



# LOS ANGELES COUNTY REDISTRICTING 2021

## COUNTY OF LOS ANGELES CITIZENS REDISTRICTING COMMISSION (LA County CRC)

### Task Order for Racially Polarized Voting (RPV) Analysis Consulting Services for Redistricting

June 29, 2021

#### LA COUNTY CRC OVERVIEW

The County of Los Angeles Citizens Redistricting Commission (LA County CRC) is charged with drawing the lines for Los Angeles County supervisorial districts (SDs) after the Federal decennial census and in compliance with:

- U.S. Constitution
- Federal Voting Rights Act (VRA) of 1965<sup>1</sup>
- California Election Code<sup>2</sup>

The final map must be delivered by December 15, 2021, and comply with the following requirements:

1. Districts shall comply with the U.S. Constitution and each district shall have a reasonably equal population with other districts for the board, except where deviation is required to comply with the VRA or allowable by law.
2. Districts shall comply with the VRA.
3. Districts shall be geographically contiguous requiring knowledge of Los Angeles County cities and unincorporated areas.
4. The geographic integrity of any city, local neighborhood, or local community of interest shall be respected in a manner that minimizes its division to the extent possible without violating the requirements of paragraphs (1) to (3), inclusive.

(A community of interest is a contiguous population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation. Communities of interest shall not include relationships with political parties, incumbents, or political candidates.)

<sup>1</sup> Voting Rights Act of 1965, 52 U.S.C. Sec. 10101 et seq.

<sup>2</sup> California Election Code Section 21534(c)(2)





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- Districts shall be drawn to encourage geographical compactness such that nearby areas of population are not bypassed for more distant areas of population.

## OBJECTIVES AND TASKS

The LA County CRC issues this Task Order to retain Racially Polarized Voting (RPV) consulting services – from either an individual consultant or consulting firm (Proposer).

The selected Racially Polarized Voting (RPV) Consultant will work directly with:

- LA County CRC's Ad Hoc Working Group – Demography, which is advisory. Decisions are made by the full LA County CRC
- ARCBridge, which is providing demography and mapping consulting services for the LA County CRC, using the ESRI software
- David Ely of Compass Demographics who is building the datasets, including voter precinct data and surname matches, for Los Angeles County (see Attachment)
- LA County CRC staff as needed (see Attachment)

The tasks to be performed entail:

***Task 1. Conduct preparatory analyses to help the CRC determine whether RPV exists in Los Angeles County and, if so, among which races/ethnicities, including:***

- Assess whether and to what extent precinct-level prior-election voting results correlate with voters' race/ethnicity and potentially with multi-racial/multi-ethnic coalitions (Data from surname matching will be available.)
- Present analyses, including assessment of strength and persistence of polarized voting, to the LA County CRC on or before October 15, 2021

***Task 2. Critique LA County CRC's proposed map options and final recommended map for each of the five supervisorial districts from a racially polarized voting perspective***

- Analyze 2 to 5 draft maps made public by CRC in October-November 2021
- Analyze draft recommended CRC redistricting map in November-December 2021
- If issues are identified in the draft recommended CRC redistricting map, provide guidance on how to address concerns before the LA County CRC issues its final recommended redistricting map





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### ***Task 3 (Optional): Analyze voter cohesion based on other factors***

The Proposer should let us know the possibility for analyzing whether and where there is voter cohesion, based on language, national origin, or other characteristics available in datasets provided by the County of Los Angeles for 2019. If possible, please estimate the cost separately from the other two tasks.

The Proposer should describe methods and timeline to be used to conduct these analyses for at least Task 1 and Task 2.

The LA County CRC would like to retain the RPV consulting services by the end of July 2021.

### **LETTER PROPOSAL FORMAT**

Please prepare a Letter Proposal that contains:

- Name and contact information of the individual who can enter into contractual agreement for this project
- Objectives and tasks to be performed
- Timeline
- Proposers' unique capabilities, including biography of proposed consultant(s)
- Descriptions of 1 to 3 RPV projects performed, focusing on the analytical skills and statistical analyses
- 3 References
  - Contact name, title, email, and phone number
  - Organization affiliation and brief description of work performed
- Estimated hours, hourly rates, and total costs for at least Task 1 and Task 2
  - Note: This is fixed fee. The Proposer shall bear any cost incurred to complete this project in excess of the maximum not-to-exceed costs.
- Compliance with Ethics Requirement (listed next)

The Proposer should: a) provide all of its own equipment such as, but not limited to, computing and telephonic equipment and b) set own schedule to complete the tasks and deliverables by the assigned deadlines.





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## CALIFORNIA ELECTIONS CODE ETHICS REQUIREMENT<sup>3</sup>

The LA County CRC may not retain any consultants to advise the Commission or Commissioners regarding redistricting if, within the last 10 years, they or any of their immediate family members (i.e., a spouse, child, in-laws, parents, or siblings) have:

- Been appointed to, elected to, or have been a candidate for office at the local, California, or Federal level representing the County of Los Angeles, including as a member of the Board of Supervisors
- Served as an employee of, or paid consultant for, an elected representative at the local, California, or Federal level representing the County of Los Angeles
- Served as an employee of, or paid consultant for, a candidate for office at the local, California, or Federal level representing the County of Los Angeles
- Served as an officer, employee, or paid consultant of a political party or as an appointed member of a political party central committee
- Been a registered California or local lobbyist

The above requirement also applies to any team members or subcontractors that the Proposer proposes. Please provide assurances that your proposed team meets these requirements.

The Proposer retains the ability to provide contract services for other entities but shall not engage in any conflict of interest relating to the specific requirements for the LA County CRC redistricting process. The Proposer should not undertake any other contract work that might conflict with the ability to meet the LA County CRC's deadlines.

## SUBMISSION TIMELINE

The Letter Proposals are **due Friday, July 16, 2021, at 5:00 pm Pacific Standard Time (PST)** and can be emailed:

- In the subject line, enter "*Proposal on RPV Analyses for LA County CRC*"
- Email to: Gayla Kraetsch Hartsough, Ph.D., LA County CRC Executive Director, at [ghartsough@crc.lacounty.gov](mailto:ghartsough@crc.lacounty.gov)

<sup>3</sup> California Elections Code Sections 21533(d) & 21532(d)(4)





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## ATTACHMENTS: ADDITIONAL BACKGROUND

### LA COUNTY CRC

- The LA County CRC consists of 14 Commissioners; two of them serve as Co-Chairs.
- The LA County CRC has set up advisory ad hoc working groups. The Proposer will participate in meetings of the Ad Hoc Working Group – Demography.
- The LA County CRC’s independent legal counsel is Holly O. Whatley, Esq., Colantuono, Highsmith & Whatley, PC
- The LA County CRC’s Executive Director is Gayla Kraetsch Hartsough, President of KH Consulting Group (KH). KH’s assigned GIS and technical expert is Thai V. Le, who also serves as the LA County CRC Clerk.

### INITIAL ELECTION DATA RESOURCES AVAILABLE

Additional information about the LA County CRC is available at: <https://redistricting.lacounty.gov/>, which also contains links to the mentioned legal and other related documents under “Want to Know More?”.

Los Angeles County is currently uploading precinct-level election data for 2011 through the most current election. In addition, election data used for redistricting in 2011 are available at: <https://redistricting2011.lacounty.gov/> and include:

- 2010 General (11/2/2010)
- 2010 Primary (6/8/2010)
- 2008 General (11/4/2008)
- 2008 Primary (6/3/2008)
- 2008 Presidential Primary (2/5/2008)
- 2006 General (11/7/2006)
- 2006 General-Other Statewide
- 2006 Primary (6/6/2006)
- 2006 Primary-Other Statewide
- 2004 General (11/2/2004)
- 2004 Primary (3/2/2004)
- 2002 General (11/5/2002)
- 2002 Primary (3/5/2002)





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The retained consultant will make any additional data analyzed available to the public by coordinating its posting with CRC staff on the LA County CRC website.

## LOS ANGELES COUNTY DEPARTMENTS REFERENCED

- Los Angeles County Internal Services Department (ISD) – the lead in developing and importing the data sets into the mapping software tool
  - ISD has contracted with ESRI, the vendor to provide the mapping software tool (Note: ESRI provided the software for prior redistricting efforts in Los Angeles County.)
    - ESRI firm information: <https://www.esri.com/en-us/arcgis/products/esri-redistricting/overview>
    - ESRI tutorial: <https://learn.arcgis.com/en/projects/redraw-political-boundaries-with-public-participation/>
  - County demography consultant – David Ely of Compass Demographics is a separate demographer retained to support ISD
- Los Angeles County Public Works
- Los Angeles County Department of Regional Planning
- Registrar-Recorder/County Clerk (RR/CC) – Los Angeles County elections official
- County Counsel
- County Program Manager – Lorayne Lingat in the Executive Office (EO)

## THE PUBLIC

- Businesses and business organizations
- Cities
- Communities of Interest (COIs)
- Community-based organizations (CBOs) and faith-based organizations (FBOs)
- Educational systems institutions
- Governmental agencies
- Homeowners' and residents' associations
- Individual residents
- Labor organizations
- Unincorporated areas
- Others

A glossary of terms is available at: <https://redistricting.lacounty.gov/glossary/>

