



## Department of Agriculture Objectives, Goals, Strategies and Measures (OGSM) 2025 Biennium

Strategy	Initiative	Who?	Measure
Improve customer service, accountability, and efficiency through eCommerce Promote Montana agriculture products	Complete statewide digitization effort	Chief Information Officer	Completed by December 31, 2023
	Foster long-term funding model changes and buyer dashboards to measure return on investment of program marketing activities	All Department	Did it happen?
Increase value-added opportunities	Pursue federal grants and private investment partnership opportunities to build and attract value added companies	Director	Did it happen?
Strengthen industry relationships	Visit value-added businesses and represent MDA at all ag related events	All Department	1 per month through December 31, 2024
Complete Red Tape Initiative	Continue with Statute and Rule review for transparency and clarity and promulgate any revisions to reduce regulations and provide clear understanding	Chief Legal Counsel	Completed by June 30, 2023

## Central Services Division OGSM

**Objective/Mission: To align accounting, human resource, information technology and other agency-wide processes with agency objectives and goals**

Strategy	Initiative	Who?	Measure
Improve operational efficiencies	Implement Chief Financial Officer	Director	Completed by June 30, 2022
	Implement Business Operations Manager	Director	Completed by June 30, 2022
	Maintain HR and IT policies and procedures responsive to the needs of the department, and which comply with state and federal regulations and legislative intent	Business Operations Manager	Did it happen?
Ensure delivery of high quality and timely services	Update accounting policies and procedures responsive to the needs of the department, and which comply with state and federal regulations and legislative intent	Chief Financial Officer	Completed by June 30, 2023
	Migrate to digital platforms, including agency-wide eCommerce availability	Chief Information Officer	Completed by June 30, 2024
	Meet IT needs of increasingly remote and data driven workforce	Chief Information Officer	Did it happen?
	Recruit and retain skilled workforce through competitive recruitment	Operations Manager	Did it happen?
	Provide accurate data for decision-making and allocation of financial resources	Chief Financial Officer	Did it happen?
	Ensure compliance to laws and policies	Chief Legal Counsel	Did it happen?

## Agriculture Development Division OGSM

**Objective/Mission: To enhance, expand and diversify Montana's agricultural economy**

Strategy	Initiative	Who?	Measure
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<b>Expand Foreign and Domestic Trade Opportunities</b>	Distribute more than \$12 million in research, marketing, and business development support to promote domestic and international trade	Marketing Bureau, Wheat and Barley Committee	Completed by December 31, 2023
	Host 5 inbound and participate in 5 outbound trade missions	Marketing Bureau, Wheat and Barley Committee	Completed by December 31, 2023
	Monitor, create, and disseminate information about Montana's wheat and barley production	Wheat and Barley Committee	Did it happen?
<b>Support Economic Growth within Ag Industry</b>	Assist in increasing sales, profitability and overall success of Montana's agricultural-based businesses operating in domestic and global markets	Marketing Bureau	Did it happen?
	Showcase Montana agricultural crop product quality and end use opportunities	Marketing Bureau	Completed by December 31, 2023
	Provide supplemental hail insurance and other financial assistance to eligible producers in Montana	Marketing Bureau	Did it happen?
<b>Provide timely, official, objective, and accurate grain quality test results</b>	Maintain USDA Federal Grain Inspection Service designation, reduce expenses, and increase business revenue	State Grain Lab	Did it happen?

## Ag Sciences Division OGSM

**Objective/Mission: To provide agricultural producers and consumers, commodity and environmental protection through administration of the Department's statutory requirements**

Strategy	Initiative	Who?	Measure
<b>Continue meeting needs of Agriculture Industry</b>	Deliver existing services in pesticides, groundwater monitoring, noxious weed control, feeds, fertilizers, seed, anhydrous ammonia, grain commodity dealers, nurseries, produce, honey bees, alfalfa leaf-cutting bees and other services including organic certification, pest management consulting, laboratory analysis, pest surveys, export certification and quarantines	Ag Services Bureau, Commodity Services Bureau	Did it happen?
	Maintain 60,000 licenses, registrations, certifications, and compliance inspections	Ag Services Bureau, Commodity Services Bureau	Completed by December 31, 2023
	Register alfalfa leaf-cutting bee beekeepers and provide laboratory services to alfalfa seed growers	Commodity Services Bureau	Did it happen?
	Protect apiary and pollination industry by minimizing the spread of pests and diseases of honeybees	Commodity Services Bureau	Did it happen?
	Provide training and certification for pesticide applicators and technical assistance for vertebrate pest management	Ag Services Bureau	Did it happen?
	Monitor groundwater and the environment for adverse effects from the use or misuse of agricultural chemicals	Ag Services Bureau	Did it happen?
	Register pesticide products and provide application and licensing assistance to pesticide applicators	Ag Services Bureau	Did it happen?
	Assist county weed districts, local governments, tribes, and landowners in halting the spread of listed weeds through management of the Montana Noxious Weed Trust Fund and other weed funds	Ag Services Bureau	Did it happen?
<b>Deliver program objectives with high-quality customer service and cost effectiveness</b>	Prevent the spread of noxious weeds by coordinating efforts to grow and certify forage that is free of regionally designated noxious weeds and seeds	Ag Services Bureau	Did it happen?

Minimize the risk of pest and disease movement on nursery stock to protect consumers by assuring quality through inspections	Commodity Services Bureau	Did it happen?
Ensure that pesticides are available for agricultural production and public health needs by ensuring compliance with Montana Pesticides Act and the Federal Insecticide, Fungicide, and Rodenticide Act	Ag Services Bureau	Did it happen?
Provide a means for recycling of container types for which an acceptable disposal method is not otherwise available	Ag Services Bureau	Did it happen?
Ensure the security of held product and mitigate possible financial loss for agricultural producers when marketing commodities	Commodity Services Bureau	Did it happen?
Review and approve new sites for anhydrous ammonia facilities	Commodity Services Bureau	Did it happen?
Promote the safety and effectiveness of commercial feeds and feed ingredients for livestock and companion animals	Commodity Services Bureau	Did it happen?
Ensure that consumers receive only quality fertilizer products made from safe and approved ingredients and that nutrient claims are met	Commodity Services Bureau	Did it happen?
Ensure hemp farmers are in compliance with state and federal laws	Commodity Services Bureau	Did it happen?
Provide professional, efficient, and objective certification services to producers and handlers of organic products	Commodity Services Bureau	Did it happen?
Facilitate the export of Montana grown produce and protect consumers by assuring that produce is properly labeled and graded	Commodity Services Bureau	Did it happen?
Protect purchasers of seed by ensuring that seed is truthfully labeled and meets germination and purity standards	Commodity Services Bureau	Did it happen?
Provide assistance and ensure entities license, register products, and pay assessments as statutorily required for the feed, fertilizer, produce, and seed programs	Commodity Services Bureau	Did it happen?
Prevent economic loss through monitoring and detection of pests	Commodity Services Bureau	Did it happen?
Facilitate all programming regarding the proper handling of farm commodities	Commodity Services Bureau	Did it happen?
Minimize the risk of international movement of pests by providing export certification services	Commodity Services Bureau	Did it happen?
Serve the analytical testing needs of the department's feed, fertilizer, pesticide enforcement and agriculture chemical ground water programs and Montana State University Agriculture Experiment Stations	Montana Analytical Laboratory	Did it happen?