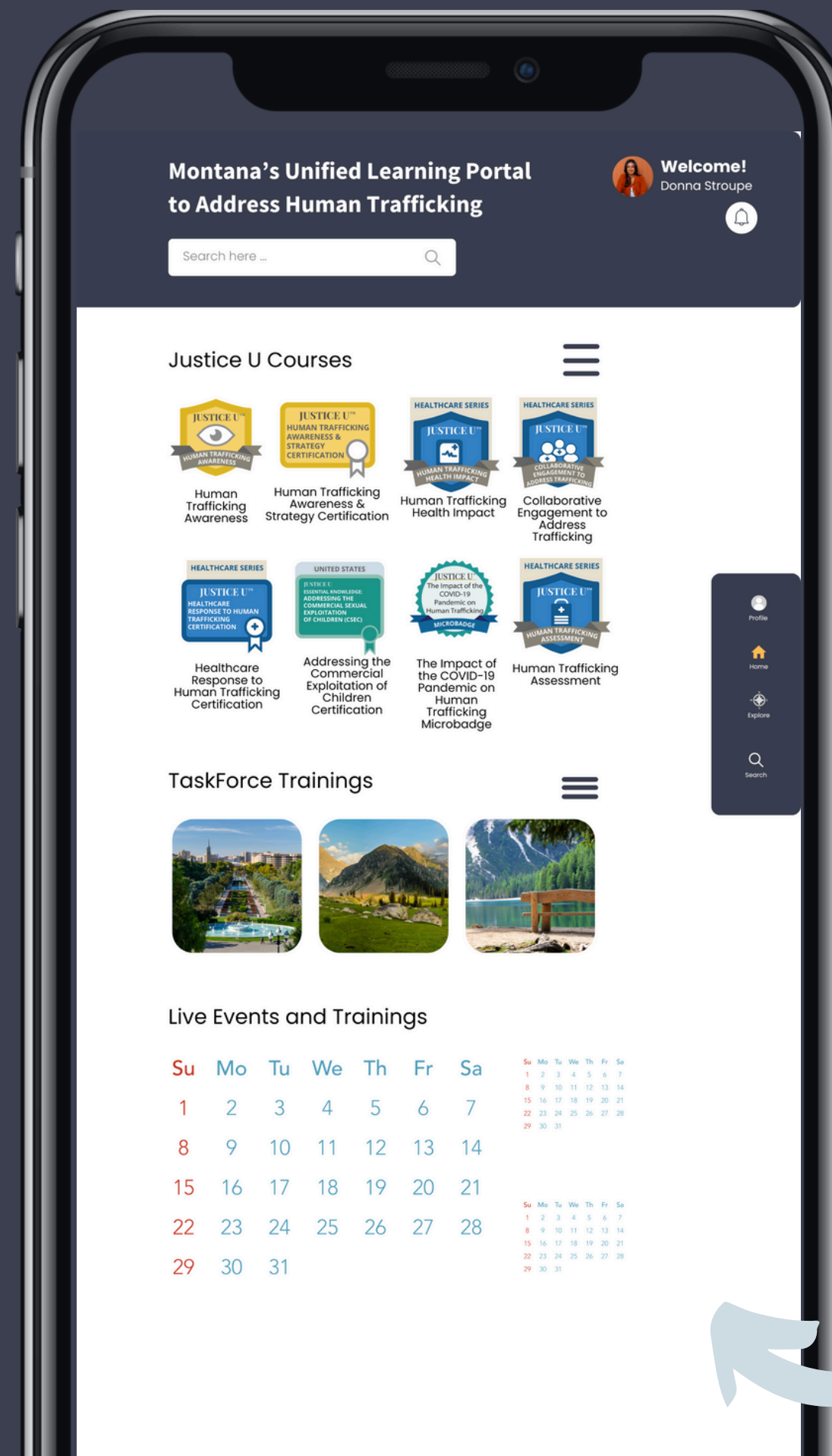


The Plan

STEP 2:

Provide opportunities to dive deeper with a statewide training portal.

Offers concerned citizens and frontline professionals a range of digital badges and certifications, accredited online courses and CEUs, and live trainings with local subject matter experts for expanded learning and engagement.



- PROFESSION-SPECIFIC AND ACCREDITED CEUS
- DIGITAL BADGES AND CERTIFICATIONS
- TRAINING EVENTS CALENDAR
- OPTIMIZATION OF EXISTING TRAINING CONTENT
- CENTRALIZED LIBRARY FOR DOWNLOADABLE AND CUSTOMIZABLE CONTENT



The Plan

STEP 3:

Monitor the impact.

Justice U's analytics capabilities can provide comprehensive data insights and impact analytics that will provide a range of reports on the reach and outcomes of the program each quarter of the project. Plus, our leadership teams will be available to meet with you throughout the year to strategize on how to reach even greater impact.

APP USAGE
REPORTS

BADGES
EARNED

ROLE-BASED
PARTICIPATION

QUANTITATIVE &
QUALITATIVE FEEDBACK

GEOGRAPHIC SCOPE & SATURATION

& MORE





The Goals

Through Justice U's suite of statewide training solutions, we will swiftly help you equip every frontline professional and key community stakeholder in your state.

01

Increase role-based knowledge,
which will...

02

Increase identifications,
and in that moment...

03

**Improve correct action
in-the-moment,**
in order to...

04

Improve care and outcomes,
for victims of HT.

INTRODUCING

SOLUTIONS TO STRENGTHEN YOUR EFFORTS TO END & PREVENT HUMAN TRAFFICKING

Engage Together & Justice U

Ashleigh S. Chapman, JD
Human Rights Lawyer | Founder/CEO



**ENGAGE
TOGETHER**[®]

JUSTICE U[™]