

**MONTANA**  
census **2020**  
*Make it count*



Montana site: [CENSUS.MT.GOV](https://census.mt.gov)

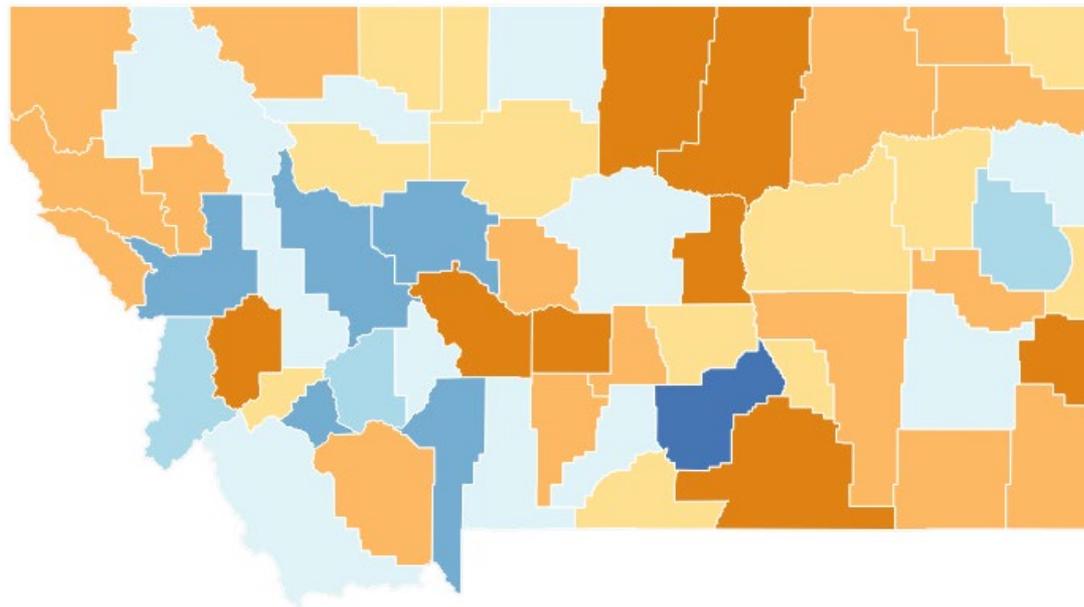
Census Bureau site: [2020Census.gov](https://2020census.gov)



The self-response rate as of July 31, 2020 was 56.5%. When I last reported to the committee on June 5, 2020 it was 51.7%. According to the Census, all update / leave is completed except for the Northern Cheyenne and Crow reservations. 42.5% of responses have been on-line.

Montana  
Self-Response  
56.5%

Beaverhead  
Self-Response  
52.1%



# 2020 Census Total Self-Response

Responses received through: 7/30/2020

### National Response Rate

Total Response:	92,900,000 <small>(households)</small>
<hr/>	
Total:	62.8%
<hr/>	
Internet:	50.2%
<hr/>	
Daily Change:	▲ <0.1%

### Ranking by State

1	Minnesota	72.2%
2	Wisconsin	69.4%
3	Nebraska	68.8%
4	Michigan	68.7%
4	Iowa	68.7%
6	Washington	68.2%
7	Virginia	67.5%
7	Illinois	67.5%
9	Utah	67.2%
10	Ohio	67.1%

### Household Responses by State

Alabama	1,500,000
Alaska	160,000
Arizona	1,900,000
Arkansas	880,000
California	9,700,000
Colorado	1,700,000
Connecticut	1,000,000
Delaware	280,000
District of Columbia	220,000
Florida	6,100,000

### Total/Internet/Daily

Total ▼

### Population Range \*

1 1,000,000

◁—————▷

### Select State

(All) ▼

### City/Townships

City ▼

### Ranking by County

1	Ozaukee, Wisconsin	82.6%
2	Washington, Wisconsin	82.3%
3	Waukesha, Wisconsin	82.1%
4	Carver, Minnesota	81.8%
5	Calumet, Wisconsin	81.5%
6	Washington, Minnesota	81.2%
7	Los Alamos, New Mexico	81.1%
7	Anoka, Minnesota	81.1%
9	Oldham, Kentucky	81.0%
10	Monroe, Illinois	80.7%

### Ranking by City

1	North River, North Dakota	100.0%
1	Balltown, Iowa	100.0%
3	Broeck Pointe, Kentucky	92.8%
4	Huntington Woods, Michigan	92.3%
4	Fox Chase, Kentucky	92.3%
6	Lincolnshire, Kentucky	92.1%
7	Strathmoor Manor, Kentucky	91.5%
8	St. Regis Park, Kentucky	91.1%
8	Frontier, North Dakota	91.1%
10	Strathmoor Village, Kentucky	91.0%



Activity / Operation	Original Schedule	New Proposed Schedule
Self-Response	3/12 – 7/31	3/12 – 9/30
Group Quarters	4/2 – 6/5	4/2 – 9/3
Update / Leave	3/15 – 4/17	Restarted 5/4 not complete
Nonresponse Follow-up	5/13 – 7/31	8/11 - 9/30
Homeless Count	April 1	9/22 – 9/24
Transitional Housing Count	4/9 – 5/4	9/3 – 9/28 tentatively
Deliver to President	12/31/2020	4/30/2021

## 2020 Census Operational Adjustments

# CARES Act FUNDING for Census Outreach

- The Governor has allocated \$530,500 in CARES ACT funding to support 2020 Census promotion and outreach in Montana, five times the original budget our state had to support the decennial count.
- Strategy is for partners to do outreach to lowest self-response areas and groups targeting reservation and tribal areas, low response rural tracts / counties, young adults, and college students who were living off campus in the spring. (\$300,000).
- Partners proposals have been approved and contracting is underway.
- The State, through an advertising agency, will cover media placement and promotions (\$200,000 - \$230,500). State will also continue its efforts of coordination and support to local CCCs and organizations.
- There is still almost \$20,000 remaining of HB2 funding from the 2019 session to cover other costs.



# CENSUS.MT.GOV and State CCC

- Support of Partners
- Bi-weekly newsletter
- “Be Counted” locations
- Tract profiles to assist partners in outreach
- Montana 2020 Census maps
- Customized Materials - talking points, presentations, logos, flyers, brochures, videos, PSAs



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State Complete Count Committee

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**10** Minutes  
for  
**Years**

